

ACADEMICPROFILE

Name(inBlockLetters) : **N.VIDHYA**
Designation : Assistant Professor
Department : Commerce (PA)
Domain id : vidhya.n@vcw.ac.in
Mobile Number (optional) :
AcademicQualification : **M.Com.,M.Phil.,**

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2004
Post Graduate	Commerce	Bharathiar	2006
M.Phil.,	Commerce	Bharathiar	2008
Ph.D.,	Commerce	Bharathiar	Pursuing
SET	Commerce	Mother Teresa Women's University	2016

Teaching Experience

P.G.: 10 Years

U.G.: 15 Years

Date of Retirement: 15.01.2044

Research Experience: 1 Year

Field(s)of Specialization

- Marketing Management

Publications

- Journals
 - International : 8
 - National : 2
- Book Chapters
 - National : 1

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 9
- Attended : 8

National

- Presented : 8
- Attended : 6

State

- Attended : 2

On Campus

- Attended : 35
- Resource Person : 1

Membership

Academic Bodies

- Member, Board of Studies, Department of Commerce(Professional Accounting), Vellalar College for Women(Autonomous), Erode

On Campus Committees / Clubs / Forums

- Member, Centre for Skill Enhancement STEP
- Member, Games & Discipline Committee