

## ACADEMIC PROFILE

**Name** (in Block Letters) : Dr.P.SHANTHI  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Domain id** : p.shanthi@vcw.ac.in  
**Academic Qualification** : M.Com., M.Phil., P.G.D.C.A., M.B.A., Ph.D.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2003
Post Graduate	Commerce	Bharathiar	2005
M.Phil.,	Commerce	Bharathiar	2006
Ph.D.,	Commerce	Bharathiar	2019
PGDCA	Computer Applications	Alagappa University	2009
MBA	General	Bharathiar	2010

### Teaching Experience

P.G. : 13 Years & 8 Months  
U.G. : 16 Years & 8 Months

**Date of Retirement** : 30.07.2044

### Field(s) of Specialization

- Marketing Management

### Publications

- Journals
  - National : 1

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : 1
- Attended : 3

#### National

- Presented : 4
- Attended : 4

#### State

- Presented : 2

#### On Campus

- Presented : 4

### On Campus Committees / Clubs / Forums

- Member in Students Grievance Redressal Committee