

ACADEMIC PROFILE

Name (in Block Letters) : Dr. A. MENAKADEVI
Designation : Assistant Professor
Department : Department of Cooperation
Domain id : l.menakadevi@vcw.ac.in
Academic Qualification : M.A., M.Com., M.Phil., Ph.D., SET., PGDCA

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.A (Cooperation)	Periyar University, Salem	2002
Post Graduate	M.A (Cooperation)	Bharathidasan University, Trichy.	2004
	M.Com.,	Tamil Nadu Open University	2010
M.Phil.,	M.Phil.,	Periyar University, Salem	2007
Ph.D.,	Commerce	Bharathiar University	2018
NET/SET	SET	Mother Therasa University	2018
Others	PGDCA	Alagappa University, Karaikudi.	2009 - 2010

Teaching Experience

U.G. : 18 Years

Field(s) of Specialization

- **Cooperative Management**
- **Marketing Management**

Publications

- Journals
 - International : 13
 - National : 1
- Conference Proceedings
 - International : 2
 - National : 1
- Books
 - International : 1

Projects

- Completed : 1
- VET Community Project : (A Study on Issues and Challenges of Women Education with Single Parenthood – A Special Reference to Vellalar College for Women, Erode)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 5
- Attended : 7

1

National

- Presented : 4

- Attended : 26
- State
- Presented : 2
- Attended : 3

Membership

Academic Bodies

- Member in BOS in Cooperation, VCW from 2009-10
- Member in BOS in Bharathiyar University from 2022

On Campus Committees / Clubs / Forums

- Coordinator in Fine Arts Club from 2007-08 to 2011-12
- Coordinator in Citizen Consumer Club on 2014-15
- Coordinator in Career Guidance and Counseling Cell from 2018-19 to 2021-2022
- Member in ICT e-LRC from 2022-2023
- Member in Parents Teachers Association from 2022-2023
- Member in Staff Welfare Committee from 2022-2023