

VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE-12

DEPARTMENT OF E-COMMERCE

Staff Attended – FDP

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.K.Gunasundari	28.01.2017	FDP	State	Outcome Based Education – A Perspective	IQAC, Vellalar College for Women(Autonomous),Erode	Attended	-
2	Dr.K.Gunasundari	27.02.2017	FDP	State	Outcome Based Education “Bloom’s Taxonomy”	IQAC, Vellalar College for Women(Autonomous),Erode	Attended	-

Staff Presented / Attended – Seminar, Conference & Symposium

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.K.Gunasundari	10.02.2017	Seminar	National	Demonetization Impact on the Unorganized Sector	Nandha Arts and Science College, Department of Commerce & Commerce(CA), Erode	Presented	Demonetization Impact on the Unorganized Sector
2	Dr.K.Gunasundari	15.09.2016 & 16.09.2016	Conference	International	Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai	Presented	Role of Financial Institutions in Providing Venture Capital Assistance
3	Dr.K.Gunasundari	02.02.2017 & 03.02.2017	Conference	International	Recent Advances in e-Business Challenges & Opportunities	PG & Research Department of Commerce & Management, Vivekanandha College of Arts & Science for Women, Namakkal and Department of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore	Presented	E-Business Strategies

4	Dr.K.Gunasundari	10.02.2017	Conference	International	Digital India: New Perspectives in Management of Technology and Innovation	Department of Commerce (CA), Vellalar College for Women (Autonomous), Erode.	Attended	E-Payment System on E-Commerce in India
5	Dr.K.Gunasundari	07.02.2017	Symposium	National	Demonetization:A Transition to Cashless Economy	Department of Commerce, Vellalar College for Women(Autonomous), Erode	Attended	-