

**Seminars/Conferences/Workshops/FDP Attended/Presented  
(2022-2023)**

| S.No | Name of the Faculty | Date(s)                 | Nature of Event | Level         | Theme/Topic   | Details of Organizer  | Presented /Attended | Title of the paper (If presented)                   |
|------|---------------------|-------------------------|-----------------|---------------|---|---|---------------------|---|
| 1    | Dr. C.Sangeetha     | 17.02.2023              | Workshop        | National      | UGC – Sponsored Workshop on NEP 2020  | UGC Human Resource Development Centre, GOA University   | Attended            | -   |
| 2    | Dr.C.Brundha        | 17.02.2023              | Workshop        | National      | UGC – Sponsored Workshop on NEP 2020  | UGC Human Resource Development Centre, GOA University   | Attended            | -   |
| 3    | Dr. M.Prema         | 17.02.2023              | Workshop        | National      | UGC – Sponsored Workshop on NEP 2020  | UGC Human Resource Development Centre, GOA University   | Attended            | -   |
| 4    | Dr. S.Kalaiselvi    | 23.02.2023 & 24.02.2023 | Conference      | International | International Conference on Creativity and Innovation Enhance Business Growth and Success | PG & Research Department of Commerce & Commerce and Management Association India, Sri Vasavi College, Erode | Presented           | Challenges and Opportunities of Digital Marketing   |
| 5    | Dr. C.Sangeetha     | 23.02.2023 & 24.02.2023 | Conference      | International | International Conference on Creativity and Innovation Enhance Business Growth and Success | PG & Research Department of Commerce & Commerce and Management Association India, Sri Vasavi College, Erode | Presented           | Fintech and Banking Reforms – P2P Lending Platforms |
| 6    | Dr.M.Prema          | 23.02.2023 & 24.02.2023 | Conference      | International | International Conference on Creativity and Innovation Enhance Business Growth and Success | PG & Research Department of Commerce & Commerce and Management Association India, Sri Vasavi College, Erode | Presented           | Digital Marketing: Challenges and Opportunities     |
| 7    | Dr.A.Bama           | 23.02.2023 & 24.02.2023 | Conference      | International | International Conference on Creativity and Innovation Enhance Business Growth and Success | PG & Research Department of Commerce & Commerce and Management Association India, Sri Vasavi College, Erode | Participated        | -   |

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| 8  | Dr. S.Kalaiselvi | 25.02.2023               | Seminar    | National      | National Level Seminar on Recent Trends in Commerce   | Department of Commerce (UA), Gobi Arts & Science College, Gobichettipalayam              | Presented    | Growth and Future Prospects of MSME in India                        |
| 9  | Dr.C.Brundha     | 25.02.2023               | Seminar    | National      | National Level Seminar on Recent Trends in Commerce   | Department of Commerce (UA), Gobi Arts & Science College, Gobichettipalayam              | Presented    | Artificial Intelligence in Banking and Finance Sectors              |
| 10 | Ms.A.Deeranya    | 25.02.2023               | Seminar    | National      | National Level Seminar on Recent Trends in Commerce   | Department of Commerce (UA), Gobi Arts & Science College, Gobichettipalayam              | Presented    | Incredible Transport Technology of the Future                       |
| 11 | Dr. C.Sangeetha  | 28.02.2023 to 06.03.2023 | Seminar    | International | Five Day International Seminar on Modern Perspectives in Biological Sciences                          | PG and Research Department of Botany and IQAC, Govt. Victoria College, Palakkad          | Participated | -   |
| 12 | Dr. S.Maheswari  | 10.03.2023               | Conference | National      | National Level Conference on Digi-Marketing = Digi-Payments: Recent Transformation in Indian Business | Department of Commerce with Computer Application, Nandha Arts and Science College, Erode | Presented    | Electronic Payment Methods and Payment Gateways                     |
| 13 | Dr. S.Kalaiselvi | 10.03.2023               | Conference | National      | DiGi-Marketing = DiGi-Payments: Recent Transformation in Indian Business                              | Department of Commerce with Computer Application, Nandha Arts and Science College, Erode | Presented    | Dynamics of Digital Marketing, Digital Payment Methods and Gateways |
| 14 | Dr. C.Sangeetha  | 10.03.2023               | Conference | National      | DiGi-Marketing = DiGi-Payments: Recent Transformation in Indian Business                              | Department of Commerce with Computer Application, Nandha Arts and Science College, Erode | Presented    | Digital Payment Methods and Gateways                                |
| 15 | Dr.C.Brundha     | 10.03.2023               | Conference | National      | DiGi-Marketing = DiGi-Payments: Recent Transformation in Indian Business                              | Department of Commerce with Computer Application, Nandha Arts and Science College, Erode | Presented    | Recent Trends in E-commerce   |
| 16 | Dr. M.Prema      | 10.03.2023               | Conference | National      | DiGi-Marketing = DiGi-Payments: Recent Transformation in Indian Business                              | Department of Commerce with Computer Application, Nandha Arts and Science College, Erode | Presented    | Digital Payment Methods and Gateways                                |

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| 17 | Dr. C.Sangeetha  | 14.03.2023               | Webinar    | National      | One Day National Webinar on NEP 2020 on the Theme Multidisciplinary and Holistic Education               | UGC, HRDC, North-Eastern Hill University, Shillong                                 | Participated | -  |
| 18 | Dr.C.Brundha     | 15.03.2023               | Seminar    | State         | Exploring Tangible Ways to do a Quality Research   | Research and Development Cell, Vellalar College for Women (Autonomous), Erode      | Participated | -  |
| 19 | Dr. S.Maheswari  | 31.03.2023               | Conference | International | 7 <sup>th</sup> International Conference on Inspiring 7 G's in Business Growth and Sustainability        | Department of Commerce with CA, Hindusthan College of Arts and Science, Coimbatore | Presented    | Sustainable Business Practices and Ideas |
| 20 | Dr. S.Kalaiselvi | 31.03.2023               | Conference | International | 7 <sup>th</sup> International Conference on Inspiring 7 G's in Business Growth and Sustainability        | Department of Commerce with CA, Hindusthan College of Arts and Science, Coimbatore | Presented    | New Vista in Research and Development    |
| 21 | Dr.C.Brundha     | 31.03.2023               | Conference | International | 7 <sup>th</sup> International Conference on Inspiring 7 G's in Business Growth and Sustainability        | Department of Commerce with CA, Hindusthan College of Arts and Science, Coimbatore | Presented    | Cash Flow-Positive vs Profitability      |
| 22 | Dr. M.Prema      | 31.03.2023               | Conference | International | 7 <sup>th</sup> International Conference on Inspiring 7 G's in Business Growth and Sustainability        | Department of Commerce with CA, Hindusthan College of Arts and Science, Coimbatore | Presented    | People Management Skills                 |
| 23 | Dr. S.Maheswari  | 13.02.2023 to 17.02.2023 | FDP        | International | Five – day Online International Faculty Development Program on Challenges for Students in the New Normal | Government Arts College (Autonomous), Coimbatore - 641018                          | Attended     |  |
| 24 | Dr. M.Prema      | 17.01.2023 to 31.01.2023 | Refresher  | National      | UGC Sponsored Refresher Course (online)  | Human Resource Development Centre University of Mysore.                            | Attended     |  |
| 25 | Dr.A.Bama        | 17.01.2023 to 31.01.2023 | Refresher  | National      | UGC Sponsored Refresher Course (online)  | Human Resource Development Centre University of Mysore.                            | Attended     |  |
| 26 | Dr.A.Bama        | 13.02.2023 to 17.02.2023 | FDP        | International | Five – day Online International Faculty Development Program on   | Government Arts College (Autonomous), Coimbatore - 641018                          | Attended     |  |

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|    |                 |                          |           |               | Challenges for Students in the New Normal  |  |          |  |
| 27 | Ms. A.Deeranya  | 13.02.2023 to 17.02.2023 | FDP       | International | Five – day Online International Faculty Development Program on Challenges for Students in the New Normal         | Government Arts College (Autonomous), Coimbatore - 641018                | Attended |  |
| 28 | Dr.C.Sangeetha  | 28.12.2022 to 10.01.2023 | Refresher | National      | UGC Sponsored online Refresher Course  | Human Resource Development Centre University of Mumbai.                  | Attended |  |
| 29 | Dr.C.Brundha    | 28.12.2022 to 10.01.2023 | Refresher | National      | UGC Sponsored online Refresher Course  | Human Resource Development Centre University of Mumbai.                  | Attended |  |
| 30 | Dr.S.Kalaiselvi | 12.12.2022 to 19.12.2022 | FDP       | National      | Seven day Virtual National Level Faculty Development Program on Research Methodology                             | Department of Commerce, PPG College of Arts and Science, Coimbatore      | Attended |  |
| 31 | Dr.S.Kalaiselvi | 19.09.2022 to 30.09.2022 | FDP       | National      | 10 Days National Level Faculty Refresher Program on Teaching Strategies, Methodologies and Technologies in HEI's | IOT Academy, Coimbatore  | Attended |  |
| 32 | Dr. S.Maheswari | 02.06.2022 to 15.06.2022 | Refresher | National      | UGC Sponsored online Refresher Course  | Human Resource Development Centre Bharathiar University, Coimbatore      | Attended |  |
| 33 | Dr.S.Kalaiselvi | 02.06.2022 to 15.06.2022 | Refresher | National      | UGC Sponsored online Refresher Course  | Human Resource Development Centre Bharathiar University, Coimbatore      | Attended |  |
| 34 | Dr. S.Maheswari | 27.03.2023 to 31.03.2023 | FDP       | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill Management             | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |
| 35 | Dr.S.Kalaiselvi | 27.03.2023 to 31.03.2023 | FDP       | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill                        | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |

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|    |                |                                |     |               | Management   |  |          |  |
| 36 | Dr.C.Sangeetha | 27.03.2023<br>to<br>31.03.2023 | FDP | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill Management | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |
| 37 | Dr.C.Brundha   | 27.03.2023<br>to<br>31.03.2023 | FDP | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill Management | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |
| 38 | Dr. M.Prema    | 27.03.2023<br>to<br>31.03.2023 | FDP | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill Management | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |
| 39 | Dr.A.Bama      | 27.03.2023<br>to<br>31.03.2023 | FDP | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill Management | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |
| 40 | Ms. A.Deeranya | 27.03.2023<br>to<br>31.03.2023 | FDP | International | Five days International Faculty Development Programme on Teaching Pedagogy and Life Skill Management | Department of Commerce, Hindusthan College of Arts & Science, Coimbatore | Attended |  |