

## ACADEMIC PROFILE

**Name** (in Block Letters) : Dr.S.SUBHASHEELA  
**Designation** : Assistant Professor  
**Department** : Commerce with Computer Applications  
**Domain id** : s.subhasheela@vcw.ac.in  
**Mobile Number** (optional) 9842802392  
**Academic Qualification** : M.Com., M.Phil., PGDCA., M.B.A., Ph.D

Examination	Subject(s)	University	Year of Passing
Under Graduate	Business Management	Bharathiar	2000
Post Graduate	Commerce	Annamalai	2002
M.Phil.	Commerce(Banking)	Bharathiar	2004
Ph.D.,	Commerce(Banking)	Bharathiar	2010
Others	P.G.D.C.A	Alagappa	2004
M.B.A	Management	Bharathiar	2004

### Teaching Experience

P.G.: 12 Years  
U.G.: 14 Years & 6 months

**Date of Retirement:** 12.03.2039

**Research Experience:** 14 Years& 6 months

### Field(s) of Specialization

- Financial Management
- Marketing Management

### Research Guidance

- Awarded M.Phil.:1

### Publications

- Journals  
International 02

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented 16

#### National

- Presented 15

#### On Campus

- Presented 10

### Membership

#### Academic Bodies

- Member in Board of Studies.