

**VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12**  
**DEPARTMENT OF E-COMMERCE**  
**2022-2023**

**Staff Attended – FDP**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.K.Gunasundari	13.02.2023 to 17.02.2023	e-FDP	International	Challenges for Students in the New Normal	Department of Business Administration, Government Arts College(Autonomous), Coimbatore	Attended	-

**Staff Attended – Seminar, Conference**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.P.Parimaladevi	04.11.2022	Seminar	National	Digital Innovation in Business and Economy- Opportunities and Challenges	Department of Commerce and Commerce with Computer Applications, Navarasam Arts and Science College for Women, Erode	Presented	Impact of Digital Economic Innovations on Social Systems
2	Dr.K.Gunasundari	04.11.2022	Seminar	National	Digital Innovation in Business and Economy- Opportunities and Challenges	Department of Commerce and Commerce with Computer Applications, Navarasam Arts and Science College for Women, Erode	Presented	Impact of Digital Economic Innovations on Social Systems
3	Dr.P.Parimaladevi	30.01.2023	Seminar	National	Contemporary Technologies (NSCT2K23)	Department of Computer Applications, Vellalar College for Women(Autonomous), Erode	Attended	-
4	Dr.K.Gunasundari	30.01.2023	Seminar	National	Contemporary Technologies (NSCT2K23)	Department of Computer Applications, Vellalar College for Women(Autonomous), Erode	Attended	-
5	Ms.K.Ramya	30.01.2023	Seminar	National	Contemporary Technologies (NSCT2K23)	Department of Computer Applications, Vellalar College for	Attended	-

						Women(Autonomous), Erode		
6	Dr.V.M.Kokila	30.01.2023	Seminar	National	Contemporary Technologies (NSCT2K23)	Department of Computer Applications, Vellalar College for Women(Autonomous), Erode	Attended	-
7	Dr.S.Nirmala	30.01.2023	Seminar	National	Contemporary Technologies (NSCT2K23)	Department of Computer Applications, Vellalar College for Women(Autonomous), Erode	Attended	-
8	Dr.P.Parimaladevi	08.02.2023	Seminar	National	Business Etiquette and Entrepreneurship Ethics, Challenges and Subsidies in Banking Sector	Department of Commerce, Erode Arts and Science College (Autonomous),Erode	Attended	-
9	Dr.K.Gunasundari	08.02.2023	Seminar	National	Business Etiquette and Entrepreneurship Ethics, Challenges and Subsidies in Banking Sector	Department of Commerce, Erode Arts and Science College (Autonomous),Erode	Attended	-
10	Ms.K.Ramya	08.02.2023	Seminar	National	Business Etiquette and Entrepreneurship Ethics, Challenges and Subsidies in Banking Sector	Department of Commerce, Erode Arts and Science College (Autonomous),Erode	Attended	-
11	Dr.V.M.Kokila	08.02.2023	Seminar	National	Business Etiquette and Entrepreneurship Ethics, Challenges and Subsidies in Banking Sector	Department of Commerce, Erode Arts and Science College (Autonomous),Erode	Attended	-
12	Dr.S.Nirmala	08.02.2023	Seminar	National	Business Etiquette and Entrepreneurship Ethics, Challenges and Subsidies in Banking Sector	Department of Commerce, Erode Arts and Science College (Autonomous),Erode	Attended	-
13	Dr.P.Parimaladevi	23&24.02.2023	Conference	International	Creativity and Innovation Enhance Business Growth and Success	PG & Research Department of Commerce, Sri Vasavi College , Erode & Commerce and management Association India	Presented	Recent Financial Innovations in Indian Industry(2023)
14	Dr.P.Parimaladevi	25.02.2023	Seminar	National	Recent trends in Commerce	Department of Commerce (Unaided)- B.Com, PA,B&I & BA, Gobi Arts and Science College(Autonomous),Gobic	Presented	E-CRM & Social CRM

						hettipalayam		
15	Dr.K.Gunasundari	25.02.2023	Seminar	National	Recent trends in Commerce	Department of Commerce (Unaided)- B.Com, PA,B&I & BA, Gobi Arts and Science College(Autonomous),Gobic hettipalayam	Presented	GST(Goods and Services Tax)
16	Ms.K.Ramya	25.02.2023	Seminar	National	Recent trends in Commerce	Department of Commerce (Unaided)- B.Com, PA,B&I & BA, Gobi Arts and Science College(Autonomous),Gobic hettipalayam	Presented	Block Chain Technology and Crypto Currency
17	Dr.V.M.Kokila	25.02.2023	Seminar	National	Recent trends in Commerce	Department of Commerce (Unaided)- B.Com, PA,B&I & BA, Gobi Arts and Science College(Autonomous),Gobic hettipalayam	Presented	E-CRM & Social CRM
18	Dr.S.Nirmala	25.02.2023	Seminar	National	Recent trends in Commerce	Department of Commerce (Unaided)- B.Com, PA,B&I & BA, Gobi Arts and Science College(Autonomous),Gobic hettipalayam	Presented	GST(Goods and Services Tax)
19	Dr.P.Parimaladevi	10.03.2023	Conference	National	Digi Marketing and Digi Payments: Recent transformation in Indian Business	PG & Research Department of Commerce(CA),Nandha Arts and Science College, Erode	Presented	Dynamics of Digital Marketing
20	Dr.K.Gunasundari	10.03.2023	Conference	National	Digi Marketing and Digi Payments: Recent transformation in Indian Business	PG & Research Department of Commerce(CA),Nandha Arts and Science College, Erode	Presented	Customer Perception on DiGi Marketing
21	Ms.K.Ramya	10.03.2023	Conference	National	Digi Marketing and Digi Payments: Recent transformation in Indian Business	PG & Research Department of Commerce(CA),Nandha Arts and Science College, Erode	Presented	Digital Transformation and Business Sustainability
22	Dr.V.M.Kokila	10.03.2023	Conference	National	Digi Marketing and Digi Payments: Recent transformation in Indian Business	PG & Research Department of Commerce(CA),Nandha Arts and Science College, Erode	Presented	Recent Development in E-Commerce

23	Dr.S.Nirmala	10.03.2023	Conference	National	Digi Marketing and Digi Payments: Recent transformation in Indian Business	PG & Research Department of Commerce(CA),Nandha Arts and Science College, Erode	Presented	Digital Cash and Consumer Behaviour
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