

ACADEMIC PROFILE

Name (in Block Letters) : Dr. R. GOWRI
Designation : Assistant Professor
Department : Commerce with Accounting and Finance
Domain id : gowri.r@vcw.ac.in
Academic Qualification : M.Com., M.Phil., P.G.D.C.A., M.B.A., Ph.D.,

Examination	Subject(s)	University	Year of Passing
B.Com	Commerce	Bharathiar University	1993
M.Com	Commerce	Bharathiar University	1995
M.Phil.,	Commerce (Finance)	Bharathiar University	1998
P.G.D.C.A	Computer Application	Bharathiar University	2002
M.B.A	Financial Management	Bharathiar University	2011
Ph.D.,	Commerce (Finance)	Bharathiar University	2014

Teaching Experience

P.G. : 3 Years 3 months

U.G. : 23 Years 9 months

Date of Retirement : 18.05.2032

Research Experience : 10 Years

Field(s) of Specialization

- Financial Management
- Marketing Management

Research

Guidance

- Awarded M.Phil.: 07

Publications

- Journals
 - International : 05

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 04

National

- Presented : 08
- Attended : 04

State

- Presented : 01
- Attended : 06

On Campus

- Attended : 09

Membership

On Campus Committees / Clubs / Forums

- Women Empowerment Cell
- Member, ICT E-Lrc (Department)

Awards/ Recognitions

- **Bharathiar University II Rank Holder in M.Com (1995)**

Any other

- Completed NPTEL Online Certification Course “Introduction to Research” &
- Swayam Online Certification Course “Customer Relationship Management”.