

**Seminars/Conferences/Workshops/FDP Attended/Presented
(2017-2018)**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	B.Santhi	9 th Aug, 2017	Symposium	International	Relationship Management: Prosperity & Issues	Department of Management Studies, Nandha Arts & Science College, Erode	Attended	-
2	B.Santhi	1 st Sep, 2017	Symposium	State`	Strategies of Economic Reformation & Digital Transformation: Unveiling India as an Innovation Hotspot	PG and Research Department of Commerce, VCW, Erode	Attended	-
3	A.Menakadevi	1 st Sep, 2017	Symposium	State`	Strategies of Economic Reformation & Digital Transformation: Unveiling India as an Innovation Hotspot	PG and Research Department of Commerce, VCW, Erode	Attended	-
4	B.S. Vanetha	1 st Sep, 2017	Symposium	State`	Strategies of Economic Reformation & Digital Transformation: Unveiling India as an Innovation Hotspot	PG and Research Department of Commerce, VCW, Erode	Attended	-
5	B. Santhi	16 th Dec, 2017	Seminar	National	E – Marketing Trends – A platform for Digital Thinkers	Department of Commerce, Kongu Arts & Science, Erode	Presented	Social and Regulated Issues in E-Marketing
6	A.Menakadevi	16 th Dec, 2017	Seminar	National	E – Marketing Trends – A platform for Digital Thinkers	Department of Commerce, Kongu Arts & Science, Erode	Presented	Misleading Advertisement & Issue in Digital Marketing
7	S. Tamilvani	16 th Dec, 2017	Seminar	National	E – Marketing Trends – A platform for Digital Thinkers	Department of Commerce, Kongu Arts & Science, Erode	Presented	Social and Regulated Issues in E-Marketing
8	B.S. Vanetha	16 th Dec, 2017	Seminar	National	E – Marketing Trends – A platform for Digital Thinkers	Department of Commerce, Kongu Arts & Science, Erode	Presented	Online Marketing – Panacea for all evils
9	D. Maharani	16 th Dec, 2017	Seminar	National	E – Marketing Trends – A platform for Digital Thinkers	Department of Commerce, Kongu Arts & Science, Erode	Presented	Social Media Marketing
10	A.Menakadevi	24 th & 25 th Jan, 2018	Conference	National	India's Foreign Policy with Neighbouring Countries	PG & Research Department of Commerce, Vivekanandha College of Arts & Science for Women, Thiruchegode	Presented	Recent Changes in Foreign Trade Policy in India
11	B.S. Vanetha	24 th & 25 th Jan, 2018	Conference	National	India's Foreign Policy with Neighbouring Countries	PG & Research Department of Commerce, Vivekanandha College of Arts & Science for Women, Thiruchegode	Presented	The Impact of Foreign Direct Investment in the Indian Retail Sector
12	B.Santhi	1 st Feb, 2018	Conference	International	Finance & Banking (FIBA – 2018)	Department of Commerce (CA), Sengunthar Arts & Science College, Thiruchengode	Presented	Impact of GST on Economic System in India
13	A.Menakadevi	1 st Feb, 2018	Conference	International	Finance & Banking (FIBA – 2018)	Department of Commerce (CA), Sengunthar Arts & Science College, Thiruchengode	Presented	GST on Tourism & Hospitality

14	S. Tamilvani	1 st Feb, 2018	Conference	International	Finance & Banking (FIBA – 2018)	Department of Commerce (CA), Sengunthar Arts & Science College, Thiruchengode	Presented	The Impact of GST on Banking Transaction, Insurance and Investments
15	B.S. Vanetha	1 st Feb, 2018	Conference	International	Finance & Banking (FIBA – 2018)	Department of Commerce (CA), Sengunthar Arts & Science College, Thiruchengode	Presented	GST in India and Other Countries
16	D. Maharani	1 st Feb, 2018	Conference	International	Finance & Banking (FIBA – 2018)	Department of Commerce (CA), Sengunthar Arts & Science College, Thiruchengode	Presented	Role of GST on Service Sectors
17	A.Menakadevi	16 th Feb, 2018	Seminar	National	Women Empowerment & Rural Entrepreneurship in the formation of Self Help Groups: The Challenges and Opportunities	Department of Cooperation, SRKV College of Arts & Science, Coimbatore	Presented	An Effective Approach to Women Empowerment
18	S.Tamilvani	16 th Feb, 2018	Seminar	National	Women Empowerment & Rural Entrepreneurship in the formation of Self Help Groups: The Challenges and Opportunities	Department of Cooperation, SRKV College of Arts & Science, Coimbatore	Presented	A Key to Microfinance in India
19	B.S. Vanetha	16 th Feb, 2018	Seminar	National	Women Empowerment & Rural Entrepreneurship in the formation of Self Help Groups: The Challenges and Opportunities	Department of Cooperation, SRKV College of Arts & Science, Coimbatore	Presented	Women Empowerment & Rural Entrepreneurship
20	D. Maharani	16 th Feb, 2018	Seminar	National	Women Empowerment & Rural Entrepreneurship in the formation of Self Help Groups: The Challenges and Opportunities	Department of Cooperation, SRKV College of Arts & Science, Coimbatore	Presented	A Study on SHG – Banking Linkage Programme through Thindalmalai PACS
21	S. Tamilvani	3 rd Jan, 2018	FDP	State	Healthy Life Style and Non Communicable Diseases	Department of Nutrition & Dietetics, VCW, Erode	Attended	-
22	A.Menakadevi	3 rd Feb, 2018	Orientation	State	Education Beyond Academics	PG & Research Department of Commerce, VCW, Erode	Attended	-
23	D. Maharani	3 rd Feb, 2018	Orientation	State	Education Beyond Academics	PG & Research Department of Commerce, VCW, Erode	Attended	-
24	B.S. Vanetha	21 st & 22 nd Feb, 2018	FDP	State	Cloud Computing with Amazon Web Services	Department of Computer Science, VCW, Erode.	Attended	-

