

ACADEMIC PROFILE

Name (in Block Letters) : **Mrs.G.PUNITHA**
Designation : Assistant Professor
Department : Department of Commerce(SF)
Domain id : punitha.g@vcw.ac.in
Academic Qualification : M.Com.,M.Phil.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce with Computer Applications	Bharathiar University	2003
Post Graduate	Commerce	Bharathiar University	2005
M.Phil.,	Commerce	Bharathiar University	2009

Teaching Experience

P.G. : 9 Years 6 Months

U.G. : 9 Years 6 Months

Date of Retirement : 18.06.2041

Field(s) of Specialization

- Marketing Management

Publications

- Journals
 - International : 7
 - National : 3
- Book Chapters
 - National : 1

Projects

- Completed : 1
- Vet Funded Community Research Project(Vet-Crp) - 3 Months (A Study On the Impact and Extend of water Pollution with Special Reference to Perundurai, Erode District)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 8

National

- Presented : 4
- Attended : 8

State

- Attended : 2

On Campus

- Attended : 2

Membership

On Campus Committees / Clubs / Forums

- Member in NDLI