

GENERAL INFORMATION AND ACADEMIC PROFILE

Name (in Block Letters) : Dr.P.JANAKI
Designation : Associate Professor and Head
Department : Commerce (Banking and Insurance)
Email id : keerthanat@rediffmail.com
Mobile Number (optional) : 8925077998
Academic Qualification :

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar University, Coimbatore	2000
Post Graduate	Commerce	Bharathiar University, Coimbatore	2002
M.Phil.,	Commerce	Bharathiar University, Coimbatore	2004
Ph.D.,	Commerce	Bharathiar University, Coimbatore	2016
SET	Commerce	Mother Teresa Women's University, Kodaikanal	2018
PGDCA	Computer Application	Alagappa University University, Karaikudi	2002

Teaching Experience:

P.G. level : 15 Years

U.G. level : 17 Years

Date of Retirement : 22.05.2037

Research Experience : 11 Years

Field(s) of specialization under the Subject/Discipline

- Marketing Management
- Financial Management

Research Guidance

- ❖ Awarded M.Phil.: 6
- ❖ Guiding Ph.D. : 2

Publications

- Journals
 - International : 20
- Book Chapters
 - National 03

Research Projects

- ❖ Completed 1

**Vellalar Educational Trust : VET funded Community Research Project(VET – CRP) 2019 – 2020
(A Study on Customers’ Satisfaction Towards Mobile Banking Services with Special Reference
to Bank of Baroda in Erode City)**

Papers Presented/Attended/Resource Person in Conferences / Seminars / Symposia / FDPs / Workshops:

- ❖ International Level
 - Presented **15**
 - Attended **08**
- ❖ National Level
 - Presented **20**
 - Attended **06**
- ❖ State Level
 - Attended **05**
- ❖ Institution Level
 - Presented **01**
 - Attended **20**
 - Resource Person **02**

Membership in Academic Bodies

- Acting as a chairperson in Board of Studies from 2019-2020 onwards.
- **Membership in Committees / Clubs / Forums in the College**
 - Acted as a member in Curriculum Feedback Committee from 2012 - 2014.
 - Acted as a member in Fines Arts Committee from 2015-2017.
 - Acted as a member in Staff Welfare Committee from 2018-2019 onwards.
 - Acted as a member in Curriculum Development Committee from 2018 – 2019 onwards.
 - Acting as a co-ordinator in Staff Welfare Committee from 2019-2020 onwards