

ACADEMICPROFILE

Name(inBlockLetters) :**Dr. MALARVIZHI V R**
Designation : **Assistant Professor**
Department : **Business Administration with CA**
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Mobile Number (optional) :**9788635816**
AcademicQualification : B.Sc., MBA., M.Phil., Ph.D.,

Examination	Subject(s)	University	Year of Passing
B.Sc.,	Computer Systems Maintenance and Networking	Bharathiar University	2002
MBA.,	Business Administration (HRM & Marketing)	Bharathiar University	2004
M.Phil.,	Management (HRM)	Bharathiar University	2006
Ph.D.,	Management (HRM)	Mother Teresa Women's University	2014

TeachingExperience

U.G. : 2 Years and 5 Months

P.G. : 12 Years and 4 Months

Date of Retirement: 07.06.2041

Field(s)ofSpecialization

- Human Resource Management
- Marketing Management

Publications

- Journals
 - International : **05**
 - National : **03**
- Conference Proceedings
 - International : **02**
 - National : **01**

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : **07**
- Attended : **05**

National

- Presented : **04**
- Attended : **14**

State

- Presented : **03**
- Attended : **04**
- Resource Person : **02**

On Campus

- Attended : **01**

Membership

Academic Bodies

- Indian Society for Technical Education (Life Time Member)

On Campus Committees / Clubs / Forums

- Entrepreneurship Development Cell (2022-2023 onwards) – Member
- Self-Employment TEchno Park (STEP) (2022-2023 onwards) – Member
- Magazine Committee (2022-2023 onwards)– Member