ACADEMIC PROFILE

Name (in Block Letters)　　　　**:** Dr.S.POONGODI
Designation　　　　**:** Associate Professor and Head
Department　　　　**:** Commerce with Computer Applications
Domain id　　　　**:** poongodi@vcw.ac.in
Academic Qualification　　　　**:** M.Com., M.F.C., M.Phil., P.G.D.C.A., Ph.D.,

Examination	Subject(s)	University	Year of Passing
B.Com	Commerce	Bharathidasan	1994
M.Com	Commerce	Bharathidasan	1996
M.Phil.,	Commerce	Madurai Kamaraj	1999
Ph.D.,	Commerce	Bharathiar	2010
PGDCA	Computer Applications	Bharathiar	2008
MFC	Commerce	Alagappa	2000

Teaching Experience
　　　　P.G.: 22 Years
　　　　U.G.: 25 Years

Date of Retirement: 22.05.2036

Research Experience: 20 Years

Field(s) of Specialization

- Marketing Management
- Financial Management

Research Guidance

- Awarded　Ph.D.**:** 3　　　M.Phil.**: 10**
- Guiding　Ph.D. **: 3**

Publications
- Journals
  - International　**: 22**
  - National　**: 2**
- Conference Proceedings
  - International　**: 4**
  - National　**: 2**
- Book Chapters
  - International　**: 2**
  - National　**: 2**

Projects
- Completed **:1**
  - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP): – 3 Months - (A Study on Awareness of Organic Farming in Modakurichi Taluk of Erode District)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

<u>International</u>
- Presented   **: 8**
- Attended   **: 13**

<u>National</u>
- Presented   **: 10**
- Attended   **: 17**

<u>State</u>
- Presented   **:18**
- Attended   **: 10**

<u>On Campus</u>
- Attended   **: 15**

Membership

Academic Bodies
- Dr.NGP Arts and Science College, Coimbatore
- JKK College, Komarapalyam
- Karupannan Mariappan College, Muthur.
- Gobi Arts and Science College. Gobi.

On Campus Committees / Clubs / Forums
- Enviro Club
- Curriculum Development Committee