

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12
DEPARTMENT OF E-COMMERCE

Staff Attended –FDP

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Ms.G.Vaishnavee	28.11.2017 to 11.12.2017	FDP	State	Contemporary Issues on Effective Teaching in Management Sciences	Department of Management Studies, Vellalar College of Engineering and Technology, Erode	Attended	-
2	Dr.K.Gunasundari	03.02.2018	FDP	State	Education beyond Academics	PG & Research Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-
3	Ms.R.Sangeetha	03.02.2018	FDP	State	Education beyond Academics	PG & Research Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-
4	Ms.G.Vaishnavee	03.02.2018	FDP	State	Education beyond Academics	PG & Research Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-

Staff Presented / Attended – Seminar, Conference, Symposium & Workshop

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Ms.G.Vaishnavee	27.09.2017	Seminar	National	Impact of Goods and Services Tax(GST)	PG & Research Department of Commerce with Computer Applications, Dr.N.G.P. Arts & Science College, Coimbatore	Presented	GST and Its Impact on Economy
2	Dr.K.Gunasundari	16.12.2017	Seminar	National	E-Marketing Trends -A Platform for Digital Thinkers	Department of Commerce, Kongu Arts and Science College, Erode	Presented	Pricing Policies in E-Marketing

3	Ms.G.Vaishnavee	16.12.2017	Seminar	National	E-Marketing Trends - A Platform for Digital Thinkers	Department of Commerce, Kongu Arts and Science College, Erode	Presented	Misleading Advertisement and issues in Digital Marketing
4	Dr.K.Gunasundari	09.02.2018	Seminar	National	Cash Vs Cashless Trade Challenges & Opportunities	Department of Commerce and Commerce with Computer Application, Nandha Arts & Science College, Erode	Presented	Implementation of Electronic Cash (e-cash) payment System
5	Ms. R.Sangeetha	09.02.2018	Seminar	National	Cash Vs Cashless Trade Challenges & Opportunities	Department of Commerce and Commerce with Computer Application, Nandha Arts & Science College, Erode	Presented	Demonetization in India
6	Dr.K.Gunasundari	09.03.2018	Seminar	National	Nourishing Indian Economy through Agro-Based Industries	Department of Commerce, Thiruvalluvar University, Kallakurichi	Presented	A Study on the Problems of Agriculture with Special Reference to Erode District
7	Dr.K.Gunasundari	09.08.2017 & 10.08.2017	Conference	National	Digital India: Prospects & Challenges	Vivekanandha College of Arts & Science for Women, Namakkal and Department of Commerce, Periyar University, Salem	Presented	Role of Digitalisation in Human resource Management
8	Ms. R.Sangeetha	09.08.2017 & 10.08.2017	Conference	National	Digital India: Prospects & Challenges	Vivekanandha College of Arts & Science for Women, Namakkal and Periyar University, Department of Commerce, Salem.	Presented	Role of Digitalisation in Human resource Management
9	Dr.K.Gunasundari	11.08.2017	Conference	International	Pros and Cons of GST in India	PG and Research Department of Commerce & Commerce (CA), Bharathidasan College of Arts and Science, Erode	Presented	Pros and Cons of GST in India
10	Ms.G.Vaishnavee	22.09.2017	Conference	International	Transcending Boundaries in Corporate World	PG and Research Department of Commerce(CA), Hindusthan College of Arts and Science, Coimbatore	Attended	-
11	Ms. R.Sangeetha	01.02.2018	Conference	International	Finance and Banking	Department of Commerce (CA), Sengunthar Arts and Science College, Tiruchengode	Presented	E-Governance in India
12	Dr.K.Gunasundari	05.01.2018	Conference	National	Earnings Management Practices in India	Department of Commerce, K.S.R. College of Arts & Science for Women, Tiruchengode	Presented	Demonetization & its Effects on E-Commerce

13	Dr.K.Gunasundari	01.02.2018 & 02.02.2018	Conference	International	Information and Communication Technology for Business Turn Round: Sustainability, Growth and Innovation	Vivekanandha College of Arts and Science for Women, Namakkal, PG and Research Department of Commerce, Computer Science and Applications, Dhaka International University, Bangladesh, MTC Global Bangalore and Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	Presented	Role of E-HRM in an Organisarion
14	Ms. R.Sangeetha	01.02.2018 & 02.02.2018	Conference	International	Information and Communication Technology for Business Turn Round: Sustainability, Growth and Innovation	Vivekanandha College of Arts and Science for Women, Namakkal, S, Dhaka International University, Bangladesh, MTC Global Bangalore and Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	Presented	Growth of Electronic Retailing in India
15	Ms.G.Vaishnavee	01.02.2018 & 02.02.2018	Conference	International	Information and Communication Technology for Business Turn Round: Sustainability, Growth and Innovation	Vivekanandha College of Arts and Science for Women, Namakkal, PG and Research Department of Commerce, Computer Science and Applications, Dhaka International University, Bangladesh, MTC Global Bangalore and Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	Presented	E-Governance Model and its other Initiatives
16	Dr.K.Gunasundari	30.08.2017	Symposium	International	Remonetisation: Introspect and Prospect	Department of Commerce(SF), Commerce(CA) & E-Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-
17	Ms.R.Sangeetha	30.08.2017	Symposium	International	Remonetisation: Introspect and Prospect	Department of Commerce(SF), Commerce(CA) & E-Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-

18	Ms.G.Vaishnavee	30.08.2017	Symposium	International	Remonetisation: Introspect and Prospect	Department of Commerce(SF), Commerce(CA) & E- Commerce, Vellalar College for Women(Autonomous), ErodeS	Attended	-
19	Dr.K.Gunasundari	01.09.2017	Symposium	State	Strategies of Economic Reformation and Digital Transformation: Unveiling India as an Innovation Hotspot	PG & Research Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-
20	Ms.R.Sangeetha	01.09.2017	Symposium	State	Strategies of Economic Reformation and Digital Transformation: Unveiling India as an Innovation Hotspot	PG & Research Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-
21	Ms.G.Vaishnavee	01.09.2017	Symposium	State	Strategies of Economic Reformation and Digital Transformation: Unveiling India as an Innovation Hotspot	PG & Research Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-
22	Dr.K.Gunasundari	13.02.2018	Symposium	State	Strategies & Challenges in Eco- Restoration	Department of Zoology, Vellalar College for Women(Autonomous), Erode	Attended	-
23	Ms.R.Sangeetha	06.09.2017 to 08.09.2017	Workshop	National	Environmental Accounting for Sustainable Development	School of Commerce (UGC- SAP-DRS-1) Bharathiar University, Coimbatore	Attended	-

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