

## ACADEMICPROFILE

**Name**(inBlockLetters) : A.DEERANYA  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Domain id** : a.deeranya@vcw.ac.in  
**AcademicQualification** : M.Com., M.Phil., PGDCA.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com (Commerce)	Bharathiar University, Coimbatore	2007
Post Graduate	M.Com(Commerce)	Bharathiar University, Coimbatore	2009
M.Phil.,	Commerce	Bharathiar University, Coimbatore	2012
Others	PGDCA(computerApplication)	Bharathiar University, Coimbatore	2015

### Teaching Experience

P.G.: 9 Years

U.G.: 9 Years

### Field(s)of Specialization

- Marketing Management

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented :1

#### National

- Presented : 1
- Attended : 1