ACADEMIC PROFILE

Name (in Block Letters)　　　**:** Dr. K.GUNASUNDARI
Designation　　　　　　　　**:** Assistant Professor
Department　　　　　　　　**:** B.Com (E-Commerce)
Domain id　　　　　　　　　**:** gunasundari@vcw.ac.in
Mobile Number (optional)　　**:** 9443712257
Academic Qualification　　　**:** M.Com.,M.Phil.,Ph.D., M.B.A.,P.G.D.C.A. (NET)

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2003
Post Graduate	Commerce	Bharathiar	2005
M.Phil.,	Commerce	Bharathiar	2007
Ph.D.,	Commerce	Bharathiar	2014
M.B.A	Management	Bharathiar	2007
NET	Commerce	UGC	2011
PGDCA	Computer Application	Alagappa	2005

Teaching Experience
　　　　　　P.G. :　　06　Years
　　　　　　U.G. :　　11　Years

Date of Retirement　　:　　31.05.2043

Research Experience :　　04　Years

Field(s) of Specialization

- Marketing
- Financial Management

Research　Guidance
- Guiding　　Ph.D.**:** 1

Publications
- Journals
  - International　　**:** 22
- Book Chapter
  - International　　**:** 01

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

　　International
- Presented　　　　**:** 10
- Attended　　　　　**:** 10

　　National
- Presented　　　　**:** 20
- Attended　　　　　**:** 08

　　State
- Presented　　　　**:** 01

- Attended   : 04
- Resource Person   : 01

On Campus
- Presented   : 01
- Attended   : 15

Membership

Academic Bodies

- Member- Board of Studies, Department of E-Commerce, Vellalar College for Women

On Campus Committees / Clubs / Forums
- Member, Student Grievance Redressal & Feedback Committee
- Secretary, National Digital Library of India (NDLI)