(12) PATENT APPLICATION PUBLICATION

(19) INDIA

(22) Date of filing of Application :04/06/2022

(21) Application No.202241032109 A

(43) Publication Date : 10/06/2022

(54) Title of the invention: The main Impact of Mobile Commerce in wealth creation and economic growth in various developing countries

(51) International classification

:G06Q0020320000, G06Q0030020000, G06Q0030060000, G06Q0030040000,

G06Q0030000000

(86) International Application No

:PCT// :01/01/1900

Filing Date (87) International

Publication No.

(61) Patent of Addition NA to Application Number NA

(62) Divisional to

Application Number

Filing Date

:NA

Filing Date

(71)Name of Applicant:

1)Dr B Arthi

Address of Applicant :Assistant Professor, PG & Research Department of commerce, Urumu Dhanalakshmi college, Katur (P.O), Trichy, Tamilnada, India -

2)Dr P Parimaladevi

3)Dr S Karpagalakshmi

4)M Harish

Name of Applicant: NA Address of Applicant: NA (72)Name of Inventor:

DDr B Arthi

Address of Applicant : Assistant Professor, PG & Research Department of commerce, Unimu Dhanalakshini college, Katur

(P.O), Trichy, Tamilnadu, India --------

2)Dr P Parimaladevi

Address of Applicant : Associate Professor & Head, Department of E-Commerce, Velinlar College for women(Autonomous), Erode-

12, Tamilnadu, India -

3)Dr S Karpagalakshmi

Address of Applicant : Teaching Assistant, Department of International Business, Alagappa University, Karaikudi, Tamilnadis, India ----

4)M Harish

Address of Applicant : Assistant Professor, Department of commerce, Musaliar college of arts & science, Pathanamtitta. Kerala India ---

(57) Abstract:

The main Impact of Mobile Commerce in wealth creation and economic growth in various developing countries Abstract: Mcommerce has recently received a lot of attention in wealthier countries. Poor countries hope to leapfrog the developed world by capitalizing on the massive global increase in mobile phone use. Although mobile phones outnumber fixed-line phones in many developing countries, this is not always the case. M-commerce is changing the way people buy products by introducing new business models and providing customers with unique benefits like faster delivery and data portability. There is a significant disparity in mobile commerce between wealthy and impoverished areas. The majority of study has focused on the social and economic consequences of mobile commerce in industrialized economies. The purpose of this research is to investigate the impact of mobile commerce on rural farming and fishing communities in developing countries. Mobile commerce, often known as m-commerce, is growing in popularity. farming and insting contamines to gain global leadership in mobile commerce innovation. The goal of this survey is to find out what users think about China's in-commerce development. The amount of businesses that employed business analytics to track their progress was a good predictor of mobile commerce growth. Surveys were used to elicit user opinions on the evolution of mcommerce, and data was analyzed using ANOVA.

No. of Pages: 9 No. of Claims: 7