ACADEMIC PROFILE

| Name (in Block Letters) | : E.THENMOZHI |
|--------------------------|-------------------------|
| Designation | : Assistant Professor |
| Department | : Commerce (PA) |
| Domain id | : thenmozhi.e@vcw.ac.in |
| Mobile Number (optional) | : 9942353000 |
| Academic Qualification | : M.Com., M.Phil., |
| | |

| Examination | Subject(s) | University | Year of Passing |
|----------------|------------|-------------------------------------|--------------------|
| Under Graduate | Commerce | Bharathiar University | 2005 |
| Post Graduate | Commerce | Bharathiar University | 2007 |
| M.Phil., | Commerce | Bharathiar University | 2008 |
| Ph.D., | Commerce | Bharathiar University | Pursuing |
| NET/SET | Commerce | Mother Teresa Women's University | February, 2016 |

Teaching Experience

| P.G. : | 8 Years |
|--------|-------------------|
| U.G. : | 10 Years 7 Months |

Date of Retirement : 10.09.2045

Field(s) of Specialization

Marketing Management

Publications

- Journals
 - International : 9
- Conference Proceedings
 - International : 4
- Book Chapters
 - International : 2

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

| • | Presented | : | 6 |
|--------------|--------------|---|----|
| • | Attended | : | 5 |
| Nation | <u>nal</u> | | |
| • | Presented | : | 8 |
| • | Attended | : | 9 |
| <u>State</u> | | | |
| • | Presented | : | 3 |
| On Ca | <u>impus</u> | | |
| • | Attended | : | 16 |
| | | | |

Membership

Academic Bodies

• Member, Board of Studies

On Campus Committees / Clubs / Forums

- Member, Centre for Skill Enhancement STEP
- Member, ICT e LRC