

## GENERAL INFORMATION AND ACADEMIC PROFILE

Name (in Block Letters) : Dr. S.SUBHASHEELA  
Designation : Assistant professor  
Department : Department of commerce (B&I) .,  
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Mobile Number (optional) : 9842802392  
Academic Qualification : M.Com., M.Phil.,Ph.D., PGDCA.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com	Bharathiar	2000
Post Graduate	M.Com	Annamalai	2002
M.Phil	Commerce	Bharathiar	2004
Ph.D	Commerce	Periyar	2010
PGDCA	Computer Application	Alagappa	2004

Teaching Experience:

P.G. level : 12 Years  
U.G. level : 12 Years 7 months

Date of Retirement : 12.03.2039

Field(s) of specialization under the Subject/Discipline:

- Financial Management
- Marketing Management

## Publications

- Journals
  - International : 1

## Papers Presented/Attended/Resource Person in Conferences / Seminars / Symposia / FDPs / Workshops:

- ❖ International Level
  - Attended : 5
- ❖ National Level
  - Attended : 9
- ❖ State Level
  - Attended : 2
- ❖ Institution Level
  - Attended : 10