

**Seminars/Conferences/Workshops/ FDP Attended /Presented
(2015-2016)**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1	Dr.S.Poongodi	21.07.2015	Conference	International	Innovations in Research in the Field of Social Science	Department of Management, Sri Vasavi College, Erode	Presented	Service Quality and Patient's Satisfaction in Health Care Sector with Special Reference to Erode District
2	Dr.S.Maheswari	09.09.2015	Conference	International	Emerging Strategies for Green Marketing in Consumer Cooperatives	Department of Cooperation, Vellalar College for Women, Erode	Presented	Green Marketing
3	Mrs.C.Brundha							Green Marketing in India- An Overview
4	Mrs.P.Janaki							Green Aspects in the Textile & Clothing Industry
5	Dr.S.Vishnuvarthani							Green Marketing Burgeoning Challenges & Prospects
6	Ms.N.Vidhya							Green Marketing – New Scope & Challenges
7	Dr.S.Saravanambigadevi							Social Responsibilities in Green Marketing
8	Mrs.P.Shanthi							Green Tourism Marketing – A New Perspective
9	Dr.S.Poongodi							Social Responsibilities in Green Marketing
10	Mrs.E.Thenmozhi							Green Marketing – New Scope & Challenges
11	Ms.G.M.Vinothani							Green Marketing-A Global perspective
12	Ms.R.Sangeetha							Green Marketing
13	Dr.S.Saravanambigadevi							25.08.2015
14	Dr.S.Poongodi	Analysis of Financial Health & Viability of Dindigul Central Co-operative Bank						
15	Mrs.C.Brundha	Theories of Dividend Policy-an overview						

16	Mrs.P.Janaki	25.09.2015 & 26.09.2015		National	Corporate Governance and Dividend Policy in India	Post graduate & Research Department of Commerce, Gobi Arts & Science College, Gobi		Determinants of Dividend Payout Ratio in Indian Banking Sector
17	Dr.S.VishnuVarthani							Importance of Dividend Policy & its Determinants
18	Dr.S.Poongodi							Role of Financial Manager in Corporate Dividend Decisions
19	Dr.S.VishnuVarthani	03.11.2015	Seminar	National	Role of Teachers in Quality Sustenance and Improvement	IQAC, P.K.R. Arts College for Women,Gobi	Presented	Evaluation – An Insight Through Blooms Taxonomy
20	Dr.S.Maheswari	12.02.2016	Seminar	National	Innovative Practices and It's Impact on business Sustainability	Department of Commerce & Commerce with Computer Applications, Nandha Arts & Science college, Erode	Presented	E-Business Growth and Development
21	Mrs.P.Janaki							E-Commerce in India
22	Dr.S.Vishnuvarthani							Modern Business Growth- A Conceptual Sketch
23	Mrs.N.Vidhya							Business Growth Strategies
24	Dr.S.Saravanambigadevi							Recent Developments & Future Research
25	Dr.S.Poongodi							Recent Developments & Future Research
26	Mrs.E.Thenmozhi							Business Growth Strategies
27	Ms.R.Sangeetha							International Business Environment –Challenges & Changes
28	Mrs.P.Janaki	15.07.2015	Workshop	State	Research Analysis Using SPSS	Department of Management Science, Dr.G.R. Damodaran College of Science(Autonomous), Coimbatore	Attended	-
29	Dr.S.Vishnuvarthani						Attended	
30	Dr.S.Maheswari	08.01.2016	FDP	-	Computerised Accounting using tally.ERP 9	Tally Education Pvt. Ltd and School of Commerce, Bharathiar University, Coimbatore	Attended	-
31	Mrs.N.Vidhya							
32	Mrs.C.Brundha	13.01.2016	FDP	Institutional	Math Free Open Source Software in LINUX PLATFORM	Department of Mathematics, Vellalar College For Women, Erode.	Attended	-
33	Dr. S.Vishnuvarthani							
34	Mrs.E.Thenmozhi							
35	Mrs.M.Hemalatha							

36	Dr.S.Maheswari	05.02.2016 & 06.02.2016	FDP	State	Business Research for Academicians	Faculty of Management, EBET	Attended	-
37	Mrs.C.Brundha							
38	Dr.S.Saravanambigadevi	05.02.2016	FDP	Institutional	Diet Management for Various Disease Conditions	Department of Nutrition & Dietetics, Vellalar College For Women, Erode.	Attended	-
39	Ms.R.Sangeetha							
40	Dr.S.Vishnuvarthani	17.03.2016	Event	Institutional	Release of Bulletin "The Vasavi Com"	Department of M.Com(CA), Sri Vasavi College(SF), Erode	Resource Person	-