

THE ANNUAL QUALITY ASSURANCE REPORT OF THE IQAC

**Name of the Institution : Vellalar College for Women (Autonomous),
Erode-638012**

Year of Report : 2012 – 2013

PART – A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the successful accomplishment by the end of the year.

I. To ensure academic excellence and enhance the qualitative performance, the institution has proposed to implement the following programmes during the academic year 2012-2013.

1. Straddling four decades and capitalizing on the autonomous status enrolling 4345 students at the UG & PG level, 88 scholars in M.Phil, 24 research scholars in Ph.D. programmes, the college is a nurturing ground for an individual's holistic development offering qualitative & inclusive education thereby empowering the rural women students and is committed to academic excellence and personality development.

2. Striving with a vision to ensure that the institution grows from strength to strength, academic innovations through design and development of contemporarily relevant courses following TANSCHÉ norms, an upgraded and updated vibrant curriculum based on the societal and environmental requirements with the Choice-Based Credit System (CBCS) under cafeteria system has been framed to enhance academic skills, employable skills and life skills of the students', the main stakeholders in Higher Education.

3. Motivating and supporting the faculty members to meet the challenges and growing demands of Higher Education by:

- Revising and elevating research by promoting creativity and innovation, the hallmark of excellence.

- Partaking and presenting papers in National / International Seminars/ Conferences / Workshops with the utmost commitment.
- Cultivating research activities periodically by publishing works in reputed National / International journals / Magazines / edited books and single authored books.
- Budgeting research funds to organize National / International Seminars/ Conferences, Symposia on contemporary topics of academic and social relevance keeping abreast with the global trends.
- Nurturing global competitiveness by promoting the use of technology and creating an ambience in pursuit of excellence.

II. To achieve academic excellence and enhance institutional quality, the following programmes have been successfully implemented during the academic year 2012-2013.

- (a) To envisage the vision statement of the institution, various programmes have been designed to impart value based quality education to empower women and transform them into outstanding creators in nation building.
- (b) In order to cater to the needs of the aspiring students and keep abreast of the emerging trends in Higher Education, skill based / choice-based electives following TANSCHÉ norms have been introduced. Students are motivated to opt for self-learning papers in the UG & PG stream and earn extra credits. Project work is introduced for UG & PG students to help them to improve and update their knowledge & in turn enhance professional skills. B.Sc Mathematics has been introduced this year in the unaided section.
- (c) The institution encourages faculty participation in Research by motivating the faculty members to pursue research on part-time basis. Faculty members are motivated to present papers in International, National Seminars and Conferences by making use of UGC grants and also motivated to participate in International Conferences abroad. The faculty members have benefited by the unstinted support offered by the institution and have displayed their expertise and research acumen in an exemplary

manner. Multifarious research activities have been recorded in several disciplines.

3 faculty members were awarded Ph.D.

1 faculty member was awarded M.Phil.

113 faculty members presented papers in National Level Seminars .

213 Papers were presented by faculty members in International Seminars/ Conferences.

91 research publications have been brought out in National / International Journals / Edited books and single authored books.

65 Seminars / Conferences / Workshops were organized by various departments.

2 Faculty members attended UGC Orientation Course conducted by Bharathiar University.

2 Faculty members attended UGC Refresher Course conducted by Bharathiar University.

2 Ph.D. Scholars were produced.

74 M.Phil Scholars were produced by various Departments.

- d. Community Development Programmes have been carried out on a regular and continuous basis for the upliftment of the downtrodden and underprivileged sections of the society. As many as 50 programmes were executed by service units such as NSS, YRC, RRC, Enviro-Club, Bio-health Club, Women Cell, EDP Cell, Citizen Consumer Club, Quiz Club, Audio visual and Photography Club and “Velichangal” Forum.

e. Training Programmes for the teaching & non-teaching staff and the students.

Yoga and Meditation

Students of the I year UG classes were introduced to a week-long Yoga & Meditation classes to enable them to develop concentration and self-confidence. They were exposed to various yoga practices to destress the mind and develop physical fitness and mental alertness.

A course on ethics is important as it provides a way to measure one's ethical nature in some form by formalizing many ideas, it is made as one of the foundation courses. A paper on Environment is made compulsory with an aim that an awareness and knowledge of the environmental issues would make them contribute to the environmental protection, a social cause.

Faculty Development Programmes

Under the auspices of the IQAC, a special meeting on 'Re-search on Research Proposals for Funding' was organized on 22.09.2012, with **Dr.B.Vanitha**, Associate Professor of Economics, Bharathiar University, as the Resource Person. IQAC organized a UGC funded faculty development programme - a One-day workshop on 'Internet Banking' on 08.12.2012 with the personnel of Bank of Baroda, Thindal Branch, **Mr.G.Arivithiran**, Assistant Manager and **Ms.Krithiga**, Staff, as the Resource Persons. The Cell organized a faculty development workshop on 'National Programme on Technology Enhanced Learning (NPTEL)' conducted by **Mr.Godfrey Rajan**, Lead, Classle, Chennai, on 08.01.2013. The objective of the programme was to familiarize the members of the staff and the research scholars with the assorted range of teaching / learning possibilities offered by Classle.

A NAAC accreditation cycle 3 Sensitisation Programme was held on 10.04.2013. The resource persons were Dr.C.Suseela, Principal, Dr.V.K. Shobana, Former IQAC Co-ordinator and Director of Commerce (SF) and Dr.D.Bhagyathara, IQAC Co-ordinator. They spoke on the seven criteria identified by NAAC for assessment of HEIs. As many as 147 staff members benefited from this programme.

English

A Workshop on Material Production was organized on 16.08.2012 with **Prof.N.Krishnaswamy** and **Mrs.Lalitha Krishnaswamy** as Resource Persons. Improvements were suggested on the project of the staff members and the title of the project was finalized as "**Interactions**".

UGC funded one-day workshop on Retraining of Teachers was held on 04.02.2013 with **Dr.S.Kannammal**, Former Head, PG & Research Department of English as Chief Guest.

History

To reveal the importance of the Heritage Monuments of Kongu Region, the department organized UGC funded one-day workshop on “Preservation of Heritage Monuments of Kongu Region” on 28.08.2012.

A two-day National Seminar on “Recent Trends and Prominent Themes in South Indian Historical Research” was organized on 13 and 14 December 2012 with the financial assistance from Indian Council of Historical Research, New Delhi.

Extension activity under CPE on “Awareness on Interpersonal Relationship” was organized on 22.09.2012 for the non-teaching staff members of both aided and unaided stream. 64 staff members took part in this programme. **Thiru.K.R.Gnanasambandan** and **M.Chidambaram** from Narayanapuram West, Madurai were resource persons for the programme.

Mathematics

UGC sponsored workshop was organized on 24.08.2012, on the eve of National Mathematics year 2012 on “Applied Mathematics: Relevance, career opportunities and research methodologies”, with **Dr.Girija Jayaraman**, Professor, Indian Institute of Technology, New Delhi, as the chief guest.

UGC funded “Retraining programme for teachers” was organized on 19.02.2013 with **Dr.P.S.Srinivasan**, Assistant Professor, Department of Mathematics, Bharathidasan University, Tiruchirapalli as chief guest.

Physics

To create an awareness about energy crisis looming large, slowly crippling the industry all over the world, the department of Physics observed the energy day by displaying placards in front of the college and inside the college. To sensitise the students about the energy crisis, essay and poem writing competitions were conducted.

Chemistry

UGC sponsored one day workshop on “Ecofriendly microscale experiments in Chemistry” was organized by the Department of Chemistry on 14.02.2013. **Dr.S.Murugan**, Head (Retd.), Department of Chemistry, S.T.Hindu College was the resource person. Faculty of the department, faculty from other colleges in and around Erode and the final year students participated in the programme.

Botany

Realizing the need for creating awareness on medicinal plants, UGC sponsored guest lecture was organized on 09.01.2013. **Dr.P.Vishwanathan**, Co-ordinator, UGC Innovative Program and Centre for Research and Development of Siddha-Ayurveda Medicines (CRDSAM) Department of Plant Science, Bharathidasan University, Trichy addressed the gathering and gave an informative and educative lecture on “Traditional Medicine in Drug Delivery and Development”.

Zoology

UGC funded One-day State level Symposium on “Human Dimension in Wildlife Conservation” was organized on 29.01.2013. **Thiru.A.Venkatesh**, I.F.S, Conservator of Forests, Erode circle, delivered the key-note address. **Thiru.K.Kalidasan**, Convenor, OSAI, Environmental organization, Coimbatore and **Thiru.C.R.Jayaprakash**, Assistant Professor in Communication, P.S.G College of Arts and Science, Coimbatore were resource persons and spoke on the topics “Wildlife Conservation–Present status and Hurdles” and “Wildlife and Media Coverage” respectively. A total of 250 members including staff and students participated and benefited.

Nutrition & Dietetics

Under the CPE Scheme, the “Food Processing and Preservation Centre” was established and inaugurated on 14.09.2012 in a grand manner by an eminent person, **Dr.S.Alagusundaram**, Director, Indian Institute of Crop Processing Technology, Ministry of Food Processing Industries, Govt. of India, Thanjavur, who spoke on “Food Safety and Management”.

UGC – Funded Training Programme on “Food Processing and Preservation Techniques” was organised from 24.09.12 to 29.09.12. An Industrial Visit was

arranged to the Post Harvest and Bakery units of Tamil Nadu Agricultural University, Coimbatore, on 21.09.2012.

UGC funded workshop on “Entrepreneur guidelines for value addition of nutrimillets” was conducted on 05.02.2013, with **Dr.P.Sathyamoorthi**, Managing Partner and Technical Director of “Joule Foods and Vinzi sperri”, Coimbatore as the resource person.

Computer Science

UGC Funded Workshop on “Real Time Cloud and Virtualization” was organized during 30-31 August 2012 with **Mr.G. Dhinesh Kumar**, Team Leader, Infosys, Pune, **Mr.R.Saravana Kumar**, Managing Director, DROID Hash Technologies, Coimbatore, **Mr.S.Ramesh Babu**, Managing Director, Erode as resource persons.

UGC funded Orientation and Retraining of teachers on ‘E-learning Tools’ was organized from 25.03.2013 to 29.03.2013. **Mr.S.Karthick**, Managing Director, S2I Vector Animation Academy was the resource person. Faculty members were trained in the tools namely Adobe Photoshop for image editing, Macromedia Flash for animation, Adobe Premiere video editing, Sound Forge for audio editing. 46 faculty members from various disciplines benefited by this programme.

Commerce

A one-day UGC funded workshop on Portfolio Management was organized on 25.09.2012 with a view to provide a unique opportunity to the students to have an understanding on growing one’s portfolio. The resource persons were **B.Saileshkumer** CEO, **Sumit Khandelwel**, Assistant Manager (HR) and **E.Manikandan**, Human Resource Executive, from Wise Demand Portfolio Management Services, Salem.

Commerce with Computer Applications

A two-day International Seminar on “Social Network and Communication” was organized on 7th and 8th August, 2012. **Dr.P. Natarajan**, Professor of Commerce, School of Management, Pondicherry University, **Dr.A.Tamil Arasu**, Assistant Professor, Department of Co-operative Accounting, Institute of Co-operative and

Development studies, Ambo University, Ethiopia, **Mr.M.Harikrishna**, Software Engineer, Software AG, Bengaluru, **Dr.S.Porkodi**, Faculty in Ministry of Man Power colleres, Muscat, Sultanate of Oman, **Dr.N.Kavitha**, Department of Management, College of Business & Economics, Mekelle University, Ethiopia deliberated on issues of social media.

Corporate Secretaryship

A very significant step towards Corporate Social Responsibility was deliberated by the experts cutting across countries in the International Conference on “Corporate Social Responsibility – The Indian Perspective” held on 18th September, 2012. **Mr.S.Vijayakumar**, Advisor, Educational Services, Australian Trade Commission, Government of Australia, **Ravi Subraman**, Fellow, Customer Service Institute, Australia, **S.Prakash**, Global IT Architect, Fuji films, Sydney Area, Australia, **Dr.R.Maria Inigo**, Assistant Professor, PG & Research Department of Corporate Secretaryship, Bharathidasan Government College for Women, Puducherry, were the eminent speakers for the technical sessions.

Costume Design & Fashion (CDF)

A number of Entrepreneurship training programmes were organized by the department of CDF.

A two-day workshop on “Fabric Painting Techniques” and “M-Seal Moulding” were conducted on 13th and 14th August, 2012. The experts from Fevicryl, Erode **Mrs.Banumathi** and **Mrs.Prema Ramesh** were the trainers.

FASHION DALLAS 2012, a two day exhibition cum sale was organized on 30th and 31st August, 2012 to impart marketing skills among the students. **Dr. R.Kuppusamy**, Principal, Nandha Arts and Science College, Erode and **Mr.G.Boopathi Vijay**, Director, Boomanz Consultancy Art Management (UK University) were the chief guests.

The Department organised a two-day workshop on 21st and 22nd September, 2012 on “Fashion Illustration” to highlight the current trends in fashion industry. **Mr.Mariya Fliex**, Tiff School of Fashion, Tirupur was the resource person.

A one-day workshop on “Portfolio Presentation” was organized on 7th December, 2012. **Mr.Boopathi Vijay**, Director, Boomanz Consultancy Art Management (UK University), Tirupur was the chief guest.

The department organized a one-day workshop on 2nd January, 2013. **Mr.Vigneswaran**, Fashion Forecasting Boomanz Consultancy Art Management (UK University), Tirupur spoke on “Different Types of Fabrics used for Portfolio Presentation”.

A two-day workshop was organized on 29th and 30th January, 2013 on “Basic Painting Techniques”. **Mrs.Banumathi**, Fevicryl Expert Teacher, Erode was the trainer.

A two-day workshop on “Bridal Flower Making” was organized on 20th and 21st December, 2012. **Mrs.M.Banumathi**, Fevicryl Teacher, Manoj Paintings, Erode was the facilitator.

Department of Commerce

In unison with Mahalir Thittam, Erode, the department organized a programme called ‘**College Bazaar**’, an extension activity and community service, especially to empower rural women by the exhibition and sale of products of Self Help Group members and to familiarize the students on marketing strategies. The 5 days programme from 11.09.2012 to 15.09.2012 reaped a total turnover of around Rs. 2.5 lakhs.

To conclude, the institution has been providing a vibrant and unique platform for the students, faculty and administrative staff to meet the national and global demands, to help them unleash their potential, make them employable and industry-ready and mould them to be competent in the global job market.

Part – B

I. Activities reflecting the goals and objectives of the Institution.

Vision and Mission of the College

VISION

Empowerment of women through quality education.

MISSION

To nurture human values through value based education.

To provide educational opportunities to the rural backward and down-trodden women.

To make the first generation scholars globe-trotters and nation builders.

To address the major concerns of our society through new teaching, learning methodologies.

To transform the youth into excellent performers for national development.

The vision statement envisages the following objectives:

- Empowerment of women by making use of autonomy for the pursuit of knowledge and innovation, facilitating access, inclusion and opportunities to all, providing for comprehensive and holistic growth of higher education and research in a competitive global environment through a dynamic curriculum that responds to the academic and economic aspirations of the students.
- Conforming to the parameters of academic quality and benchmarking such academic quality with a view to develop global competence for scholars to be globe trotters and nation builders.
- Providing credit-based programmes in a large number of courses to acquaint rural women students to the nuances of changing global environment and make them employable.
- Conducting training sessions for preparing students to enter the job market with the slant towards employability and Women empowerment.

Academic Excellence

The College is identified by the UGC as 'College with Potential for Excellence'. Hence to continue to excel, various programmes were organized.

Staff Enrichment Programme

National / International / Seminars/ Symposia/ Brainstorming Sessions were organized to provide academic input.

Student preparedness for Employability

Finishing School programme was conducted for the final year UG and PG students to motivate students to successfully face placement interviews.

Entrepreneurship Awareness Programme

With a view to expose students to entrepreneurship, stimulate them to develop entrepreneurial traits and sensitize them to become job providers, entrepreneurship awareness programmes were organized.

Augmentation of ICT enabled teaching

One-day workshop on New techniques in e-content development was organized with the intention of guiding the students for the successful application of technical skills.

Programme on Domain knowledge

Based on the multi-disciplinary nature of subjects such as Insurance and Banking, an awareness programme was organized to impart knowledge on these domain areas.

Encouraging Student Participation

Students were encouraged to participate in various inter-collegiate competitions to gain self-confidence.

Students were given responsibility of planning and organizing workshops/seminars.

Association representatives were elected democratically for strengthening democratic values and leadership qualities.

Intellectual Development for students

Systematic inputs are given through lectures, discussions, seminars and industrial visits for intellectual development.

Feedback on infrastructure and campus facilities are collected to facilitate pleasant environment and overall development of the students.

Workshops on Technology Tools to create Materials for Effective Teaching/ Learning are conducted.

MOUs

MOUs were signed to foster industry –academic linkage.

2. New Academic Programmes Launched:

To keep abreast of the emerging trends in Higher Education and to cater to the needs of the aspiring students the following new Courses were introduced during the Academic Year 2012-13.

B.Sc. Mathematics (Un-Aided)

Master of Library and Information Science (M.L.I.Sc - unaided)

a. UGC Sponsored and Bharathiar University affiliated Value added and Career Oriented Programmes :

Department offering the Courses	Course Title/ UGC Sponsored Certificate/Diploma/Advance Diploma Course
1.Tamil	Yoga and Meditation
2. English	Communicative English Multimedia
3. History	Tourism and Hospitality Management – UGC sponsored Add-on Diploma Course
4. Physics and Zoology	Bio Medical Instrumentation
5. Physics and Computer Science	Information & Communication Technology
6. Botany	Bio-Degradable Solid Waste Management Certificate Course 1. Introduction to environment 2. Waste Management
7. Commerce	Women Entrepreneurship Development Strategic Human Resources Management Banking Management

b. Other Certificate Courses offered

S.No	Name of the Course	Co-ordinating Departments	In Association with
1.	Desk Top Publishing	Commerce with Computer Applications	Maruthi Educational Institutions, Gobichettipalayam.
2.	Tally 9.0	PG department of Commerce	Sri Maghesvare, Tally Training Centre, Erode
3.	Basic Cookery	Nutrition and Dietetics	-
4.	Reproductive health counseling	Nutrition and Dietetics	-
5.	Personality Empowerment	Business administration with CA	Pheonix, HR Consultancy, Erode.

3. Innovations in Curricular Design and Transaction:

- E-Content Development by all the departments
- Introduced Multi-skill development paper to improve employability skills, soft skills, communicative skills, laboratory skills
- Online examination for self-learning papers, multi-skill development paper
- Student seminar with Power Point presentation
- Core practical papers for B.Sc. Mathematics and Allied practical papers for B.Com have been introduced
- Formulation and standardization of new food products and quality analysis were included in the curriculum of M.Sc. Foods and Nutrition
- Feedback from subject experts, industrialists and alumnae were sought for updating curriculum
- Introduced Green Computing syllabi in M.Sc. Computer science
- Designed effective strategies for assessment of learning outcome

4. Inter-Disciplinary Programmes Started: Nil

5. Examinations Reforms Implemented:

- OMR Tabulation sheet for both practical & theory examinations
- Attendance statements with all necessary details in printed form for both practical & theory examinations
- Computerization of hall arrangements for the theory examinations
- Hall tickets redesigned with students personalized time table and digitized photograph
- Consolidated Mark Statements with digitized photograph
- Pass certificate redesigned

6. Candidates Qualified for NET, SET, GATE etc.:

S.No	Name of the staff	Name of the Department	Qualified
1	Dr.M.Hemalatha	Tamil	SET
2	Ms.P.Lalitha	English	SET
3	R.Bhuvaneswari	Physics	SET
4	Tmt. S.Vishnuvarthani	Commerce	SET
5	Dr.S.Kalaiselvi	Commerce with CA	SET
6	Dr.S.Thenmozhi	Commerce with CA	SET
7	S.Sounthri	Commerce with CA	SET
8	C.Anbarasi	Corporate Secretaryship	SET
9	D.Mercy Lydia	Library and Information Science	SET
10	J.Kangavalli	Tamil (Aided)	SET

7. Initiatives towards Faculty Development Programme

S.No	Name of the Teachers conferred with Ph.D Degree
1	Dr.(Mrs.) D.Indumathi, Department of Zoology (Aided)
2	Dr.(Mrs.) P.Parimaladevi, Department of Commerce (CA) (Unaided)
3	Dr.(Mrs.) S.Vishnuvarthani, Department of Commerce (Unaided)

S.No	Name of the Teachers conferred with M.Phil Degree
1	K. Pavya, Department of Commerce(CA) (Unaided)

Faculty Members who have submitted their Ph.D Thesis	- 9
Faculty Members whose Research is in progress:	
Ph.D	- 69
M.Phil	- 1
Faculty Members who have attended Orientation Programme	- 2
Refresher Programme	- 2
Training (Maths)	- 1
Research Papers Presented in National/International Conference/Seminar	
National	- 113
International	- 213
Number of M.Phil/Ph.D Produced	
M.Phil	- 74
Ph.D	- 2
Publications National/International Journal/ and edited books	- (Annexure - 1)
Acted as Resource Persons	- 25

Faculty Development Programmes Organised

S. No.	Organising Department	Programme	No. of Participants	Date of the Programme
1	PG & Research Department of English	Retraining of teachers	16	04.02.2013
2	Chemistry	Retraining of teachers	7	01.02.2013
3	Chemistry	Workshop on Ecofriendly Microscale experiments	6	14.02.2013
4	Botany	Biomolecular isolation and DNA Amplification techniques	11	19.01.2013
5	Computer Science	UGC Funded Orientation and Retraining of Teachers on " E-Learning tools"	46	25.03.2013 to 29.03.2013
6	Foods and Nutrition	Cookery contest & Nutrition awareness programme	40	27.11.2012

8.Seminars / Symposium / Conference / Workshops Conducted

	Title of Seminar/Symposium / Conference / Workshops	Co-ordinating Departments/Resource persons	Date
1.	மொழித்திறன் பயிற்சிப் பட்டறை	Dept. of Tamil	29.06.2012
2.	இலக்கியச்சோலை பயிலரங்கம்	Dept. of Tamil	18.01. 2013
3.	Workshop on Theatre Performance	PG & Research Dept. of English	26.06..2012
4.	Workshop on Material Production	PG & Research Dept. of English	16.08.2012
5.	UGC Sponsored One-Day Workshop on Technology Tools to Create Materials for effective Teaching/Learning	PG & Research Dept. of English	11.09.2012
6.	UGC Sponsored One-Day Workshop on Retraining of Teachers	PG & Research Dept. of English	04.02.2012
7.	Workshop for PG Students On E-content Development	PG & Research Dept. of English	04.02.2012
8.	ICHR Sponsored Two-Day National Seminar on Recent Trends and Prominent Themes in South Indian Historical Research	PG & Research Dept. of History	13.12.2012 & 14.12.2012
9.	UGC Sponsored One-Day Workshop on "Preservation of Heritage Monuments of Kongu Region"	PG & Research Dept. of History	28.08.2012
10.	UGC Workshop Applied Mathematics: Relevance, career opportunities and research methodologies	Mathematics	24.08.2012
11.	One day Workshop on Blue Print for Success	Mathematics	06.02.2013

12.	Seminar on "Cloud Computing"	Computer Science & Application	29.08.2012
13.	Seminar on ".Net Programming"	Computer Science & Application	08.10.2012
14.	Seminar on "Trends in Projects"	Computer Science & Application	21.08.2012
15.	Workshop on "PC Hardware and Trouble Shooting"	Computer Science & Application	03.01.2013
16.	Seminar on "Software project Management"	Computer Science & Application	18.02.2013
17.	Workshop on "Software Testing"	Computer Science & Application	20.02.2013
18.	Intercollegiate meet "Cyber Expo"	Computer Technology	13.09.2012
19.	Seminar on "Multimedia Techniques"	Computer Technology	24.09.2012
20.	Workshop on "Animation-Flash"	Computer Technology	27.09.2012 & 28.09.2012
21.	Workshop on "PC Hardware and Trouble Shooting"	Computer Technology	28.01.2013
22.	Seminar on "Android"	Computer Technology	08.02.2013
23.	Workshop on "PHP"	Computer Technology	18.02.2013 & 19.02.2013
24.	Workshop on Real Time Cloud & Virtualization	Computer Science(PG)	30.08.2012 & 31.08.2012
25.	Cyber Expo	Computer Science	13.09.2012
26.	Workshop on ASP.NET	Computer Science(PG)	14.09.2012 & 16.09.2012
27.	Two-day workshop on "Fabric Painting Techniques"	Dept. of Costume Design and Fashion	13.08.2012 & 14.08.2012
28.	Two-day workshop on "M-Seal Moulding"	Dept. of Costume Design and Fashion	13.08.2012 & 14.08.2012

29.	Two-day workshop on "Fashion Illustration"	Dept. of Costume Design and Fashion	21.09.2012 & 22.09.2012
30.	One-day workshop on "Portfolio Presentation"	Dept. of Costume Design and Fashion	07.12.2012
31.	One-day workshop on "Different Types of Fabrics"	Dept. of Costume Design and Fashion	02.01.2013
32.	Two-day workshop on "Basic Painting Techniques"	Dept. of Costume Design and Fashion	29.01.2013 & 30.01.2013
33.	One-day National Symposium on "Restoring India's Economic growth"	Commerce	22.08.2012
34.	Two-day Workshop on "Jewel Making"	Commerce	14.09.2012 & 15.09.2012
35.	One-day Work shop on "Portfolio Management"	Commerce	25.09.2012
36.	One-day seminar on "Research Methodology and Application of Statistical Tools"	Commerce	07.02.2013
37.	Two-day Workshop on "Basic Embroidery Techniques"	Commerce	18.02.2013 & 19.02.2013
38.	Two-day International Seminar on "Social Network and Communication"	Commerce(CA)	07.08.2012 & 08.08.2012
39.	One-day Work shop on "Portfolio Management"	Commerce(CA)	24.09.2012
40.	Work-shop on "Bridal Flower making "	Commerce(CA)	20.12.2012 & 21.12.2012
41.	One-day seminar on "Research Methodology and Application of Statistical Tools"	Commerce(CA)	07.02.2013
42.	One-day Work shop on "SAP for Beginners"	Commerce(CA)	09.02.2013
43.	Processing and Production of Products from cow dung	Bio Chemistry	05.10.2012

44.	Clinical laboratory techniques	Bio Chemistry and Shree Amman Clinical lab, Perundurai.	30.01.2013
45.	International Conference on “CSR – The Indian Perspective”	Corporate Secretaryship	18.09.2012
46.	One-day workshop on “Statistical Analysis and Report Writing”	Corporate Secretaryship	07.02.2013
47.	One-day workshop on “Handicraft”	Corporate Secretaryship	21.12.2012
48.	One-day workshop on “Portfolio Management”	Corporate Secretaryship	25.09.2012
49.	One-day workshop on ”Embroidery and fabric Painting”	B.Com(Cooperation)	06.10.2012
50.	Workshop on “Tally 7.2”	Business Administration with CA	12.09.2012
51.	Workshop on “Recurrent Banking Transaction”	Business Administration with CA	24.09.2012
52.	Challenges in Knowledge Management	MLIS	04.01.2013
53.	Workshop-GSDL.KOHA,DSPACE	MLIS	07.02.2013 & 08.02.2013
54.	One- day workshop on “Internet Banking”	IQAC,Vellalar College for Women	08.08.2012
55.	Instrumentation techniques	Chemistry	19.01.2013
56.	Workshop on “Insurance and Banking”	Commerce	30.08.2012
57.	Workshop on “Portfolio Management”	Commerce	25.09.2012
58.	Workshop on “Research Vision and Empowerment with SPSS”	Commerce	08.02.2013
59.	Workshop on “Designing of Solar Panels”	Physics	07.03.2013

60.	Human dimension in Wildlife Conservation	Zoology	29.01.2013
61.	Seminar on "Graduate Placement Mobility outlook & Recommendations in IT industry"	Computer Science	29.08.2012
62.	UGC funded workshop on "Real time cloud and virtualization"	Computer Science	30.08.2012&3 1.08.2012
63.	Workshop on "Website Development using PHP"	Computer Science	20.02.2013
64.	UGC funded Guest lecture on " Digital image processing and its application"	Computer Science	22.02.2013FN
65.	UGC funded Workshop on " Biometrics, Medical image analysis and Non-destructive testing using MatLab"	Computer Science	22.02.2013 AN

9. UGC Sponsored Minor Research Projects completed (XI plan period)

2012-2013

S.No	Principal Investigator	Project title	Amount sanctioned	Funding agency	Sanctioned year	Completed year
1.	Dr. R.Nirmaladevi	Principles of Ethics and Culture as found in Bargur Hills	75000	UGC	July 2010	May 2012
2.	Dr.J.Sumathi	Kongu vattara naattupura paadalgal	62000	UGC	July 2010	2012
3.	Dr.V.Sreeja	Electrochemical detection of hazardous azo and amino groups and physiochemical analysis of ground water nearby dyeing units in Erode	100000	UGC	2010	2012
4.	Dr. N. Kavitha	Social problems of working women in the organized sector pertaining to Erode district of Tamilnadu	75000	UGC	2009	2011

b. Other UGC Grants received during 2012-13 :

S. No.	Description	UGC Grant	Qty.	Price in Rs.	Total Amount in Rs.
1	Microtek E2 UPS 1550VA with AMS Tubular Battery	UGC Merged Scheme Intake capacity (M.Sc. Computer Science)	1	23750.00	23750.00
2	HCL System: Core 1-3-2120 @3.30 GHZ, Intel H61 Chipset 500 GB SATA, 18.5" Wide LED, 4 GB DDR-3 RAM	UGC XIth Plan – BSR Grant (CPE)	1	25600.00	25600.00
3	HCL System: Core 1-3-2120 @3.30 GHZ, Intel H61 Chipset 500 GB SATA, 18.5" Wide LED, 4 GB DDR-3 RAM	UGC XIth Plan – Merged Scheme Career and Counselling Cell	3	25600.00	76800.00
4	Camera Memory Card (SD 4 GB)	UGC XIth Plan – BSR Grant (CPE)	1	425.00	425.00
5	DVD Writer	UGC XIth Plan – BSR Grant (CPE)	1	1200.00	1200.00
6	Genius USB Optical Mouse	UGC XIth Plan – BSR Grant (CPE)	1	275.00	275.00
7	HCL System: Core 1-3, 4GB DDR RAM, 500 GB HDD, 18.5" TFT	UGC XIth Plan – BSR Grant (CPE)	3	26250.00	78750.00
8	HCL System: Core 1-3, 4GB DDR RAM, 500 GB HDD, 18.5" TFT	UGC XIth Plan – Merged Scheme Entry in Service Exams	3	26250.00	78750.00
9	HCL System: Core 1-3, 4GB DDR RAM, 500 GB HDD, 18.5" TFT	UGC XIth Plan – Merged Scheme Remedial Coaching	1	26250.00	26250.00
10	HCL System: Core 1-3, 4GB DDR RAM, 500 GB HDD, 18.5" TFT	UGC XIth Plan – Merged Scheme NET/SET Coaching Class	2	26250.00	52500.00
Total					364300.00

13. Details of Research Scholars registered during 2012-2013 :

Subject	M.Phil		Ph.D	
	Full Time	Part Time	Full Time	Part Time
Tamil	-	-	-	1
English	2	-	3	5
Mathematics	14	1	-	1
History	1	1	-	-
Physics	4	6	-	-
Botany	1	-	-	-
Commerce	23	-	1	-
Computer Science	5	1	1	15
Computer Science	5	6	-	3
Physics	-	2	-	-
Management	-	1	-	4
Foods & Nutrition	1	-	-	2
Mathematics	10	-	-	-
Commerce (CA)	11	-	-	3
Commerce (CS)	4	-	-	-
Total	81	18	5	34

14. Citation Index of Faculty Members & Impact Factor :

Mathematics	:	Impact Factor - 0.835
Botany	:	Dr.G.Jayanthi – 0.14
Physics	:	N.Dhakshnamurthy – Impact Factor - 0.8
Commerce	:	Dr.D.Kamalaveni – Coper Nicus index value 5.09
Commerce CS	:	Dr.S.Devaki & Dr.D.Kamalaveni – 3.8071

15. Honors/Awards to the faculty :

Dept. of Tamil

முனைவர் ஆர்.நிர்மலாதேவி , மதுரை யாதவர் கல்லூரி (தன்னாட்சி), காரைக்குடி தமிழ் சக்தி ஆய்வு மன்றம், சிவகாமி பட்டாசு நகர், அரிமா சங்கம் இணைந்து — தமிழ்ச்சுடர் விருது- பிரபஞ்சனின் சமூகம் என்ற நூலுக்கு கிடைத்துள்ளது.

Dept. of Mathematics

Dr. R. Parvathi - Research Award Project Titled “Developing Statistical and Probabilistical Tools for Intuitionistic Fuzzy Sets”.

Department of Computer Science

Dr.S.K.Jayanthi – Best Paper Award – International Conference on Emerging Trends in Electrical, Communication and Information Technologies – Srinivasa Ramanujam Institution of Technology, Andhra Pradesh, December 21st – 23rd, 2012.

PG Dept. of Food & Nutrition

I Prize in Poster Presentation at a National Conference for Mrs.A.Mohana Vidhya at Maharaja College.

Mr.V.M.Velusamy, Librarian, Vellalar College For Women, has been recognized as the “**Librarian of the Month**” by ‘**The Librarian Journal**’, Volume.VII , Issue Number III, March 2013, Higher Education Books, Laxmi Publications (P) Ltd, New Delhi.

16. Internal Resources Generated (2011-2012) :

S.No.	Particulars	Amount (Rs.)
1.	Arts College Canteen	30,000
2.	Vellalar College for Women – Photocopy Room	6,000
3.	Income from Endowment	56,021
4.	Sale of Books (English Dept.)	3,20,760
5.	Beauty Parlour	17,500
6.	Hostel Stores	42,000
7.	CDF Exhibition turnover	9,565
8.	Bank of Baroda	98,832
9.	Sale of Snacks (F&N Dept.)	1,000
	Total	5,81,678

17. Details of Department getting SAP, CONSIST /DST/FIST etc., Assistance / Recognition : Nil

18. Community Services :

S. No.	Programme	Beneficiaries	Date	Name of the Activity	Co-ordinating Dept.
1	Teaching Language Skills	Govt. School students, Sengodampalayam & Thindal	26.12.2012	Extension Activity	English
2	Awareness Programme on Global warming	IXth Std. Govt. School students, Thindal	26.12.2012	Extension Activity	History
3	Teaching & Learning Mathematics Through Models for School Children	45 Govt. School students, Thindal	28.12.2012	Extension Activity	Mathematics
4	Awareness Programme	Labourers from tanneries at Kanniravutharkulam Erode	19.09.2012	Free Medical Camp under CPE Scheme	Physics
		IX Std. Govt. School students, Sengodampalayam & Thindal.	27.12.2012	Free Training Camp	
		50 farmers from Erode	23.01.2013	Sponsored Programme by TNSCST	
5	Awareness Programme	250 Labourers	19.09.2012	Safety measures for Labourers	Chemistry & Physics
6	Extension Activity	41 SHGs from 4 Districts	11.09.2012 to 15.09.2012	College Bazaar	Commerce
		IX Std. Govt. School students, Thindal	26.12.2012	Consumer Awareness	

7	Awareness Programme	60 SHG members	27.01.2013	Scientific Awareness	Zoology
8	Extension Activity	Government School Students of Thindal & Sengodampalayam	28.12.2012	Computer Awareness Programme	Computer Science
9	Awareness Programme	25 children from Annai Illam, Kavundapadi	26.01.2013	Office Automation	Computer Science (PG)
10	Extension Activity	Children from Annai Orphanage, Gobi	26.01.2013	Sponsored stationary items	BCA
11	Radio Programme	General Public	20.09.2012	Voice on the Air	BBA (CA)
12	Extension Activity	Students from Govt. School, Nanjappa Gounden Valasu, Erode	14.02.2013	Health Camp	Bio-Chemistry
13	Awareness Programme	Consumers Club Members	14.12.2012	Electricity Conservation	B.Com (CS)

NSS

The activities of NSS unit kick started with an orientation to the newly enrolled volunteers. Towards supporting and strengthening the neighbourhood communities, a seven-day NSS special camp (26.07.12 – 01.08.12) was conducted at Ganapathipalayam, Uthandipalayam, Ayegoundampalayam and Karuppagoundampalayam villages.

The following programmes were organized for promoting social responsibilities and citizenship roles among students:

S.No	Programme	Associating Organisation/Place	Date
1.	Eye Screening Camp	Vivekanantha Blood Donors Club - Ganapathipalayam	01.07.12
2.	Anti-Drug Rally	Vellalar College for Women, Erode.	03.07.12
3.	Blood Group Identification Camp	Vivekanantha Blood Donors Club –VCW, Erode.	10.07.12
4.	World Population Day	Vellalar College for Women, Erode.	11.07.12
5.	NSS Special Camp	Ganapathipalayam, Uthandipalayam, Ayegoundampalayam and Karuppagoundampalayam.	26.07.12 - 01.08.12

6.	Disability Management	UGC Funded and UDIS-VCT Network project under the HEPSN scheme – Vellalar College for Women, Erode.	13.08.12
7.	Independence Day	Uthandipalayam Elementary School.	15.08.12
8.	Sadhhabana Day	Vellalar College for Women, Erode.	17.08.12
9.	Energy Day Rally	TNEB, Erode.	22.08.12
10.	Eye Donation Rally	Government Hospital, Erode.	10.09.12
11.	Mega Blood Donation Camp	Akil Bharathiya Terapanth Yuvak Parishad, Erode.	17.09.12
12.	NSS Day	Vellalar College for Women, Erode.	26.09.12
13.	Brain Storming	Vellalar College for Women, Erode.	27.09.12
14.	AIDS Awareness Programme	Vellalar College for Women, Erode.	28.09.12
15.	Voters' Awareness Day and Rally	Vellalar College for Women, Erode.	08.10.12
16.	World AIDS Day	Red Ribben Club- Vellalar College for Women, Erode.	01.12.12
17.	World Disabled Day	Vellalar College for Women, Erode.	3.12.12
18.	Green Rally	CSI School to VOC park, Erode.	9.12.12
19.	Personality Development Programme	Vellalar College for Women, Erode.	17.12.12
20.	Eye Screening Camp	Acchutha Eye Hospital, Erode.	24.12.12
21.	Road Safety Week	Vellalar College for Women, Erode.	28.12.12
22.	Pulse Polio Immunization Awareness Rally	Primary Health Centre, Thindal.	09.01.13
23.	Consumer Awareness Programme	Vellalar College for Women, Erode.	07.01.13
24.	Pongal Festival	Vellalar College for Women, Erode.	11.01.13
25.	Republic Day	Uthandipalayam Elementary School	26.01.13
26.	Anti-Tobacco Rally	Infront of the Vellalar College for Women, Erode..	29.01.13
27.	Legal Literary Awareness Programme	Legal Literary Club, Vellalar College for Women, Erode.	05.02.13
28.	Tree Plantation Programme	Vellalar College for Women, Erode.	15.02.13
29.	TB Awareness Programme	District Medical Centre(TB), Erode.	20.02.13
30.	World Womens Day	Vellalar College for Women, Erode.	07.03.13

31.	Disaster Management Awareness Programme	Vellalar College for Women, Erode.	13.03.13
32.	Public Health and Preventive Medicine Programme	Vellalar College for Women, Erode.	05.04.13
33.	Mass Awareness Programme	Keel Thindal, Erode.	10.04.13

NCC

The NCC contingent with a yearly enrolment of 55 cadets strives hard to fulfill its motto of unity and discipline.

The participation of the cadets in various activities and the programmes organized are:

S.No.	No. of cadets and Programme	Place	Date
1.	10 cadets ,Combined Annual Training Camp& Firing Camp	Kandasamy Kandar College, Paramathivelur.	21.5.2012-30.5.2012
2.	10 cadets, All India Trekking Camp	Aravangadu, Ooty	16.5.2012-23.5.2012
3.	15 cadets, Combined Annual Training Camp (CATC) & Republic Day selection Camp	Kandasamy Kandar College, Paramathivelur.	05.6.2012-14.6.2012
4.	1 cadet, Republic Day selection Camp (RDC)	NGM College, Pollachi	05.6.2012-14.6.2012
5.	1 cadet, Republic Day selection Camp (RDC)	Kumaraguru College of Technology, Coimbatore	21.7.2012-30.7.2012
6.	43 cadets, Tree Sapling Plantation Programme	Vellalar College for Women	1.8.2012
7.	1 cadet, Republic Day selection Camp (RDC)	Kalaiguar Karunanithi Institute, Coimbatore	13.8.2012-22.8.2012
8.	33 cadets, Motivation visit	Madras Regimental Center, Wellington, Ooty	1.9.2012 & 2.9.2012

9.	1 cadet, Inter Group Competition Camp (IGC)	Boiler Plant Boys Higher Secondary School, Trichy	14.9.2012- 23.9.2012
10.	15 cadets, Diabetics Awareness Rally	CSI Boys Higher Secondary School, Erode	24.11.2012
11.	50 cadets AIDS Awareness Programme	Vellalar College for Women	1.12.2012
12.	34 cadets, Annual Training Camp	Excel Engineering College, Komarapalayam	03.1.2013- 12.1.2013
13.	2 cadets, Written exam First prize	Excel Engineering College, Komarapalayam	10.1.2013
14.	6 cadets, National Integration Camp, (NIC) Overall Championship	Darjeeling	11.2.2013- 22.2.2013
15.	1 cadet, 1 st prize in Quiz Competition in National Integration Camp, (NIC)	Darjeeling	17.2.2013
16.	1 cadet, selected as Best Cadet in National Integration Camp, (NIC)	Darjeeling	18.2.2013
17.	4 cadets, secured III place in Relay Running in National Integration Camp, (NIC)	Darjeeling	18.2.2013
18.	4 cadets, 1 st prize in group dance and group song in National Integration Camp, (NIC)	Darjeeling	19.2.2013
19.	6 cadets, 1 st prize in National Integration Awareness Programme (NIAP) in National Integration Camp, (NIC)	Darjeeling	20.2.2013

Department of Physical Education

Focusing on development of student responsibility for health and fitness, the department of Physical Education facilitated the participation of the student players grouped under few houses named Ruby, Emerald, Amethyst and Sapphire in a wide range of activities. The details are

Achievements in Sports Activities: 2012-2013

S.No	Games & Sports	Level of Participation	Venue	Position
1.	Basketball	Bharathiar University Intercollegiate level	Providence College for Women, Coonor	IV place
2.	Badminton	Bharathiar University Intercollegiate level	Bharathiar University, Coimbatore.	Runner
		District Level	VOC Stadium ,Erode	Winner
		South Zone Inter University Level	Jawaharlal Nehru Technological University, Kakinada.	Participation
		State level Tournament	PSG Arts and Science College, Coimbatore	IV Place
		State level Chief Minister Trophy	Nehru Stadium, Chennai.	Participation
3.	Athletics 100 mts Shot put Javelin Long jump Triple Jump 110MtsHurdle	District Level	VOC Stadium, Erode	III Place
				II Place
				III Place
				I Place
				I Place
				III Place

4.	Kabaddi	Bharathiar University Inter collegiate level	Kongunadu Arts and Science College, Coimbatore	IV Place
		District Level	VOC Stadium, Erode	Runner

It is also praiseworthy to mention the achievements of the following athletes:

The Students of our college represented the Bharathiar University in Badminton, Kho-Kho and Kabaddi team and participated in the All India South Zone Inter University Tournaments. The details are

S.No	Name of the Student	Gsmes &Sports	Venue	Level of Participation
1.	S.Jeba Priyadharsini I-MA English	Badminton	Jawaharlal Nehru Technological University, Kakinada	All India South Zone Inter University Tournament
2.	T.Ramya I-M.L.I.Sc	Kho-Kho	University of Calicut, Kerala	All India South Zone Inter University Tournament
3.	D.Santhiya III-B.Sc Computer Science	Kabaddi	MS University, Palayamkottai	All India South Zone Inter University Tournament

YRC

The Youth Red Cross Society with 250 registered volunteers exposes the young generation to its noble mission of "Service to Humanity". Members of humanitarian activities have been organized to meet the needs of most vulnerable people. The events conducted during the year are:

S.No.	PROGRAMME	ASSOCIATING ORGANISATION/CHIEF GUEST	DATE
1	Blood Group Identification Camp	Vivekananda Blood Donation Organization	10.07.2012
2	Orientation Programme	Dr. (Mrs.) N. Maragatham, Associate Professor, Dept. of Nutrition & Dietetics, Vellalar College for Women.	14.08.2012
3	Independence Day	-	15.08.2012
4	Road Safety Awareness Programme	Ms.M.Roshni, Trainer, TVS Motor Company, Bangalore	16.08.2012
5	First Aid Training Programme	Mr.A.S.Noel Jayaraj, St. John Ambulance, Coimbatore branch, Coimbatore	21.08.2012 & 22.08.2012
6	Disaster Management	Mr.G.Ramachandran, Station officer, Tamilnadu Fire and Rescue Services, Erode	12.09.2012
7	Eye Screening Camp	Vasan Eye Care Hospital, Erode	25.09.2012
8	The Need for Mammogram Test	Dr.NancyThanu, Dr.M.Subhatra & Dr.K.Rajasekaran, Faculty Members, Indian Medical Association, Erode	01.10.2012
9	Safe and Green Environment	Mr. U.L. Dhanavel Murugan, Secretary, Vivekanandha Blood Donars Club, Erode	22.01.2013
10	Health Awareness Programme	Dr. V.Jeevanantham, Nalantha Hospital, Erode	24.01.2013
11	Republic Day	-	26.01.2013
12	Adolescent Health Awareness	Dr. Nancy Thanu, Govt. Head Quarters Hospital, Erode, Dr. N. Chitra Prince, Chitra Prince Clinic, Erode and Dr. S. Chenniappan, Secretary, Erode IMA, SKC ENT Clinic, Erode	30.01.2013
13	Founders Day - Blood Donation camp	Government Hospital, Erode	19.02.2013

Quiz Club

To gear up the students towards growth and development of general knowledge, the Quiz Club organized a legion of programmes during the academic year 2012-2013 as detailed below:

- Quiz competition for the seventh and eighth standard students of Government High School, Thindal on 06-02-2013
- Inter-collegiate quiz on 19-02-2013
- Inter-college quiz for self-financing stream on 31-01-2013
- Inter-college quiz for aided students on 22-02-2013

Citizen Consumer Club

With the aim of bringing to the fore a critical awareness towards building a better future for the society, the Consumer Club has constantly engaged in facilitating numerous activities on and off the campus. The activity highlights are:

- Citizen Consumer Club Inauguration by Mrs.R.Ponni, IPS, Superintendent of Police, Erode on 10.08.2012
- Members participated in the Silver Jubilee celebration of Consumer Protection Centre, Erode on 09.09.2012 & rendered choir songs on Consumer Awareness
- A meeting on “Nutrition for Healthy Life” was held on 06.10.2012
- Conservation of Electricity was the theme of the meeting held on 14.12.2012
- Visit to KPK Petrol Bunk on 05.01.2013 to gain firsthand knowledge on rights of consumers on petro products and use of petro card
- Competitions conducted on “Consumer Protection”
- National Consumer Protection Day celebrated on 22.01.2013
- Republic Day celebrated with the inmates of “Open Door Mercy Home”
- “Sustainable Consumption” was the focus of the meeting organized on 29.01.2013
- Visited the Regional Level Exhibition cum Sale of Self Help Group Products on 28.02.2013
- Street plays were organized on 01.03.2013 to create awareness about Hallmark, BIS 916KDM Jewels
- Coordinators of Citizen Consumer Club participated in the Consumer Day celebration on 15.03.2013 organized by Consumer Protection Centre, Erode

Women Cell

The cell organized “Awareness Programme” for women construction workers on 28.08.2012 at Mel Thindal, Erode. The Women Cell Co-ordinator and members spoke about the environment, health and hygiene, consumer rights, literacy and water – sanitation. They created awareness on tree plantation, avoiding plastic usage, utilization of materials, compulsory education to the children and adult education, judicious use of water and personal hygiene.

Awareness was created among the beneficiaries of Anganwadi in Pudhucolony, Thindal on 09.01.2013. The following aspects were highlighted for them.

- Nutrition for infants, pre-school age children, pregnant and lactating mothers
- Weaning foods
- Importance of breast feeding
- Immunization
- Health and hygiene
- Child care
- Monitoring of Height / Weight records
- Low-cost nutritious foods
- Around 55 women participated and benefitted.

The Women Cell organized an awareness programme on Basic fire safety measures on 07.02.2013 for the faculty members, students and women of Thindal panchayat. Mr. M.G. Ramachandran, Station Officer, Tamil Nadu Fire and Rescue Services, Erode delivered a thought provoking speech on formation of fire, fire supporting materials, combustible materials, solid based fire, liquid based fire, electricity based fire & control and protective measures from fire which was highly useful to the students and women participants.

The celebration of Women’s Day took place at our college on 07.03.2013. Dr. Sucharitha Ravindran, Gynaecologist, Erode, was the chief guest and delivered a special address on “Women and Health”. Mrs.Manimekalai Ilango (Retd.) Deputy Inspector, Local Fund Audit, Erode was the Guest of Honour on this special occasion.

Counselling Centre

The professional counselors of our college (Dr(Mrs).N.Maragatham, Advisor of the counselling centre, Members Ms.N.Anjanadevi and Ms.N.Suganya) serve a vital role in maximizing students success and address the needs of the students.

Mind mapping Phase-I, Phase-II and Phase III were organized for commerce, Management and science subject students on 20.08.2012, 11.09.2012 and 25.9.2012 respectively to enable them to perform effectively in academic and vocational streams.

Guidance and counselling services are extended to the students of our college and neighbouring colleges on personal issues and for social development.

Audio Visual and Photography Club

Audio Visual Club carried out its regular activities including a Photo Contest on the topic 'Beauty of Dusk'.

Photography Club arranged a trip to Vellore Bird's Sanctuary and Bird Watching for the members of the Club on 10.01.2013. Photography Competition on "Avian Grandeur" had also been conducted and prizes were awarded.

Biodiversity club

To enrich knowledge about the forest biome, the members of the club were taken to Coorg hills, Karnataka from 13.09.2012 to 15.09.2012. They visited Madikeri, Abbey falls, Thalakaveri Wildlife sanctuary, Nishargadhama and Ranganathittu bird sanctuary. They also had an opportunity of seeing beautiful scenes of nature in Sri Chamarajendra zoological garden and museum at Mysore.

Wildlife week was celebrated from 01.01.2012 to 07.10.2012. In this connection, intra collegiate drawing competition was organized on "Global warming" and the winners were awarded prizes. Mrs.R.Neeratha, HOD of Zoology and Mrs. M. Muthunagai Associate Professor, delivered lectures on the topics "The value of Biodiversity" and "Nature is the art of God" respectively, to create awareness about the importance of wildlife.

A two-day field trip was arranged for the members on 25.01.2013 and 26.01.2013 to Munnar, Kerala, to witness the fantastic green meadows and tea plantations. They visited Chinnar Wildlife Sanctuary, Eravikulam Nilgiri Tahr sanctuary, Mattupatti dam, Indo-swiss Dairy farm, Echopoint, Botanical garden etc.,

In connection with “Wetland Bird Day”, the members visited Vellode Bird Sanctuary to watch the migratory birds on 09.02.2013.

Enviro Club

To motivate the young minds towards conservation of nature, Enviro club is functioning effectively with 200 students registered as volunteers this year. Following are the activities of the academic year 2012-2013.

An orientation program was organised for the enviro club members on 27.07.2012. Ms.N.Anjanadevi, Associate Professor, Department of Botany addressed the students on the conservation of the environment. The enviro club volunteers received the tree sapling from ISHA Foundation, Coimbatore and planted the saplings in and around the college campus and also distributed the saplings to the students and staff of our college on 01.08.2012. To understand the importance of natural forest and its conservation, the volunteers were taken for biodiversity tour to Ooty on 23.09.2012.

To create awareness about conservation of forests and rivers, a lecture cum documentary film show was organised on “Forests and rivers: Cradles of civilization” by Professor. P.Kandasamy, Nature educator, Honorary wildlife warden, Member, Tamiladu State Board for wildlife on 08.12.2012. His speech focused on the types of forest on the Western Ghats and the origin of rivers from grasslands and Nilgiris and the need to conserve the natural ecosystem of Nilgiri biosphere.

Eco club organised an art exhibition on “Thanae storm and Nilgiris landslide” in association with the artist Thiru.Tamilarasan, President, “Eeranilam” on 23.01.2013. He exhibited more than 100 portraits with the theme which were the feast to the eyes of the visitors. Dr.V.Jeevanandam, President, Tamilnadu green movement, Erode gave a special lecture about the theme.

In order to create environmental awareness among the young minds, a lecture was arranged on 11.02.2013. Dr.V.Mohan, Senior Scientist, Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore spoke on “Biodiversity conservation and ecosystem management” and explained the need to conserve nature for posterity.

Staff Welfare Committee

The Staff Welfare Committee in unison with the Youth Red Cross Society of our College organized an awareness programme to enlighten on “The Need for Mammogram Test” on 01.10.2012. Dr. Nancy Thanu, President, All India Medical Association, Erode, Dr. M.Subhathra, Adharsh Mammography, Erode and Dr. K. Rajasekaran, Former President, Civil Surgeons Association, Erode were the chief guests, who delivered special lectures with power point presentation on the need for a routine ‘self test’, ‘clinical test’ and diagnosis / mammography screening among women of 40 years and above, in order to make an early detection and to prevent breast cancer deaths. Around 50 members of the staff from both aided and unaided sections participated and benefited.

To alleviate mental stress and also to strengthen the staff cohesiveness, a tour was arranged on 01-02 December, 2012 to Wayanad, Kerala and a one day picnic to Kolli Hills. Trekking through the slopes of the God’s own country to have a glimpse of the Suchipura Falls, visiting Muthunga Wild Life Sanctuary over the wobbling jeep, sailing on a bamboo raft in the Kuruva Island and also viewing the Pookade Lake would etch in the memory of all the 40 members of the staff who participated in the tour.

Fine Arts

Inauguration of Fine Arts Club was held on 14.08.2012. Chief Guest of the function, Shri. K. Subhash Sudhakaran, Director, Swaravani Kalalaya Music School, Tirupur, spoke on “Life is Music and Music is Life”. His Son, Master. Mahilan Paruthi inspired the audience by his patriotic songs. The Students exhibited their talents by their outstanding performances.

The Club along with “RADIO MIRCHI 98.3 FM” organized “KALLOORI STAR 2012” on 07.08.2012, in which various competitions like Folk dance, Western dance, Solo dance, Group dance, Solo song, Group song, Mimicry, Mimip, and Compereing have been conducted. The Students exhibited their talents through their fabulous performances.

The Club along with Tamilnadu Fine Arts Association organized “MANDOLIN MUSIC PROGRAMME 2012” on 14.09.2012. Thiru.S.Ganesh, Revenue Officer, Erode inaugurated the programme. The Chief Guest Thiru.Aravinth Bhargav, the young musician, mesmerized the audience through his powerful play of Mandolin Music. The music exhibited his patriotic passion

The Club organized various competitions like Rangoli, Mehandhi, Wealth from Waste, Singing, Dance etc., on 11.01.2013. The students exhibited their talents in a fabulous way by creating innovative models and the winners were awarded prizes.

12 staff members of our college have acted as judges for the District Level Cultural Competitions for Self Help Group members on 29.01.2013 organised by Tamilnadu Women’s Development Project at Tamilnadu Entrepreneur Development Building, Erode.

Career and Counselling Cell

Life supporting education and soft skill development programme for achievers was organized on 21.07.2012 with Mrs.Geetha Manivannan, GM coaching center, Erode as resource person. She gave valuable guidance towards personality development, social skills and relationships. All UG final year students benefitted through this programme. All UG and PG first year students actively participated in this programme on 28.07.2012 and the same was extended to all the second year students from 26.09.2012 to 28.09.2012. The cell had convened a “Numerical Aptitude” class with Dr.C.Sekar, Department of Mathematics, Adithanar College, Tiruchendur, for three days from 10.09.2012 to 12.09.2012. In association with Bharathiar University, the Cell has conducted a “Model Aptitude Test” for second year UG and first year PG students on 14.12.2012. Test was conducted mainly to enhance the employability of students. Around 1500 students enthusiastically attended the test to scale their skills towards employability.

Placement Cell

To effectively equip the students towards placement, the cell organised several training programmes. As a result, 220 students have been placed in IT companies like WIPRO, Mahendra Sathyam, TCS, B2K, TNQ, AEE.BEE, BIOCON and The Indian Public School. The details are as follows:

Department Wise Selection List (Annexure No.2)	
2012 - 2013	
Department	No. of Students
BA English (Aided & Unaided)	13
BSc., Mathematics	11
BSc., (Mathematics with CA)	1
BSc., Physics	14
BSc., Chemistry	1
BSc., Botany	10
BSc., Zoology	22
BSc., Bio Chemistry	28
BSc., Nutrition & Dietetics	3
BSc., Computer Science (Aided & Unaided)	9
BCA	3
BSc., Information Technology	11
BSc., Computer Technology	6
BSc., Costume Design & Fashion	2
B.B.M	6
B.Com.,(Aided & Unaided)	16
B.Com.,Computer Applications	16
B.Com.,Corporate Secretaryship	6
B.Com.,Co-operation	3
M.A English	17
M.Sc., Physics	1
M.Sc., Botany	10
M.Com.,(Aided & Unaided)	8
M.Com., Computer Applications	3
TOTAL	220

Company Wise Selection List	
2012 - 2013	
Name of the Company	No. of Students
Mahindra Satyam	14
TCS	7
WIPRO	4
B2K	83
The Indian Public School (TIPS)	4
TNQ	6
AEE.BEE	98
Maveric System Ltd.	3
BIOCON	1
TOTAL	220

19. Teachers and Officers newly recruited :

S.No.	Unaided	Management
1.	29	10

20. Teaching and Non- Teaching Staff Ratio :

S.No.	Unaided	Management
1.	25:8	19:7

21.Improvements in the Library Services:

The Digital Library was established at a cost of Rs 7,01,336 /- to access the e-Resources and to download the required articles from publishers' website directly by the students, research scholars and faculties. 15 computers, printers and CD write facilities are also available for downloading the required reference articles.

12 CCTV cameras have been installed with 16 channel DVR and 36" Samsung TV facilities to monitor library activities.

Also the following services are available in the library for the benefit of students and faculty members:

- OPAC (On line Public Access Catalogue) system has been incorporated
- Member of N-List INFLIBET
- Reprographic facility for staff and students

22. New books / Journals subscribed and their value (2012-13):

S. No.	Department	Books		Journals				Newspapers (Daily)
		Quantity	Amount Rs.	National		Inter-national		
				Qty	Amt Rs.	Qty	Amt Rs.	
1	Tamil	85	14000	3	575	-	-	The Hindu
2	English	76	34289	6	3350	1	-	The New Indian Express
3	History	59	23429	4	6540	-	-	The Times of India
4	Mathematics	86	20642	2	1700	3	10000	Business Line
5	Physics	71	24669	4	7800	3	6000	Dhina Thanthi
6	Chemistry	35	14376	3	6800	-	-	Dhinamani
7	Botany	48	23500	2	3100	4	8100	Dhinakaran
8	Zoology	61	17164	2	700	-	-	Dhinamalar
9	N & D	28	16652	6	1200	-	-	
10	Comp. Sci.	71	36023	4	450	-	-	
11	Commerce	71	23757	14	15455	-	-	
12	Economics	18	5056	2	-	-	-	
13	Bio Chemistry	19	3000	-	2440	-	-	
14	B.C.A	2	525	8	10440	-	-	
15	Co operation	6	1904	7	9960	-	-	
16	Commerce (C.S)	12	2961	3	-	-	-	
17	B.C.S	-	-	4	1000	-	-	
18	CDF	26	2941	2	2280	-	-	
19	Lib. Sci.	117	239040	8	2195	-	-	
20	M.C.A	-	-	10	3985	-	-	
21	BBM	22	2586	5	7472	-	-	
22	Physics	11	3546	-	-	-	-	

22	Phy. Edu.	-	-	1	960	-	-	
23	General	81	30927	27	22177	-	-	
25	Foreign Jnls.	-	-	-	-	15		

23. Student assessment of teachers and the action taken on student feedback :

Every year feedback from the students regarding syllabus, question paper pattern, teaching, basic amenities, Lab facilities etc. are collected and necessary instructions are given to the faculty.

Students are encouraged to express their views freely.

The feedbacks were considered objectively for the improvement of the faculty.

Anonymity is always maintained.

24. Unit cost of Education:

Aided	-	Rs.38,033
Unaided	-	Rs. 8,001

25. Computerization administration and the process of admissions, examination results and issue of certificates:

- Office administration is fully computerized
- Details of students admitted in each year are computerized which indicates name, nationality, class for which admitted and category such as general/BC/MBC/SC/ST, details of qualifying of exam passed and subjects studied
- The Process of admission is as follows:
 - Admission notification published in leading newspaper
 - Distribution of application with Prospectus
 - Receiving filled in application forms from the students
 - Scrutiny of applications by admission committee
 - Merit list prepared and displayed
 - Interview cards are sent and students are admitted on merit and reservation basis
 - Collection of fee by issuing receipts
 - Entry into the admission registrar

- Hall ticket with digitized photograph and signature are issued to the students
- Examination time table is uploaded in the college website [www.vellalar](http://www.vellalar.com) .com
Also, online publication of results is undertaken through the college website
- OMR mark statement is provided for theory and practical evaluation
- All the certificates are being issued in the computerized format. The following certificates are issued to the students
 - Admission certificate
 - Bonafide certificate
 - Address proof certificate
 - Marks statement
 - Pass certificate
 - Consolidated mark sheet
 - Rank certificate

26. Increase in Infrastructural facilities:

S.No	Particulars	Amount
1	Establishment	Rs.13,00,000
2	Installation of Generator	Rs.8,78,484
3	Video Conference	Rs.2,94,688
4	Seminar Hall	Rs.9,85,617
5	Math Lab	Rs.8,67,624
6	Physics Lab	Rs.2,09,583
7	Maintenance of Equipments	Rs.31,950
8	Purchase of Software	Rs.3,02,500
9	Digital Library	Rs.2,88,872
10	Establishment of Organic manure Unit	Rs.2,19,913
11	Food Processing & Preservation Lab	Rs.2,48,436
12	Renovation of Seminar Hall	Rs.8,50,850
13	Construction of Basket Ball Court	Rs.6,47,600
14	Renovation of Science Labs	Rs.30,02,847

27. Technology Upgradation:

- 30 computers installed in Communicative Skill Centre
- Smart class room with LCD Projector in all the departments
- Development of e – content in all the departments
- Video conferencing facility
- Usage of INFLIBNET, e-learning, e-journals
- Food processing Laboratory with sophisticated equipments
- 40 Computers (core [1-3-2120@3.30](#) GHz, Intel H61 Chipset 500GB SATA, 18.5'wide LED, 4GB DDR-3 RAM
- IBM server: XEON 2.26 Quad core, 8 GB RAM, 300SAS hard disk
- e – governance implemented for the automation of students particulars
- Hi–Tech Executive Hall established for academic deliberations
- Introduction of OMR mark sheets

28. Computer & Internet access and training to Teachers and Students:

- Availability of Computers, printers, scanners with free unlimited high speed internet access for the faculty and students in all the departments
- Computer training programmes conducted frequently for the faculty, non-teaching and students
- Students have round the clock internet connectivity in the NET Labs
- Training has been given to all the faculty to use N-List INFLIBET facility
- 46 faculty members have undertaken training for MLM (Multimedia Learning Material)

29. Financial Aid to Students:

S.No	Nature of fee Concession/ Scholarship	Strength	Total amount of Concession/Scholarship Rs.
1	BC Students Scholarship	630	10,29,331
2	MBC Students Scholarship	278	4,32,715
3	SC /ST Students Scholarship	330	18,94,604
4	E.V.R.Tuition Fees Concession	147	93,500
5	Tamilnadu Educational Trust	6	27,500
6	UGC Indira Gandhi Scholarship for single girl child	20	4,00,000
7	Fee Concession	50	28,750
	Total =	1461	39,06,400

30. Activities and support from the Alumni Association:

The Alumni Association of our college is actively functioning and plays a pivotal role in strengthening the bond and affinity towards the Alma Mater. The first Annual General Meeting of Alumni meeting was held on 25.08.2012. As resolved in the meeting an incinerator worth Rs.65,000 was set up on the college premises, and a smart classroom worth Rs.1,50,000 was donated to the self-financed section of the institution. A proposal to provide calipers, crutches and three-wheeled motor cycle to the physically challenged learners is in the pipeline. The contributions of the alumnae are put into effective usage for the welfare of the community.

31. Activities & Support from Parents – Teachers Association

Each faculty is assigned a set of wards whose parents are called for interactive sessions every semester, through which an effective sharing of ideas and propositions transpire. This alliance between the teachers and the pupils' parents serves as an effective tool to implement an approachable and amenable teaching-learning environment. The parents' recommendations on the improvisations in various quarters such as infrastructure, curriculum, learner supportive needs etc.,

are highly valued and placed in the Student Welfare Forum and if proved relevant, adopted. Slow and advanced learners are identified and the parents are given necessary directives to support and guide them off the campus to stand out in academics and otherwise.

32. Health Services

The institution extends high-profile, wide-ranging fitness aids for the holistic wellbeing of the campus community which are enumerated below:

- The institution maintains an ambulance for emergency needs and a Recuperative Room for the physically afflicted
- The NCC, NSS, YRC, RRC units and the Bio-Health Club organize welfare programmes for the women scholars to facilitate a well-poised mind-body harmonization

Health Centre

With a grant of Rs.2,77,440 sanctioned under UG Development Scheme of the X Plan period (2002-2007) by University Grants Commission, New Delhi, towards furnishing the Health Centre with multi-gym the following equipments were installed:

- Height –Weight Scale
- Motorized Tread Mill
- Twisters, Rowing Cycle
- Ab King Pro
- Abdominal Bench
- Wrist Exercises
- Aerobic Mat With Cover
- Exercise Bike
- Pumping Cycle
- Weight Lifting
- Weight Dumb – Bells
- Stepper

Health Check-up

The department of Physical Education arranged for a general health check for all the students in August and September 2012 by the Medical Officer Dr. Susheela Natarajan.

National Service Scheme (NSS) & National Cadet Corps (NCC)

The NSS & NCC units of the college organized the following programs focusing on health and fitness such as Rallies, Seminars and Special Meetings by inviting eminent personalities from the field concerned:

- Blood Identification Camp - 10.07.2012
- Blood Donation Camp - 17.09.2012
- Eye Screening Camp - 24.12.2012
- World AIDS Day - 01.12.2012
- First Aid Training - 21.08.2012 & 22.08.2012

Awareness programmes were carried out by conducting rallies on Anti drugs, Energy Day, Green rally, Pulse Polio, Disability Management and Anti Tobacco Day.

Red Ribbon Club (RRC)

The service done by the club is of great magnitude as it instructs the youth about AIDS through guest lectures and awareness programmes. A Seminar on AIDS Awareness was organized with a team of reputed doctors across the state on the World Youth Day.

Youth Red Cross (YRC)

On 01.10.2012, "The Need for Mammogram Test" was organized in association with Indian Medical Association, Erode, for the faculty members in which Dr.Nancy Thanu, Dr. M.Subhatra and Dr.K.Rajasekaran counselled.

A "Health Awareness Programme" was arranged on 24.01.2013 in which Dr.V.Jeevanantham, Nalantha Hospital, Erode, spoke on "Healthy Living".

A Health Awareness Programme "Adolescent Health Awareness" was organized on 30.01.2013 . Dr.Nancy Thanu, Govt. Head Quarters Hospital, Erode, Dr.N.Chitra

Prince, Chitra Prince Clinic, Erode and Dr. S. Chenniappan, Secretary, Erode IMA, SKC ENT Clinic, Erode, addressed the students.

A lecture was organized on the topic “Save Green Environment” on 22.01.2013. The chief guest was Mr. U.L. Dhanavel Murugan, Secretary, Vivekanandha Blood Donors’ Club, Erode, who stressed the importance of clean and green environment.

In commemoration of the “Founders Day” of Vellalar Educational Trust, a Blood Donation camp was organized on 19.02.2013.

An essay competition on “Health is Wealth” was arranged for the volunteers on 25.02.2013.

Women Cell

The cell organized “Awareness Programme” for women construction workers on 28.08.2012 at Mel Thindal, Erode. The members spoke on health and hygiene, consumer rights, literacy and water – sanitation. They created awareness on tree plantation, avoiding plastic usage, utilization of materials, compulsory education for children and adult education, judicious use of water and personal hygiene.

Awareness was created among the beneficiaries of Anganwadi in Pudhucolony, Thindal on 09.01.2013 highlighting the following features:

- Nutrition for infants, pre-school age children, pregnant and lactating mothers
- Weaning foods
- Importance of breast feeding
- Immunization
- Health and hygiene
- Child care
- Monitoring of height/weight records
- Low-cost nutritious foods

Women’s Day was celebrated on 07.03.2013 in which Dr.Sucharitha Ravindran, Gynaecologist, Erode, delivered a special address on “Women and Health”.

Counseling Centre

Mind Mapping Phase-I for students of humanity subjects, Mind mapping Phase-II for commerce and Management subject students and Mind Mapping Phase-III for science subject students were conducted on 20.08.2012, 11.09.2012 and 25.09.2012 respectively by Dr.N.Maragatham, Advisor, Counselling Centre. Hand-outs on psychology, counselling, nutrition and health were distributed to the undergraduate students.

Bio-Health Club

The members organized the following health-centred programmes:

- Eye Screening Camp in collaboration with Aravind Eye Foundation
- Free Health Camp

33. Performance in Sports Activities

The ace athletes of the college partook in various extramural tournaments and added luster to the sporty grandeur of the institution. In the District level Athletic meet conducted by Erode District Athletic Association at VOC stadium, the winners are as follows:

S.No	Name of the Athletes	Class	Event	Prize
1	R.Gowthami	I B.Com.,	Long jump	I
2	M.Indhumathi	B.Sc.,(IT)	110 Mts Hurdles	III
			High jump	III
3	N.Akshara	II B.Com.,	Javelin throw	III
4	L. Soundharya	III B.Sc.Maths(CA)	Shot put	II
5	P.Mythili		Triple jump	II
			Javelin throw	III
6	T.Ramya	I M.L.I.Sc.,	100 Mts dash	III

The achievements of the players in Intercollegiate /District/State tournaments are listed below:

S.No.	Team	Name of the Tournament	Prize
1	S.Jebapriyadharshini I M.A.,(English) Badminton team Captain	District level tournament at VOC stadium, Erode	Winner
2		PSG Trophy State level tournament at PSG College of Arts and Science, Coimbatore	IV
3		Bharathiar University Inter Collegiate Tournament at Bharathiar University, Coimbatore	Runners
4	D.Santhiya BSc.,(Computer Science) Kabaddi Captain	District level tournament conducted by Erode District Kabaddi Association	Runners
5		Bharathiar University Inter Collegiate Tournament at Kongunadu Arts and Science College, Coimbatore	IV
6	Basket Ball	Bharathiar University Inter College Tournament at Providence College, Coonoor	IV

The particulars of the players who represented Bharathiar University for Badminton, Kho-Kho and Kabaddi team to participate in the All India South Zone Inter University Tournaments are listed below:

S. No.	Team	Name of the Player	Name of the Tournament	Venue
1	Badminton	Ms.S.Jeba Priyadharsini I M.A.,(English)	All India South Zone Inter University Tournament	Jawaharlal Nehru Technological University, Kakinada
2			Erode district team to participate in the state level Chief Minister Trophy tournament	Nehru Stadium, Chennai

3	Kho- Kho	T.Ramya I M.L.I.Sc.,	All India South Zone Inter University Tournament	University of Calicut, Kerala
4	Kabaddi	D.Santhiya III B.Sc., (Computer Science)	All India South Zone Inter University Tournament	M S University, Palayamkottai

The Karate team of the college has won four gold medals, four silver medals and three bronze medals in the State level Tournament held at Maharaja Art and Science College, Perundurai.

34. Incentives to Outstanding Sports persons

Outstanding sportspersons of the college are duly considered and they are egged on to reach further heights in the arena of sports by allowing a substantial concession in the fee structure and affording free seats to the National level players. The following students have received fee concession and free seat under sports quota.

Aided	Class
P. Sathya	I B.Com
L. Suganya	I B.A History
Ponshanthini	I B.A English
Unaided	Class
T. Ramya	I MLIS

35. Students' Achievements and Awards

The institution provides an ample impetus and back up for the students to participate in the interdisciplinary and off campus competitions in which their unfettered creativity and avid passion to excel in all spheres of resourcefulness have garnered awards and rewards aplenty.

Aided

S. No	Name of the Student	Class	Event	Date	Organized by	Award/ Prize
1	S. Anitha Rani	I B.A English Literature	Tableau	12.2.2013	Jairam Arts and Science College, Salem	II
2	C.Dhivya Bharathi					
3	P. Krithika					
4	K.Priyadharshini					
5	G. Raveena					
6	R. Sangeetha					
7	K.Jayasree	I M.A English Literature	Cake Eating	12.2.2013	Jairam Arts and Science College, Salem	I
8	S.Yamuna		Oratorical			I
9	M.Geetha		Mime			I
10	J.Brindha Devi					
11	C. Anitha					
12	S. Soniya					
13	S.Deepa	III B.A English Literature				
14	J. Precilla Evangeline M.Phil Scholar (Presented)	State Seminar	The cultural Adaptabil ity in Top Ten Indian Writers	16.02.20 13	KG Arts and Science College, Coimbatore	
15	K.Jayasree I M.A English Literature (Presented)	State Seminar	The cultural Adaptabil ity in Top Ten Indian Writers	16.02.20 13	KG Arts and Science College, Coimbatore	-

16	S. Divya I M.A English Literature (Presented)	State Seminar	The cultural Adaptability in Top Ten Indian Writers	16.02.20 13	KG Arts and Science College, Coimbatore	-
17	S.Kiruthika	I B.A History	Essay writing	5.8.2012	Kalaikathir , Salem	I
18	A.Sathiya					II
19	S.Dhanalakshmi A.P.Santhyia	III B.Sc Mathema tics	Dumb Charade (G.V.G MATH FEST- 2012)	26.9.201 2	Sri G.V.G. Visalakshi College for Women, Udamalpet	III
20	R.Suganthi	III B.Sc Mathema tics	Oratoric al	28.9.201 2	Sri Vasavi College, Erode	I
21	S.Brindha	III B.Sc Mathema tics	Essay Writing	28.9.201 2	Sri Vasavi College, Erode	III
22	K.Maha lakshmi	II B.Sc Mathema tics	Mahaka vi Bharathi ar 130 th Birth Anniver sary Oratoric al Competi tion	11.12.20 12	Mahakavi Bharathi Dhesia Peravai	Special Prize
23	A.Mohamutha Asmutha Ruksantha	III B.Sc Mathema tics	Paper Present ation	3.01.201 3	P.K.R. Arts & Science College Gobi	II

24	P. Banupriya,	III B.Sc., PB & PBT	Free Hand Drawing Class	-	Ajantha School of Arts Poonamalli, Chennai	I
25	M.Gokul Priya	III B.Sc., PB & PBT	Best Green program me	-	Vellalar College for Women, Erode-12	Vivekanand har Award, 2013
26	S. Thenmozhi	III B.Sc., PB & PBT	Best YRC voluntee r	-	Vellalar College for Women, Erode-12	Vivekanand har Award, 2013
27	C.Jayalakshmi	III Nutrition & Dietetics	Kata	11.01.20 13	Maharaja College, Perundurai	I
28	P.Jayakumari	III Nutrition & Dietetics	Essay writing (Breast feeding)	7.08.201 2	Department of N&D,VCW &Inner Wheel Club, Erode	I
29	S.Selva Brindha	III Nutrition & Dietetics	Essay writing (Breast feeding)	7.8.2012	Dept. of N&D,VCW & Inner Wheel Club, Erode	II
	S.Selva Brindha	III Nutrition & Dietetics	Dance	28.1.201 3	VCET	II
30	P.Shamala Banu	III Nutrition & Dietetics	Essay writing (Breast feeding)	07.8.201 3	Dept. of N&D,VCW &Inner Wheel Club, Erode	III

31	P.Tamilselvi	II B.Com	Vera Anjaneyar Silambam Association Sathya mangalam	Silambam (district level)	I prize with Medal
			Tamilnadu Silambam Association Chennai.	Silambam (state level)	III prize with Trophy
32	T.Saranya	I B.Com	Youth Force Foundation	Group Dance	I
33	R.Brindha	II B.Com	Department of Costume Design and Fashion. Kongu Arts and Science College, Erode	Foot loose competition	I
34	P.Tamilselvi	III B.Com	Erode district Silambam Association	Silambam (District Level)	I Prize with Medal
35	P.Kiruthika P.Tamilselvi	III B.Com	Excel Business School	Mouna Mozhi on Lancham	I
36	P.Kiruthika	III B.Com	Excel Business School	Instant speech on Samacher Kalvi	I
37	V.S.Aarthi	I M.Com	Public Distribution Department, Erode Dt	Poem Writing on Violation of Law.	I

Self Financing Section

S. No	Name of the Student	Class	Organizer	Event / Competition	Prize awarded
1.	Manimagalai. S	I. B.Sc (Chemistry)	Kamban Kalagam,CBE.	Patti Mandram	I
2.	Kiruthika. P	III. B.Sc (CT)	Kamban Kalagam, Coimbatore.	Patti Mandram	II
3.	Kiruthika. D	II. B.Com (Co-op)	Kamban Kalagam, Coimbatore.	Patti Mandram	III
4.	L. Monisha	II. B.Com	Vidyal Kdla Illakayam Mandram	Handwriting competition	I
5.	D. Aswini	II. B.Sc (IT)	Kongu Arts & Science College	Dance Competition	I
6.	N. Navanetha	II. B.Sc (IT)	Kongu Arts & Science College	Dance Competition	I

7.	V. Preethi	II. B.Sc (CT)	Kongu Arts & Science College	Dance Competition	I
8.	R. Kiruthika	II. B.Com (A)	Kongu Arts & Science College	Dance Competition	I
9.	M.K. Srisailaja	II.BCA	Kongu Arts & Science College	Dance Competition	I
10.	Sathyavati. P	II. M.Sc (Physics)	Kongu Arts & Science College	Oratorical	I
11.	E.Priyadharshini	II. B.Sc (CDF)	Kaamadhenu Arts & Science College	Designer's contest	II
12.	M. Kala T. Saranya	III. B.Sc (CDF)	Kaamadhenu Arts & Science College	Bindhi Designing	II
13.	M. Roopa C. Ayswarya	II B.Sc (CDF)	Vivekanandha College for Women	Bridal Designer Contest	II
14.	C. Ayswarya S. Yamuna Devi	II. B.Sc (CDF)	Vivekandha College for Women	Designer Contest	II
15.	S. Rajeswari	III. B.Com (CA)	Youth Festival for Kongu Kalaiarangam	Singing	I
16.	R. Ramya	III. B.Sc (CS)	Gobi Arts & Science College, Gobichettipalayam.	Marketing	II
17.	R. Ramya V. Deepa G. Induja P. Kokilapriya	III. B.Sc (CS)	Bharathidasan School of Application, Erode.	Marketing	II
18.	R. Ramya	III. B.Sc (CS)	Erode Arts & Science College	Marketing	I
19.	V. Deepa R. Ramya M. Vanithamani	III. B.Sc (CS)	NGM College, Pollachi.	Marketing	III
20.	P. Kiruthika	III. B.Sc (CT)	Kamban Kalagam, Covai	Speech	II
21.	S. Suganya E. Ramya	III. B.Sc (IT)	Nandha Arts & Science College, Erode.	Word Hunt	II
22.	V. Suganthi	III. B.Sc (IT)	Sri Vasavi College	Namma Erode Dance	II
23.	R. Ramya M. Vanithamani	III. B.Sc (CS)	Sri Ramakrishna Engineering	Marketing	I
24.	R. Ramya	III. B.Sc (CS)	SSM College of Engineering, Namakkal.	Marketing	I
25.	R. Ramya	III. B.Sc (CS)	Sri Kandhan College of Arts and Science, Namakkal.	Marketing	I

26.	L. Suganya R. Deepa Priya M.U. Anjana	MCA	Erode Arts & Science College, Rangampalayam.	Marketing	I
27.	L. Suganya	MCA	Ramakrishna Arts & Science	Marketing	I
28.	L. Suganya	MCA	SSM College of Arts & Science	Marketing	I
29.	L. Suganya	MCA	Kandhan Arts and Science	Marketing	I
30.	L. Suganya N.V. Jamuna Devi	MCA	Sona Technology	Multimedia Marketing Treasure Hunt	II
31.	S. Diptika P. Aarthijain P. Payal Jain	I. B.Com 'A'	Navarasam Arts & Science College, Arachalur.	Freeze Zone	I
32.	S. Minoo Divya	III. B.Com 'A'	Ram Sports Academy, Erode.	Dance (Classical)	I
33.	R. Kirthika	II. B.Com 'A'	Kongu Arts & Science College, Perundurai.	Dance	I
34.	C.H. Jaishree	II. B.Com 'A'	Nandha Arts & Science College, Perundurai.	Mehandi	I
35.	V. Mohana Ramya	III. B.Com 'A'	„	Art from waste	II
36.	S. Banumathi	III. B.Com (CA) – 'A'	TERF's Academy, Tirupur	Fruits & Vegetablecarving	II
37.	R. Sandhiya priya	III. B.Com (CA) – 'B'	TERFS' Academy, Tirupur.	Fruits & Vegetable carving	II
38.	K. Geetha	III. B.Com (CA) – 'A'	TERFS' Academy, Tirupur.	Miming	I
39.	M. Deepika				
40.	E. Deepika				
41.	S. Manju				
42.	K.S. Suganya				
43.	K. Kavitha				

44.	S. Rajeswari	III. B.Com (CA) – 'B'	Dr. SNS Rajalakshmi College of Management, Coimbatore.	Singing	I
45.	Lovely Lalu	II. B.Com (CA) – 'A'	Kongu Arts & Science College.	Poem Writing	I
46.	M. Sriranjani	II. B.Com (CS)	Kongu Arts & Science College	Dance	I
47.	R. Vinodhini	II. B.Com (CS)	Kongu Arts & Science College	Mehandhi	I
48.	M. Sriranjani	II B.Com (CS)	Bharathidasan Arts & Science College	Dance	I
49.	V. Mutharasi	II BBM	Erode Sengunthar Engineering College	AD – ZAP	II
50.	B. Rajeswari K. Prabha Daltali	III BBM	Erode Sengunthar Engineering College	AD – ZAP	II

36. Activities of the Career Guidance & Counselling Unit

The unit organizes campus-connect programmes, mock-interviews, guest lectures and such job-inclined agenda thereby enabling the graduates to boost their efficacy in employability.

- Life Supporting Education and Soft Skill Development Programme for Achievers were convened on 21.07.2012 with Mrs.Geetha Manivannan, GM coaching center, Erode, as resource person. Her address had an intense slant towards personality development, social skills and relationships.
- The cell organized a Numerical Aptitude session with Dr.C.Sekar, Department of Mathematics, Adithanar College, Tiruchendur, as the trainer for three days from 10.09.2012 to 12.09.2012.
- In collaboration with Bharathiar University, the Cell conducted a "Model Aptitude Test" for the second year UG and first year PG students on 14.12.2012 which was taken by 1500 students.

37. Placement Services

With its onset on 1997, the Placement Cell has been doing an impressive service in bringing to fruition the dreams and aspirations of the graduates to alight the corporate ladder. It helps the graduates find internships and regular placements in first-rate companies. It not only enables access to various prospective employers, but also provides the students with expert trainers to tutor them on the placement formalities.

As a result, 220 students have been placed in IT companies like WIPRO, Mahendra Sathyam, TCS, B2K, TNQ, AEE.BEE, BIOCON and The Indian Public School.

38. Development Programmes for Non-Teaching Staff

- Department of Computer Science organized a training session on “e-Learning Tools” for the Lab Assistants
- Department of Chemistry conducted a Personality Development Programme for the Lab Assistants
- A remarkable Retraining Programme – Professional Development of Non-Teaching Staff - was organized through which all the on campus non-teaching staff members were benefitted

39. Healthy Practices of the Institution

- Student and Alumni participation and representation in various academic and governing bodies to guarantee comprehensibility and transparency in the schema of the efficient functioning of the institution
- Bridge courses to the beginners minimize the lacuna between school way of learning and collegiate level of teaching-learning mode
- Entry Level Tests to figure out the cognitive intensity of the learners
- Remedial Coaching for OBC and SC/ST Students facilitating them to score high in par with the other graduating scholars
- Anti-ragging Committee to curb unwholesome discord between the senior students and their counterpart
- Services done by the Student & Staff Welfare Committee and Grievance Redressal Committee to promote a propitious working ambience for the campus community

- A supplement of self-learning papers with additional credits in the curriculum thereby offering an opportunity for the learners to evolve in their learning process with individualism and independence
- Transparency in admission and student evaluation to enable visibility in the process
- A markedly student-supportive structure assuring a propitious and workable setting is maintained in the college premises through the Students' Feedback Mechanism, Suggestion Box and the Students and Staff Redressal Committees
- The nascent creative verve of the students is buoyed by publishing their art and articles in Open Sesame, the art & Creative Writing Section of Krithiga, the College Magazine.
- Endowment prizes instituted by magnanimous benefactors are conferred on the subject toppers by way of spurring them on towards further achievements
- Each department reaches out to nearby villages and Government and Panchayat Schools, and Self-Help Group Women lending hand to the needy and the disadvantaged lot with material aids and fitness counseling
- The college acts as platform for the developing tradespersons and entrepreneurs off the campus to sell their merchandise
- Hands-on expertise and out-of-the-campus exposures are made available to the students through industrial visits and tours
- Competitions on emergent issues and far-out areas were conducted to promote forward-thinking and problem –solving capacity
- Students were employed on campus under “Earn While You Learn Scheme” to allay the educational expenses of the financially deprived students
- The Speak-English Campaign has reaped dividends that the students enthusiastically speak in English inside the campus
- The campus has been made a litter-free zone by the collective effort of the staff and the students
- Germ-free, distilled water is provided to the students from the water purifiers fitted in each floor of every wing of the institution
- Inter – departmental and inter – campus connectivity is effected by Intercom links and amplifiers

- Every working day starts with prayer time in which hymns from different faiths are sung enabling inter-religious harmony followed by thought for the Day and News today activating the students to keep themselves abreast of the current affairs
- Commemoration of National Days like Women's day, Teacher's Day, Independence day and Republic Day and the birth and death anniversaries of great personalities and martyrs instill patriotism and social conscience in the students
- Dress code is made mandatory whereby the students are strictly forbidden to dress inelegantly
- Students are not allowed to use mobile phones in the college premises as it may digress them from their academic goals

40. Linkages Developed with National / International / Academic/ Research Bodies

Memoranda of Understanding Signed:

Aided

Department of English	-	Samcruz Consulting Pvt., Ltd., Hyderabad.
Department of History	-	Oregano Institute of Hotel Management, Erode
Department of Physics	-	Bharath Sanchar Nigam Ltd, Erode & Maruthi Medical Centre & Hospital, Erode
Department of Botany	-	Manonmani Vermi Farm, Thalavamalai, Arachalur TANWA, Nasiyanur, Erode.
	-	AWE CARE-Centre, Analytical & Research Laboratory, Erode
	-	Kongu Mushroom Farm, Ingur, Erode
Department of Zoology	-	C.V.A.Dairy Farm, Chinniyampalayam, Erode
	-	Sri Mushrooms, Mushroom Cultivation & Training Centre, Modakurichi

Unaided

Department of Computer Science & Application	-	Efficsys InfoTech, Erode.
Department of Commerce	-	Sri Mageshvare Tally Training Centre, Erode

41. Any other relevant information:

- Awarded with the status of College with Potential for Excellence
- Establishment and modernization of Seminar Halls
- Installation of high-end generators
- Setting-up of Video Conferencing
- Establishment of an exclusive Math lab
- Extension of Physics Laboratory
- Extension of Communicative Skill Centre
- Implementation of e-Governance of the college
- Establishment of Organic Manure & Food Processing Centre
- Free Summer Camp was conducted for the IX Std students of Thindal & Sengodampalayam Government School Children from 26.12.2012 to 28.12.2012
- E-Assessment Software was created by the Department of Computer Science for on-line examinations

PART- C

Plans of the Institution for the next year: 2013 – 2014

- To conduct more online examinations
- To provide internet connectivity to smart class rooms to enable virtual learning
- To provide campus connectivity through Wi-Fi
- To upgrade more departments as research departments
- To facilitate student-centric learning through multimedia
- To develop multimedia learning materials (MLM) department-wise
- To implement E-governance of the institution to the fullest extent
- To enhance Green environment in the campus
- To organize National / International Level Workshops / Seminars / Conferences in various fields in which expertise and niche area specialization of scholars on and off the country will be pooled to bring out the latent talents of wards
- To promote socially relevant major research projects, consulting services, and community / women oriented extension activity
- To establish Multimedia & Image Processing Lab for Research Activities
- To establish Gandhian Thought, Ambedkar and Women Studies centres

**Name and signature of the
Co-ordinator, IQAC**

**Name and signature of the
Chairperson, IQAC**