

## ACADEMIC PROFILE

**Name** :Dr.S.MYTHILI  
**Designation** :Assistant Professor  
**Department** :Commerce with Accounting and Finance  
**Domain id** :[s.mythili@vcw.ac.in](mailto:s.mythili@vcw.ac.in)

**Academic Qualification** : M.Com(CA),M.Phil.,Ph.D.,

Examination	Subject(s)	University	Year of Passing
B.Com (CA)	Commerce with Computer Application	Bharathiyar University	2009
M.Com (CA)	Commerce with Computer Application	Bharathiyar University	2011
M.Phil	Commerce	Bharathiyar University	2012
Ph.D	Commerce	Bharathiyar University	2022

### Teaching Experience

P.G.: Nil  
U.G.: 4 Years

**Date of Retirement:** 21.07.2049

### Field(s) of Specialization

- Marketing Management

### Publications

- Journals
  - International :2

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Attended : 2

#### National

- Attended : 1

#### State

- Attended : 2

#### On Campus

- Attended : 2