

## ACADEMIC PROFILE

**Name** (in Block Letters) : DR.K.R.SAKTHIDEVI  
**Designation** : Associate Professor  
**Department** : Commerce (SF)  
**Domain id** : sakthi.kr@vcw.ac.in  
**Academic Qualification** : MFC.M.Phil.,Ph.D.,PGDCA.,M.Com.,MBA.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Business Management	Bharathiar University	2003
Post Graduate	Commerce	Bharathiar University	2005
M.Phil.,	Commerce	Bharathiar University	2007
Ph.D.,	Commerce	Bharathiar University	2016
P.G.D.C.A	Computer Applications	Alagappa University	2008
M.Com	Commerce	Alagappa University	2009
M.B.A	General	Periyar University	2010

### Teaching Experience

P.G. : 15 Years 6 Months

U.G. : 12 Years 6 Months

**Date of Retirement** : 21.12.2042

### Field(s) of Specialization

- Financial Management
- Marketing Management

### Research

#### Guidance

- Guiding Ph.D. : 1

#### Publications

- Journals
  - International : 11
  - National : 3
- Conference Proceedings
  - International : 1
- Book Chapters
  - International : 1
  - National : 2

#### Project – Completed-2

- **1. VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP) - 3 Months**  
**A Study On Awareness of Management and Disposal of Household Waste Among Residents of Villarasampatty (Thindal) - 2019-2020**
- **2. VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP) - 3 Months<sup>1</sup>**  
**Awareness on Personal Hygiene among the Primary School Students of UBA Adopted Villages of Vellalar College for Women, Erode- 2019-2020**

**Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops**

International

- Presented : 21
- Attended : 16

National

- Presented : 16
- Attended : 15

State

- Attended : 5

On Campus

- Attended : 10

**Membership**

**Editorial Board**

- VCW Transcend Editorial Board Member

**On Campus Committees / Clubs / Forums**

- Bravura Club Co-ordinator from the year 2018 – 2019 onwards

**Any other - Executive Member in Erode District Consumer Protection Council**