

ACADEMIC PROFILE

Name (in Block Letters) : Dr. V.M.Kokila
Designation : Assistant Professor
Department : B.Com (E-Commerce)
Domain id : vm.kokila@vcw.ac.in
Mobile Number (optional) : 8825793375
Academic Qualification : M.Com.,M.Phil.,Ph.D., M.B.A.,P.G.D.C.A. (NET)

Examination	Subject(s)	University	Year of Passing
Under Graduate	BBM	Bharathiar	2004
Post Graduate	Commerce	Bharathiar	2006
M.Phil.,	Commerce	Alagappa	2008
Ph.D.,	Commerce	Bharathiar	2019
NET	Commerce	UGC	2012
P.G.D.C.A	Computer	Periyar	2007
MBA	Management	Periyar	2009

Teaching Experience

P.G. : 08 Years

U.G. : 10 Years

Date of Retirement : 31.01.2046

Research Experience : 3 Years

Field(s) of Specialization

- Marketing
- Financial Management

Research

Guidance

- Awarded M.Phil.: 02

Publications

- Journals
- International : 05

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 03
- Attended : 05

National

- Presented : 07
- Attended : 10

State

- Presented : 01
- Attended : 01

Membership

Academic Bodies

- Member - Board of Studies, Department of E-Commerce, Vellalar College for Women

On Campus Committees / Clubs / Forums

- Discipline Committee