

ACADEMIC PROFILE

Name (in Block Letters) : **Dr.C.BRUNDHA**
Designation : **Assistant Professor**
Department : **PG & Research Department of Commerce**
Domain id : **brundha@vcw.ac.in**
Academic Qualification : **M.Com., M.Phil., Ph.D., PGDCA., (SET)**

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University	1998
Post Graduate	Commerce	Bharathiar University	2000
M.Phil.,	Commerce	Alagappa University	2006
Ph.D.,	Commerce	Bharathiar University	2017
NET/SET	Commerce	Mother Teresa Women's University	2017
PGDCA	Computer Applications	Bharathiar University	2003

Teaching Experience

P.G.: 14 Years
U.G.: 17 Years

Date of Retirement: 31.12.2037

Research Experience: 4 Years

Field(s) of Specialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded M.Phil.: 1
- Guiding Ph.D : 2

Publications

- Journals
 - International : 5
 - National : 1

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 10
- Attended : 8

National

- Presented : 12
- Attended : 8

State

- Attended : 3

On Campus

- Attended : 15

Membership

Academic Bodies

- Acting as a member in Board of Studies from 2017-2018 onwards.

Editorial Board

- Acting as a member of HuSS Journal from 2018-2019 onwards.

On Campus Committees / Clubs / Forums

- Acted as a member in Students Grievance Redressal Committee from 2012-2014.
- Acted as a member in Games Committee from 2014-2017.
- Acted as a member in Bravura (Fine Arts) Club from 2018-2019 to 2021-2022
- Acting as a member in Research committee and IPR from 2022-2023 onwards.
- Acting as a member in Internal compliant committee from 2022-2023 onwards.
- Acting as a member in NDLI CLUB from 2022-2023 onwards.