

Seminars/Conferences/Workshops/FDP Attended/
Presented
(2015-2016)

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr K.K.Saradha	06.05 & 02.06.2015	Orientation Programme	National	Orientation Programme	UGC-Human Resource Development Centre, Bharathiar University	Attended	-
2	Dr K.K.Saradha	09.09.2015	Conference	International	Emerging Strategies for Green Marketing in Consumer Cooperatives	Vellalar College for Women, Erode	Presented	Green Marketing in India: Emerging Opportunities and Challenges
3	Dr K.K.Saradha	08.12.2015	Conference	International	Religious Thoughts and Temple Studies in Tamil Literature	Department of Tamil, Vellalar College for Women, Erode & Department of Indian Studies, University of Malaya, Malaysia	Presented	Solarkalin Nithi Kodaikalum Kovilkalin Valarchiyum
4	Dr K.K.Saradha	21.01.2016	Conference	International	Panorama of Marketing in The Digital Era	Department of Commerce, KSR College of Arts and Science for Women, Tiruchengode.	Presented	Mobile Marketing
5	Dr.K.K.Saradha	09.02.2016	Workshop	State	Fine Tuning of Research Paper Writing and Citation Analysis	Department of Library, PSG College of Arts and Science, Coimatore.	Attended	-

6	Dr K.K.Saradha	12.02. 2016	Inter Collegiate Meet	National	International Business Environment	Department of Commerce and Commerce(CA), Nandha Arts And Science College,Erode.	Presented	International Business Environment: Challenges and Changes
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