

## GENERAL INFORMATION AND ACADEMIC PROFILE

Name (in Block Letters) : Dr.G.NITHYA  
Designation : Assistant professor  
Department : Department of commerce (B&I) .,  
Email id : shanmuganithya@gmail.com  
Mobile Number (optional) : 8903281360  
Academic Qualification : M.Com., B.Ed., M.Phil.,Ph.D.,

| <b>Examination</b> | <b>Subject(s)</b> | <b>University</b> | <b>Year of Passing</b> |
|--------------------|-------------------|-------------------|------------------------|
| Under Graduate     | B.Com             | Bharathiar        | 1999                   |
| Post Graduate      | M.Com             | Annamalai         | 2006                   |
| B.Ed               | Commerce          | Bharathiar        | 2007                   |
| M.Phil.,           | Commerce          | Bharathiar        | 2011                   |
| Ph.D.,             | Commerce          | Periyar           | 2021                   |

Teaching Experience:

P.G. level : 9 Years 3 months

U.G. level : 9 Years 11 months

Date of Retirement : 30.07.2039

Field(s) of specialization under the Subject/Discipline:

- Financial Management
- Marketing Management

## Publications

- Journals
  - International : 7

## Papers Presented/Attended/Resource Person in Conferences / Seminars / Symposia / FDPs / Workshops:

- ❖ International Level
  - Presented : 4
  - Attended : 2
- ❖ National Level
  - Presented : 2
  - Attended : 5
- ❖ Institution Level
  - Attended : 2