

## ACADEMIC PROFILE

**Name (inBlockLetters)** : Dr.K.SATYA BHAMA  
**Designation** : Assistant Professor  
**Department** : Commerce (Banking & Insurance)  
**Domain id** : k.satyabhama@vcw.ac.in  
**Mobile Number (optional)** : 7373614343  
**Academic Qualification** : M.Com.,M.Phil., M.B.A., Ph.D.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2000
Post Graduate	Commerce	Bharathiar	2005
M.Phil.,	Commerce(Marketing)	Bharathiar	2009
Ph.D.,	Commerce(Finance)	Bharathiar	2021
Others	MBA	Bharathiar	2009

### Teaching Experience

P.G.: 16 Years  
U.G.: 17 Years 7 months

**Date of Retirement:** 06.06.2038

**Research Experience:** 11 Years

### Field(s) of Specialization

- Financial Management
- Marketing Management

### Research Guidance

- Awarded Ph.D.: M.Phil.:13

### Publications

- Journals
  - International : 05
  - National : 10

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : 03
- Attended : 02

#### National

- Presented :10
- Attended :06

#### State

- Presented :04

#### On Campus

- Presented :15

## **Membership**

### **Academic Bodies**

- Member in Board of Studies

### **On Campus Committees / Clubs / Forums**

- Member in NDLI
- Placement Co-coordinator for Department
- Member in ICT for department
- Member in Website Updation for Department from 2022-2023 onwards