

ACADEMICPROFILE

Name(inBlockLetters) : Dr.V.RENUGADEVI
Designation : Assistant Professor & Head
Department : Commerce
Domain id : renuga@vcw.ac.in
AcademicQualification :M.com., M.Phil., Ph.D., B.Ed., PGDBA., PGDCA

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com (Commerce)	Bharathiar University, Coimbatore	1986
Post Graduate	M.Com (Commerce)	Bharathiar University, Coimbatore	1988
M.Phil.,	Commerce	Bharathiar University, Coimbatore	Dec. 1995
Ph.D.,	Commerce	Bharathiar University, Coimbatore	29.08.2003
B.Ed		Annamalai University, Chidhambaram	1990
PGDBA		Annamalai University, Chidhambaram	1991
PGDCA	Computer Application	Bharathiar University, Coimbatore	2001

TeachingExperience

P.G.: 18 Years
U.G.: 32 Years

Date of Retirement: 31.07.2026

ResearchExperience: 19 Years

Field(s)ofSpecialization

- Marketing Management
- Financial Management

Research Guidance

- Awarded Ph.D.: 6 M.Phil.: 22
- Guiding Ph.D. : 2

Publications

- Journals
 - International :6
 - National :9
- Book Chapters

- National : 4

Projects

- Completed : 1

UGC– Minor Research Project : 2 Years (Green Initiatives in Higher Educational Institutions with special reference to Erode District in Tamilnadu)

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 11
- Attended : 7

National

- Presented : 9
- Attended : 12

State

- Presented : 4
- Attended : 1
- Resource Person :

On Campus

- Attended : 16
- Resource Person : 12

Membership

Academic Bodies

- Member in Board of Studies – 1. Periyar University, salem
2. NGP Arts and Science College, Coimbatore
3. PSGR Krishnammal College for Women, Coimbatore
- Academic Expert member-Krishna Arts and Science College, Coimbatore
- Academic Audit Member- PSGR Krishnammal College for Women, Coimbatore
- Core team member – IQAC, VCW (2015 – 2016 to 2020-2021)

On Campus Committees / Clubs / Forums

- Academic Expert member-Krishna Arts and Science College, Coimbatore
- Academic Audit Member- PSGR Krishnammal College for Women, Coimbatore
- Core team member – IQAC, VCW (2015 – 2016 to 2020-2021)