PG and Research Department of Corporate Secretaryship

Seminars/ Conferences/ Workshops/ FDPAttended/ Presented

2018 - 19

| S.No | Name of the Faculty | Date | Nature of Event | Level | Theme/Topic | DetailsofOrganizer | Presented /Attended | Title of the paper |
|------|------------------------|------------|-----------------|---------------|---|---|------------------------|-----------------------|
| | | | | | | | | (If presented) |
| 1. | Dr.S.Devaki | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 2. | Dr.G.Mahoori Devi | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 3. | Mrs.R.Parvatham | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 4. | Dr.M.Baby | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |

| 5. | Mrs.G.K.Sukanya | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
|-----|---------------------------|------------|------------|---------------|---|--|-----------|--|
| 6. | Dr. K.R.SakthiDevi | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 7. | Dr.A.Sabeena | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 8. | Mrs.R.P.Manjula | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 9. | Mrs.R.Sangeetha | 27.08.2018 | Symposium | International | Entrepreneurial Excellence and Business Values in Today's Corporate Culture | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 10. | Dr.G.Mahoori Devi | 15.09.2018 | Conference | International | Digital Transformation and Innovations in Banking Sector | PG & Research Department of Commerce, KSR College of Arts and | Presented | A Study on Investors Preferences Towards Online Share Trading in |

| | | | | | | Science | | Erode City |
|-----|---------------------------|------------|--------------------------------|---------------|--|---|-----------|---|
| 11. | G.K.Sukanya | 18.09.18 | DBT Star College Scheme FDP | National | Household Storage Avenues for Food Commodities | Department of Nutrition & Dietetics, Vellalar College for Women | Attended | |
| 12. | Dr.K.R.Sakthidevi | 18.09.18 | DBT Star College Scheme FDP | National | Household Storage Avenues for Food Commodities | Department of Nutrition & Dietetics, Vellalar College for Women | Attended | |
| 13. | Dr.G.Mahoori Devi | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | A Corporate Social Responsibility Practices of Bimental Bearings Limited – A Case Study |
| 14. | Mrs.G.K.Sukanya | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | A Paradigm Change in Women Entrepreneurship in Indian Scenario |
| 15. | Dr. K.R.SakthiDevi | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | Innovation in Waste Management |

| 16. | Dr. K.R.SakthiDevi | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | Innovation in Waste Management – Recycle, Reuse and Reduce |
|-----|---------------------------|------------|------------|---------------|--|---|-----------|--|
| 17. | Dr.A.Sabeena | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | The Role of Green Marketing |
| 18. | Mrs.R.P.Manjula | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | Innovation in the Field of General Management – Waste Management |
| 19. | Mrs.R.P.Manjula | 26.09.2018 | Conference | International | Innovation in management Practices | Department of Commerce, Sankara College of Science and Commerce, Coimbatore | Presented | The Role of Green Marketing |
| 20. | Dr.S.Devaki | 28.09.2018 | FDP | State | Research Issues and Effective Teaching Pedagogy | TERF Academy College of Arts & Science | Attended | |
| 21. | Dr.S.Devaki | 01.10.2018 | FDP | National | Orientation Programme regarding NAAC Accreditation and All India Ranking (2019) | Regional Joint Director of College Education, CBE | Attended | |
| 22. | Dr.G.Mahoori | 3.10.2018 | Workshop | National | Statistical Analysis | PG Department of | Attended | |

| | Devi | | | | Using R | Mathematics | | |
|-----|----------------------|------------|----------|----------|---|---|----------|--|
| 23. | Dr.M.Baby | 3.10.2018 | Workshop | National | Statistical Analysis Using R | PG Department of Mathematics | Attended | |
| 24. | Dr.G.Mahoori Devi | 13.10.2018 | FDP | National | Intellectual Property Rights & Innovations | IQAC & Intellectual Property Rights Cell, Vellalar College for Women | Attended | |
| 25. | Dr.A.Sabeena | 13.10.2018 | FDP | National | Intellectual Property Rights & Innovations | IQAC & Intellectual Property Rights Cell, Vellalar College for Women | Attended | |
| 26. | Mrs.R.P.Manjula | 13.10.2018 | FDP | National | Intellectual Property Rights & Innovations | IQAC & Intellectual Property Rights Cell, Vellalar College for Women | Attended | |
| 27. | Dr.G.Mahooridevi | 29.10.2018 | FDP | National | Adoption, Promotion and Production of MOOCs on Swayam Platform | IQAC & ICT-e- LRC, Vellalar College for Women | Attended | |
| 28. | Dr.M.Baby | 29.10.2018 | FDP | National | Adoption, Promotion and Production of MOOCs on Swayam Platform | IQAC & ICT-e- LRC, Vellalar College for Women | Attended | |
| 29. | Dr.K.R.SakthiDevi | 29.10.2018 | FDP | National | Adoption, Promotion and Production of MOOCs on Swayam | IQAC & ICT-e- LRC, Vellalar College for Women | Attended | |

| | | | | | Platform | | | |
|-----|---------------------------|------------|----------|---------------|--|---|----------|--|
| 30. | Dr.M.Baby | 03.12.2018 | Workshop | Regional | Initiating UBA Activities in Village Clusters adopted by Participating Institutes | IIT Madras | Attended | |
| 31. | Dr.S.Devaki | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 32. | Dr.G.Mahoori Devi | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 33. | Dr. R.Parvatham | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 34. | Dr.M.Baby | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 35. | Mrs.G.K.Sukanya | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 36. | Dr. K.R.SakthiDevi | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate | Attended | |

| | | | | | | Secretaryship, VCW | | |
|-----|----------------------|------------|----------|---------------|--|--|----------|--|
| 37. | Dr.A.Sabeena | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 38. | Mrs.R.P.Manjula | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 39. | Mrs.R.Sangeetha | 06.12.2018 | Workshop | International | Additional Skill Acquisition Programme | PG & Research Department of Corporate Secretaryship, VCW | Attended | |
| 40. | Dr.S.Devaki | 05.01.2019 | Workshop | National | Revised Assessment & Accreditation Framework of NAAC | Principals Welfare Cell Association of SF Arts, Science & Management College of Tamilnadu, Kathir College of Arts & Science, Coimbatore | | |
| 41. | Dr.G.Mahoori Devi | 05.01.2019 | Workshop | National | Revised Assessment & Accreditation Framework of NAAC | Principals Welfare Cell Association of SF Arts, Science & Management College of Tamilnadu, Kathir College of Arts & | | |

| | | | | | | Science, Coimbatore | | |
|-----|------------------------|------------|------------|---------------|--|--|-----------|---|
| 42. | Dr. R.Parvatham | 05.01.2019 | Workshop | National | Revised Assessment & Accreditation Framework of NAAC | Principals Welfare Cell Association of SF Arts, Science & Management College of Tamilnadu, Kathir College of Arts & Science, Coimbatore | | |
| 43. | Dr.S.Devaki | 08.01.2019 | Workshop | National | Academic Identity & Strategies for Increasing Citation | Research Committee, Vellalar College for Women | | |
| 44. | Dr.S.Devaki | 09.01.2019 | Symposium | National | Economic Sustainability through Entrepreneurship | Department of Business Management, Erode Arts & Science College | | |
| 45. | Dr.S.Devaki | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking and Digital Marketing | School of Commerce, Erode Arts & Science College | Presented | Impact on the Banking System and the Challenges of Implementation |
| 46. | Dr.M.Baby | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking and Digital Marketing | School of Commerce, Erode Arts & Science College | Presented | Framework of Small Finance Bank- A Next step to financial inclusion |
| 47. | G.K.Sukanya | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking | School of Commerce, Erode | Presented | Framework of Small Finance |

| | | | | | and Digital Marketing | Arts & Science College | | Bank- A Next step to financial inclusion |
|-----|----------------------|------------|---------------------------------------|---------------|---|---|-----------|--|
| 48. | Dr.K.R.SakthiDevi | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking and Digital Marketing | School of Commerce, Erode Arts & Science College | Presented | Web Advertising and Online Purchasing – A Glimpse |
| 49. | Dr.K.R.SakthiDevi | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking and Digital Marketing | School of Commerce, Erode Arts & Science College | Presented | Effectiveness of Web Advertising |
| 50. | Mrs.R.P.Manjula | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking and Digital Marketing | School of Commerce, Erode Arts & Science College | Presented | Impact on the Banking System and Challenges of Implementation |
| 51. | Mrs.R.Sangeetha | 22.02.2019 | Conference | International | Modern Trends in Accounting, Banking and Digital Marketing | School of Commerce, Erode Arts & Science College | Presented | International Financial Management |
| 52. | Dr.G.Mahoori Devi | 01.03.2019 | Seminar | National | Progressive Initiatives by NAAC for Quality in Higher Education Institutions | IQAC, PKR Arts College for Women, Gobichettipalayam | Attended | |
| 53. | Dr.K.R.SakthiDevi | 05.03.2019 | Seminar (UGC Autonomous Grant) | State | Effectively Scholarly Communication : The Modus Operandi | UGC Autonomous Grant, in collaboration with Erode Arts and Science College, | Attended | |

| | | | | | | Erode | | |
|-----|-------------------|------------|---------------------------------------|---------------|---|--|----------|--|
| 54. | R.P.Manjula | 05.03.2019 | Seminar (UGC Autonomous Grant) | State | Effectively Scholarly Communication : The Modus Operandi | UGC Autonomous Grant, in collaboration with Erode Arts and Science College, Erode | Attended | |
| 55. | Dr.K.R.SakthiDevi | 06.03.2019 | Seminar | International | Asian Tiger and Indian Lion- Economic Growth and Development | Department of Business Administration, NGM College, Pollachi | Attended | |
| 56. | R.P.Manjula | 06.03.2019 | Seminar | International | Asian Tiger and Indian Lion- Economic Growth and Development | Department of Business Administration, NGM College, Pollachi | Attended | |
| 57 | Dr.K.R.SakthiDevi | 08.03.2019 | FDP | National | Digital Tools for Teaching | IQAC, VCW | | |