

ACADEMIC PROFILE

Name (in Block Letters) : Ms.T.KANCHANAMALA
Designation : Assistant Professor
Department : Business Administration with Computer Applications
Domain id : kanchana@vcw.ac.in
Mobile Number (optional) : 9487513534
Academic Qualification : B.B.M., M.B.A., M.Phil., P.G.D.C.A.,

Examination	Subject(s)	University	Year of Passing
BBM	Management	Bharathiar	May, 2005
MBA	Management (Finance)	Bharathiar	April, 2009
M.Phil.,	Management (Marketing)	Bharathiar	May, 2012
PGDCA	Computer Applications	Bharathiar	June, 2018

Teaching Experience

U.G.: 6 Years & 6 Months

Date of Retirement: 16.06.2045

Field(s) of Specialization

- Finance
- Marketing

Publications

- Journals
 - International :2

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Attended :5

National

- Presented :1
- Attended :7

State

- Attended :5

On Campus

- Attended :14

Membership

On Campus Committees / Clubs / Forums

- Atal Ranking – Supporting Committee (2022 – 2023 and onwards)
- NDLI - Member(2022 – 2023 and onwards)
- Centre for Skill Enhancement – Member – Value Added Course (2022 – 2023 and onwards)