

**Seminars/Conferences/Workshops/Symposia/FDP organized
(2022-2023)**

S.No	Date	Nature of Event	Level	Theme/Topic	Details of Resource Person	Details of Beneficiaries	No. of Beneficiaries
1.	09.09.2022	Workshop	State	Tally Prime With GST	Mr. Saravanan, Tally GST Trainer, Chennai V-Guru IIM, Erode	III B.Com. E-Commerce Students & Faculty Members of E- Commerce of Vellalar College for Women (Autonomous), Erode	45
2.	29.10.2022	Hands On Training	State	Social Media and Cyber Security Navigating the Risks	Mr.Chandraprakash Sankar, Founder& CEO, Hackers Info Tech Cyber& Research Company Tiruppur.	II,III B.Com. E-Commerce Students & Faculty Members of E- Commerce of Vellalar College for Women (Autonomous), Erode	59
3.	09.11.2022	Awareness Program	State	E-Com Beyond 2022-Ways to reap the Opportunities	Mr.R.K.Ramesh Kumar, Founder,Smart Kids First Learning & Jai Art Gallery, Sri Anuradha Jewellery, Erode	I, II, III B.Com. E-Commerce Students & Faculty Members of E- Commerce of Vellalar College for Women (Autonomous), Erode	151
4.	13.02.2023	One Day Seminar	State	Emerging Trends in Digital Marketing	Mr. S.Renuka Priya , Head Cashier, Punjab National Bank, Erode Mr. S. Krishnan, Assistant Professor, Department of Commerce (A&F), PSG College of Arts & Science, Coimbatore	I,II,III B.Com (E-Commerce) students	160