

## ACADEMICPROFILE

**Name (inBlockLetters)** : Dr.G.NITHYA  
**Designation** : Assistant Professor  
**Department** : Commerce (Banking and Insurance)  
**Domain id** : nithya.g@vcw.ac.in  
**Mobile Number (optional)** : 8903281360  
**Academic Qualification** : M.Com., M.Phil., B.Ed., Ph.D.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	1999
Post Graduate	Commerce	Annamalai	2006
M.Phil.	Commerce(Finance)	Bharathiar	2011
Ph.D.,	Commerce(Marketing)	Periyar	2021
B.Ed	Commerce	Bharathiar	2007

### Teaching Experience

P.G.: 9 Years 3 months  
U.G.: 10 Years 6 months

**Date of Retirement:** 30.07.2038

### Field(s) of Specialization

- Financial Management
- Marketing Management

### Publications

- Journals
  - International : 07
  - of the Project)

### Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

#### International

- Presented : 04
- Attended : 02

#### National

- Presented :02
- Attended :05

#### State

- Attended :04

#### On Campus

- Attended :01

### Membership

#### Academic Bodies

- Member in Board of Studies.

#### On Campus Committees / Clubs / Forums

- Member in Sports Committee.