

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12
DEPARTMENT OF E-COMMERCE

Staff Attended –FDP

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Ms.K.Ramya	18.09.2018	FDP	State	Household Storage Avenues for Food Commodities	Department of Nutrition & Dietetics, Vellalar College for Women(Autonomous), Erode	Attended	-
2	Ms.R.Nivekha	18.09.2018	FDP	State	Household Storage Avenues for Food Commodities	Department of Nutrition & Dietetics, Vellalar College for Women(Autonomous), Erode	Attended	-
3	Dr. P. Parimaladevi	13.10.2018	FDP	State	Intellectual Property Rights & Innovations	IQAC & Intellectual Property Rights Cell, Vellalar College for Women(Autonomous), Erode	Attended	-
4	Dr. K.Gunasundari	13.10.2018	FDP	State	Intellectual Property Rights & Innovations	IQAC & Intellectual Property Rights Cell, Vellalar College for Women(Autonomous), Erode	Attended	-
5	Dr. P. Parimaladevi	29.10.2019	FDP	State	Adoption, Promotion and Production of MOOCs an Swayam Platform	IQAC & ICT-e-LRC, Vellalar College for Women(Autonomous), Erode	Attended	-
6	Ms.K.Ramya	29.10.2019	FDP	State	Adoption, Promotion and Production of MOOCs an Swayam Platform	IQAC & ICT-e-LRC, Vellalar College for Women(Autonomous), Erode	Attended	-
7	Dr. P. Parimaladevi	08.01.2019	FDP	State	Academic Identity and Strategies for Increasing Citation Frequency	Research Committee, Vellalar College for Women(Autonomous), Erode	Attended	-
8	Dr. K.Gunasundari	08.01.2019	FDP	State	Academic Identity and Strategies for Increasing Citation Frequency	Research Committee, Vellalar College for Women(Autonomous), Erode	Attended	-
9	Ms.K.Ramya	08.03.2019	FDP	State	Digital Tools for Teaching	IQAC, Vellalar College for Women(Autonomous), Erode	Attended	-

Staff Presented / Attended – Seminar, Conference, Symposium & Workshop

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Ms.K.Ramya	21.08.2018	Seminar	International	Contemporary Techniques – ISCT 18	Department of Computer Science Computer Application & Computer Technology, Vellalar College for Women(Autonomous), Erode	Attended	-
2	Ms.R.Nivekha	29.03.2019	Seminar	National	Innovative Practices on Quality Enhancement	IQAC,Vellalar College for Women(Autonomous), Erode	Attended	-
3	Dr. P. Parimaladevi	19.07.2018	Conference	International	E- Economy and Its Impact in India	PG & Research Department of Commerce, B.Com (CA), B.Com (Co-Op) & B.B.A, Tiruppur Kumaran College for Women, Tiruppur	Attended	-
4	Dr.K.Gunasundari	19.07.2018	Conference	International	E- Economy and Its Impact in India	PG & Research Department of Commerce, B.Com (CA), B.Com (Co-Op) & B.B.A, Tiruppur Kumaran College for Women, Tiruppur	Attended	-
5	Ms.R.Sangeetha	19.07.2018	Conference	International	E- Economy and Its Impact in India	PG & Research Department of Commerce, B.Com (CA), B.Com (Co-Op) & B.B.A, Tiruppur Kumaran College for Women, Tiruppur	Attended	-
6	Ms. R.Nivekha	19.07.2018	Conference	International	E- Economy and Its Impact in India	PG & Research Department of Commerce, B.Com (CA), B.Com (Co-Op) & B.B.A, Tiruppur Kumaran College for Women, Tiruppur	Attended	-
7	Ms.K.Ramya	19.07.2018	Conference	International	E- Economy and Its Impact in India	PG & Research Department of Commerce, B.Com (CA), B.Com (Co-Op) & B.B.A, Tiruppur Kumaran College for Women, Tiruppur	Attended	-

8	Dr. P. Parimaladevi	12.09.2018	Conference	International	Impact of Digital Economy in India	PG & Research Department of Commerce & Commerce (CA) , Bharathidasan College of Arts And Science, Erode	Presented	Regulating a Digital Economy: An Indian Perspective
9	Dr.K.Gunasundari	12.09.2018	Conference	International	Impact of Digital Economy in India	PG & Research Department of Commerce & Commerce (CA) , Bharathidasan College of Arts And Science, Erode	Presented	Digitalization of Service Sector
10	Ms.R.Sangeetha	12.09.2018	Conference	International	Impact of Digital Economy in India	PG & Research Department of Commerce & Commerce (CA) , Bharathidasan College of Arts And Science, Erode	Presented	Digitalization of Service Sector
11	Ms.K.Ramya	12.09.2018	Conference	International	Impact of Digital Economy in India	PG & Research Department of Commerce & Commerce (CA) , Bharathidasan College of Arts And Science, Erode	Presented	Digital Economy-Ins and Outs In SSI
12	Ms. R.Nivekha	12.09.2018	Conference	International	Impact of Digital Economy in India	PG & Research Department of Commerce & Commerce (CA) , Bharathidasan College of Arts And Science, Erode	Presented	Impact of Digital Economy In India
13	Dr.K.Gunasundari	26.09.2018	Conference	International	Innovation In Management Practice	Department of Commerce, Sankara College of Science And Commerce, Saravanampatty, Coimbatore	Presented	A Study on Customer Intention in Online Shopping of Smart Kitchen Appliance
14	Dr.K.Gunasundari	09.01.2019 & 10.01.2019	Conference	International	Youth Leadership with Technological Improvements for Sustainable Development	PG Department of Commerce, Vivekanandha College of Arts & Science for Women, Sankari	Presented	A Study on User's Satisfaction of Call Taxi Services in Erode City
15	Ms. R.Nivekha	31.01.2019	Conference	International	Emerging Trends and Challenges-2018	NPR Arts & Science College, Natham, Dindigul District	Presented	A Study on the Impact of GST in Global Business
16	Dr. P. Parimaladevi	04.02.2019 & 05.02.2019	Conference	International	Health Care Technology and Management	PG & Research Department of Commerce, Vivekanandha College of Arts & Science for Women, Nammakkal. & DHAKA International University, Bangalore & Department of Commerce,	Presented	Changing Consumer Behaviour through Advertising in Health Care Sector

						Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore		
17	Dr.K.Gunasundari	04.02.2019 & 05.02.2019	Conference	International	Health Care Technology and Management	PG & Research Department of Commerce, Vivekanandha College of Arts & Science for Women. Nammakkal. & DHAKA International University, Bangalore & Department of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore	Presented	A Study on Consumer's Attitude towards Organic Fruits & Vegetables in Erode City
18	Ms.K.Ramya	04.02.2019 & 05.02.2019	Conference	International	Health Care Technology and Management	PG & Research Department of Commerce, Vivekanandha College of Arts & Science for Women. Nammakkal. & DHAKA International University, Bangalore & Department of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore	Presented	Big Data- Issues and Salvation
19	Ms. R.Nivekha	04.02.2019 & 05.02.2019	Conference	International	Health Care Technology and Management	PG & Research Department of Commerce, Vivekanandha College of Arts & Science for Women. Nammakkal. & DHAKA International University, Bangalore & Department of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore	Presented	A Study on Consumer's Attitude towards Organic Fruits & Vegetables in Erode City
20	Dr. P. Parimaladevi	22.02.2019	Conference	International	Modern Trends in Accounting, Banking and Digital Marketing	School of Commerce, Erode Arts and Science College (Autonomous), Erode	Presented	Financial Management Practices in Micro Financial Institutions
21	Dr. P. Parimaladevi	27.08.2018	Symposium	International	Entrepreneurial Excellence and Business Values in	PG & Research Department of Corporate Secretaryship, Vellalar	Attended	-

					Today's Corporate Culture	College for Women(Autonomous), Erode		
22	Dr.K.Gunasundari	27.08.2018	Symposium	International	Entrepreneurial Excellence and Business Values in Today's Corporate Culture	PG & Research Department of Corporate Secretaryship, Vellalar College for Women(Autonomous), Erode	Attended	-
23	Ms.R.Sangeetha	27.08.2018	Symposium	International	Entrepreneurial Excellence and Business Values in Today's Corporate Culture	PG & Research Department of Corporate Secretaryship, Vellalar College for Women(Autonomous), Erode	Attended	-
24	Ms. R.Nivekha	27.08.2018	Symposium	International	Entrepreneurial Excellence and Business Values in Today's Corporate Culture	PG & Research Department of Corporate Secretaryship, Vellalar College for Women(Autonomous), Erode	Attended	-
25	Dr.P.Parimaladevi	11.03.2018 & 12.03.2018	Workshop	National	Disaster Vulnerability and Preparedness with Special Reference to Women, Children and Elders	Department of History and Political Science, Vivekanandha College of Arts & Science for Women, Namakkal	Attended	-
26	Dr.K.Gunasundari	11.03.2018 & 12.03.2018	Workshop	National	Disaster Vulnerability and Preparedness with Special Reference to Women, Children and Elders	Department of History and Political Science, Vivekanandha College of Arts & Science for Women, Namakkal	Attended	-
27	Ms.R.Nivekha	30.03.2019	Workshop	National	Revised Assessment and Accreditation Framework	IQAC,Vellalar College for Women(Autonomous), Erode	Attended	-

