

ACADEMIC PROFILE

Name (in Block Letters) : **DR.M.PREMA**
Designation : **Assistant Professor**
Department : **PG and Research Department of Commerce**
Domain id : **prema@vcw.ac.in**
Mobile Number (optional) : **9942205031**
Academic Qualification : **M.Com., M.Phil., Ph.D., PGDCA., (SET)**

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	2002
Post Graduate	Commerce	Bharathiar University	2004
M.Phil.,	Commerce	Bharathiar University	2006
Ph.D.,	Commerce	Annamalai University	2019
SET	Commerce	Mother Teresa Women's University	2016
PGDCA.,	Computer Applications	Alagappa University	2010

Teaching Experience

P.G.: 18 Years

U.G.: 18 Years

Date of Retirement: 31.12.2041

Research Experience: 9 Years

Field(s) of Specialization

- Marketing Management
- Human Resource Management

Research Guidance

- Awarded M.Phil.: **06**
- Guiding Ph.D. : **01**

Publications

- Journals
 - International : **10**
 - National : **03**

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : **10**
- Attended : **09**

National

- Presented : **11**
- Attended : **14**

State

- Presented : **03**
- Attended : **24**

On Campus

- Presented : **05**
- Attended : **20**
- Resource Person : **02**

Membership

Academic Bodies

- Acting as a Member in Board of Studies, Vellalar College for Women, Erode from 2020-21 onwards.
- Acting as a Member in Atal Ranking (ARIIA) from 2019-21 onwards.

On Campus Committees / Clubs / Forums

- Acted as a Coordinator in VINS – Eco Shoppee from 2020 to 2021.
- Acted as a Member in Equal Opportunity and Counseling Centre from 2019-2020 to 2021-2022.
- Acted as a Member in Agri Business Training and Consultancy (ABC) from 2019-2020 to 2021-2022.
- Acted as a Member in Autonomous Status Extension from 2019-2020.
- Acted as a Member in India Today Ranking from 2020-2021 to 2021-2022.
- Acting as a Member in Website Committee from 2020-21 onwards.
- Acting as a Member in Data Centre from 2022-23 onwards.
- Acting as a Member in Fine Arts Committee from 2022-23 onwards.

Any other

Organising Committee

- International Conference : 01
- International Seminar : 01

Online Certificate Course Completed

- NPTEL Courses Completed : 02