

ACADEMIC PROFILE

Name (in Block Letters) : Dr..K.KALEESWARI
Designation : Assistant Professor
Department : Commerce (CA)
Domain id : k.kaleeswari@vcw.ac.in
Academic Qualification : M.Com., M.Phil., Ph.D., PGDCA

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	1998
Post Graduate	Commerce	Annamalai University	2000
M.Phil.,	Commerce	Bharathiar University	2003
Ph.D.,	Commerce	Bharathiar University	2018
Others	Post Graduate Diploma in Computer Applications	Bharathiar University	2008

Teaching Experience

P.G.: 14 Years
U.G.: 17 Years

Date of Retirement: 04.04.2038

Research Experience: 2 Years

Field(s) of Specialization

- Marketing Management

Research Guidance

- Awarded M.Phil.: 1

Publications

- Journals
 - International 04
- Conference Proceedings
 - National 01

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented 02
- Attended 04

National

- Attended 05

State

- Attended : 03

On Campus

- Presented 01
- Attended 07

On Campus Committees / Clubs / Forums

- Member in Sports Committee