### ACADEMIC PROFILE

Name	: Tmt. B. ABIRAMI
Designation	: Assistant Professor
Department	: Costume Design and Fashion
Domain id	: <u>abirami.b@vcw.ac.in</u>
Mobile Number	: 9965939203
Academic Qualification	: M.Sc., PGDAF

Examination	Subject(s)	University	Year of Passing
Under Graduate	BSc., Costume Design and Fashion	Bharathiar University, Coimbatore.	April 2003
Post Graduate	MSc., Costume Design and Fashion	Bharathiar University, Coimbatore.	April 2009
P.G. Diploma	Apparel and Fashion	Bharathiar University, Coimbatore.	April 2009
Certificate course	Basic Beauty Care	Bharathiar University, Coimbatore	March 2010

### TeachingExperience

U.G.: 12 Years

## Field(s)ofSpecialization

- Textile Science I
- Textile Science II
- Textile Science III
- Designing and Manufacturing Men's Apparel

#### **Projects**

• Completed :

VET Funded Community Research Project (**VET-CRP**) – Intuitional Project: Duration of 6 months – Entitled as "A Comparative Study on Consumer Buying Behavior in Branded Vs Unbranded Women's Wear in Erode City"

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshop

#### <u>National</u>

	Attended	:3
<u>State</u>	Attended	.1
	Resource Person	.1 :1
<u>On Ca</u>	ampus	

Attended	:4
Resource Person	:1

# Membership

# **Academic Bodies**

- Member in Board of Studies (UG) Costume Design and Fashion, Vellalar College for Women, Thindal–Erode, from - 2020-2021
- UG Question paper setter in Autonomous Colleges and Universities

# On CampusCommittees / Clubs / Forums

- Member in Sports Club
- Member in NDLI Club
- Member in ICT e LRC
- Member in Data Center

## Any other

Undergone staff exchange programme with Dr.N.G. P Arts and Science College – Coimbatore during 2020-2021