



## VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

College with Potential for Excellence (Re-accredited with 'A' Grade by NAAC)

Thindal, Erode – 638 012.



## PUBLICATIONS

### DEPARTMENT OF B.COM ACCOUNTING AND FINANCE

2021-2022

Name of the Author(s)	Name of the Journal/ Book/ Conference Proceedings	Title	Volume, Issue, P.No. and year	ISBN/ ISSN/ DOI	Impact Factor
S.Sounthiri	International Journal of Multidisciplinary Research	A Study on Work Life Balance of Women with Special Reference to School Teachers in Erode District	Volume 07, Issue 10, pp. 255-259, October 2021	ISSN 2455-3662	(SJIF) 8.047, ISI Value 1.188
R. Gowri & Dr.A.Vaideke	Journal of Emerging Technologies and Innovative Research	A Study on Students Perception towards Online Education during Covid-19 Pandemic in Erode District	Volume 08, Issue 12, pp. 586-589, December 2021	ISSN 2349-5162	7.95

**2022-2023**

<b>Name of the Author(s)</b>	<b>Name of the Journal/ Book/ Conference Proceedings</b>	<b>Title</b>	<b>Volume, Issue, P.No. and year</b>	<b>ISBN/ ISSN/ DOI</b>	<b>Impact Factor</b>
S.Sounthiri	Journal of the Oriental Institute	The Impact of Leverage on Profitability of Selected IT Companies: TATA Consultancy Service and Infosys	Vol 71, Issue. 04, PP -28-32, Dec 2022	ISSN: 0030-5324.	0.30

**2023-2024**

<b>Name of the Author(s)</b>	<b>Name of the Journal/ Book/ Conference Proceedings</b>	<b>Title</b>	<b>UGC Listed/Referred/ Peer/ Reviewed/ Scopus</b>	<b>Volume, Issue, P.No. and Year</b>	<b>ISBN/ ISSN/ DOI</b>	<b>Impact Factor</b>
Dr.A.Vaideke	Journal of Emerging Technologies and Innovative Research	A Study on Marketing Practices of Turmeric Farmers in Erode District	-	Volume -10, Issue-12, December 2023, pp. f618-f622	ISSN: 2349-5162	-