

CITIZEN CONSUMER CLUB

ANNUAL REPORT-2021-2022

Citizen Consumer Club extended its services to the community with different programmes during the year 2021-2022.

CITIZEN CONSUMER CLUB and UNNAT BHARAT ABHIYAN jointly organized Webinar on “**Coexisting with covid19 and Healthy Foods- Covid Care**” on **14th June 2021** for creating awareness on COVID-19 Vaccine and knowledge on importance of healthy foods. 84 students from our college got benefited.**Dr. C.Balasubramaniam**, MS (Ophthal), DNB FRCS (Edinburgh), UK delivered an useful guidance and motivational speech about Coexisting with COVID - 19 and **Dr.S.Anuradha**, M.Sc., M.Phil., Ph.D, Associate Professor, Department of Food Science & Nutrition spoke about the **Healthy Foods-CovidCare**.

Citizen Consumer Club Organizes Webinar on ‘**Role of BIS on Consumer Protection**’ on **24.09.2021** for creating awareness on BIS. **Mrs. M. Arul Sathya**, Scientist-D, Bureau of Indian Standards, Ministry of Consumer Affairs, Food & Public Distribution, Government of India, Coimbatore was the resource person.She explained about the BIS Time line, Activities, Standards and Indian Standard Specifications. 56 students got benefited from the webinar.

On **24.02.2022**we celebrated **National Consumer Rights Day**by conducting a seminar on “Turning point of Indian Consumer under Consumer Protection Act, 2019”. Consumer Club students participated in various **competitions** including Drawing, Paper Presentation and Oratorical competition and won various prizes.

Citizen Consumer Club activity for the academic year 2021-2022 were inaugurated by **Mr.R.Balasubramaniam**, Secretary, Erode District Consumer Protection Centre, Erode on **15.03.2022** at 10.00 am. gave a speech “**Consumer Rights and Protection**”.

Citizen consumer club students distributed the pamphlets to the village people of **Thindal** on **25.04.2022** to enhance awareness on “**Food Adulteration**”.

On **27.04.2022** an awareness programme was organized for the Citizen Consumer Club members by **Dr. K. K. Saradha** Coordinator of Citizen Consumer Club to create awareness on “**Avoiding Junk Food**”.

On **28.04.2022** an awareness programme was organized for the Citizen Consumer Club members. **Dr. S. Kalaiselvi**, Assistant Professor, Department of Commerce delivered a speech on the topic “**Misleading Advertisement**”.