

## ACADEMIC PROFILE

**Name** (in Block Letters) : Dr.R.P.MANJULA  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Domain id** : manjula@vcw.ac.in  
**Academic Qualification** : M.Com.,M.Phil.,Ph.D.,DCA.,SET.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2003
Post Graduate	Commerce	Bharathiar	2005
M.Phil.,	Commerce	Bharathiar	2008
Ph.D.,	Commerce	Bharathiar	2021
NET/SET	Commerce	Mother Terasa	2016
DCA	Computer Applications	Alagappa	2000

### Teaching Experience

P.G. : 13 Years 6 Months  
U.G. : 13 Years 6 Months

**Date of Retirement** : 02.05.2042

### Field(s) of Specialization

- Marketing Management

### Publications

- Journals
  - International : 4
- Conference Proceedings
  - International : 3
- Book Chapters
  - International : 1
  - National : 1

### Projects

- Completed : 2

#### 1. VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP) - 3 Months

A Study on Awareness of Management and Disposal of Household Waste Among Residents of Villarasampatty (Thindal)-2019-2020

#### 2. VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP) - 3 Months

Awareness on Personal Hygiene among the Primary School Students of UBA Adopted Villages of Vellalar College for Women, Erode – 2019-2020

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : 8
- Attended : 7

1

#### National

- Presented : 1
- Attended : 12

State

- Attended : 8

**Membership**

**On Campus Committees / Clubs / Forums**

- Member in Electoral Literacy Club (2022 onwards)