

ACADEMICPROFILE

Name(inBlockLetters) : DR.C.SANGEETHA
Designation : Assistant Professor
Department : PG&Research Dept of Commerce
Domain id : sangeetha.c@vcw.ac.in
AcademicQualification : M.Com.,M.Phil.,Ph.D.,P.G.D.C.A.,P.G.D.T.M

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	1999
Post Graduate	Commerce	Bharathiar	2001
M.Phil.,	Commerce	Madurai Kamaraj	2004
Ph.D.,	Commerce	Bharathiar	2017
PGDCA	Computer Application	Bharathiar	2002
PGDTM	Tourism Management	Annamalai	2003

TeachingExperience

P.G.: 14 Years

U.G.: 20 Years

Date of Retirement: 30.12.2038

ResearchExperience: 14 Years

Field(s)ofSpecialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded M.Phil.: **9**
- Guiding Ph.D. : **1**

Publications

- Journals
 - International : **11**
 - National : **1**
- Book Chapters
 - National : **3**

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : **4**
- Attended : **4**

National

- Presented : **9**
- Attended : **19**

State

- Attended : **2**

On Campus

- Presented : 10
- Attended : 20

Membership

Academic Bodies

- Member in Board of commerce with computer Applications from 2008 to 2018
- Chairman in Board of commerce with computer Applications in 2018
- Member in Board of commerce from 2018.

On Campus Committees / Clubs / Forums

- Member in Centre for Agri Business Training and consultancy from 2018 -2019 to 2020 - 2021
- Member in Research committee from 2019-2020 to 2021-2022
- Member in Alumni from 2018-2019
- Member in Students Grievance and Redressal Committee from 2021 - 2022
- Member in staff welfare committee
- Member in games committee