ACADEMICPROFILE

Name (in Block Letters) : Dr.S.SARASWATHI

Designation: Assistant Professor & HeadDepartment: Department of Commerce

Domain id : saraswathi@vcw.ac.in

Academic Qualification : M.Com., M.Phil, Ph.D., PGDCA, SLET

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	1986
Post Graduate	Commerce	Bharathiar University	1988
M.Phil.,	Commerce	Maduri Kamaraj University	1999
Ph.D.,	Commerce	Bharathiar University	2014
SLET	Commerce		2000
PGDCA	Computer Application	Bharathiar University	2001

Teaching Experience

P.G.: 15 Years U.G.: 24 Years

Date of Retirement: 31.05.2026

Research Experience: 6 Years

Field(s)of Specialization

Financial Management

Marketing Management

Research Guidance

■ Awarded M.Phil.: 1

Publications

Journals

International : 2

Book Chapters

■ National : 2

Books

■ National : 2

Projects

Completed: 1

VET FUNDED Community Research Project(VET-CRP) - 3 Months (A Study on the Impact and Extend of Water Pollution with Special Reference to Perundurai, Erode District) 1

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

<u>International</u>

Presented : 5Attended : 3

National

Presented : 10Attended : 4

State

■ Presented : 2 ■ Attended : 13

On Campus

• Attended : 8

Membership

Academic Bodies

Member in Board of Studies

On Campus Committees / Clubs / Forums

- Member in Admission Committee
- Member in Ministry of Medium, Small, Micro Enterprises (MSME)
- Member in Committee for Student Affair's
- Member in Anti- Ragging Committee