

ACADEMICPROFILE

Name (inBlockLetters) :Dr.S.KALAISELVI
Designation :ASSISTANT PROFESSOR
Department :PG AND RESEARCH DEPARTMENT OF COMMERCE
Domain id :kalaiselvi@vcw.ac.in
Mobile Number (optional) :9976271199
Academic Qualification :M.Com.,MBA.,M.Phil., Ph.D., PGDCA., SET(Commerce), SET (Management)

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com (Commerce)	Bharathiar University, Coimbatore.	1995
Post Graduate	M.Com (Commerce)	Bharathiar University, Coimbatore.	1997
M.Phil.,	M.Phil (Commerce)	Madurai Kamaraj University, Madurai.	2002
Ph.D.,	Ph.D (Commerce)	Bharathiar University, Coimbatore.	2008
NET/SET	SET (Management) SET(Commerce)	Bharathiar University, Coimbatore.	2011 2012
Others	Diploma in Accounting Maintenance (DAM)	Titaanic Computers, Erode	1998
	PGDCA(Computer Applications)	Alagappa University, Kaaraikudi.	2003
	CGA(Gold Appraiser)	Directorate of Technical Education, Chennai.	2009
	MBA(Financial Management)	Bharathiar University, Coimbatore.	2010

TeachingExperience

P.G.:25Years

U.G.:25Years

Date of Retirement: 30-04-2035

Research Experience: 20Years

Field(s)ofSpecialization

- Financial Management
- Marketing Management

Research Guidance

- Awarded Ph.D.:08 M.Phil.:15
- Guiding Ph.D. :03 M.Phil.:-

Publications

- Journals
 - International :50
 - National :17
- Conference Proceedings
 - National :01
- Book Chapters
 - International :01
 - National :05
- Books
 - International :02
 - National :01
- Others
- Journals published :02
- Articles Reviewed(No.of Journals) :10

Projects

- Completed :01
- UGC – Minor Research :02 years (A Study on Government initiatives for continuing Education of School Drop outs with special reference to Erode District(Project submitted during April 2016))

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented :15
- Attended :22
- Resource Person :03

National

- Presented :22
- Attended :129
- Resource Person :05

State

- Attended :02

On Campus

- Attended :24
- Resource Person :06

Membership

Academic Bodies

- Doctoral committee, Sri Vasavi College, Erode
- Inspection Commission, RVS College, Coimbatore
- Board of Studies, Erode Arts College, Erode
- Board of Studies, Gobi Arts and Science College, Gobi
- Board of Studies, Ayya Nadar Janaki Ammal College, Sivakasi
- Board of Studies, Periyar University Salem
- Board of Studies, Vellalar College for Women, Erode
- External Examiner, Ph.D Viva-Voce Examination, Periyar University College of Arts and Science, Papirettipatti
- Question Paper Setter in Pondicherry University and various Autonomous Colleges.

Editorial Board

- Journal of Management and Science, Non Olympic times, Coimbatore, ISSN 22491260, 2012
- International Journal of Agricultural and Rural Development, Non Olympic times, Coimbatore, ISSN 2319331x, 2013, 2014 & 2015 (Bi-annual issue)
- The Journal of Management and Science, Eleyon Publishers, Salem, Tamilnadu, 2023, Print -ISSN: 2249-1260, E-ISSN: 2250-1819

On Campus Committees / Clubs / Forums

- Member, Internal Quality Assurance Cell
- Member, College Magazine, Krithiga
- Member, College News Letter, Transcend
- Member, ARIIA 2022
- Member, Startup TN

Awards/ Recognitions

- Shri P K Das Memorial, **Best faculty Award** (Commerce – Senior Category), Nehru Group of Institutions, Coimbatore, 2016
- Peraasiriyar Kalaimani Award (National Level), Kaviarasar Kalai Tamil Sangam, Paramathi Velur, 2019
- AAivu Semmal Award-2020: (National Level), Kaviarasar Kalai Tamil Sangam, Paramathi Velur, 2020
- I2OR National Eminent Educator Award, International Institute of organized Research (I2OR), Registered MSME with the Ministry of Micro, Small and Medium Enterprises, Government of India (Professional Life Membership Id: I2OR/2020/A-0428), 2020

Any other

- **Patents Received:**
- A Customer Segment Analysis Tool for Cosmetic Products, No: 202041017339, 5th June, 2020
- Consumer expectations in the distribution of products via B2C e-commerce, No: 202141057191, 17th December, 2021
- An automated and Smart IOT based Inventory Monitoring and Planning techniques for technical interventions of Supply Chain Management, No: 202211028682, 27th May, 2022
- **Membership in Professional Bodies:**
- Life Time Member, Integrated Chambers of Commerce and Industry (ICCI) Membership No: PM099, 2019
- Member, International Association of Commerce and Management, under the common seal of Governing Board and Executive Council of BEIL, 2021. (C.No. IACM/ISO/21/078), 2020
- Recognised as Prestigious Member, Global Directory of Educators and Researchers, Registered MSME with the Ministry of Micro, Small and Medium Enterprises, Government of India., 2021
- Life Member, Society for Environment & Sustainable Development (Certificate id: SESD21_1216), 2021
- Life Member, Academic & Research Conclave, MSME Registration No: UDYAM-TN-03-01015425, Coimbatore, TamilNadu, India, Membership id: ARC10538, 2023