

ACADEMIC PROFILE

Name (in Block Letters) : Dr.S.SUBHASHEELA
Designation : Assistant Professor
Department : Commerce (Banking and Insurance)
Domain id : s.subhasheela@vcw.ac.in
Mobile Number (optional) : 9842802392
Academic Qualification : M.Com., M.Phil., PGDCA., M.B.A., Ph.D

Examination	Subject(s)	University	Year of Passing
Under Graduate	Business Management	Bharathiar	2000
Post Graduate	Commerce	Annamalai	2002
M.Phil.	Commerce(Banking)	Bharathiar	2004
Ph.D.,	Commerce(Banking)	Bharathiar	2010
Others	P.G.D.C.A	Alagappa	2004

Teaching Experience

P.G.: 12 Years
U.G.: 13 Years &3 months

Date of Retirement: 12.03.2039

Research Experience: 13 Years

Field(s) of Specialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded M.Phil.:1

Publications

- Journals
International : 01

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 15

National

- Presented :09
- Presented :02

On Campus

- Presented :10

Membership

Academic Bodies

- Member in Board of Studies.