GENERALINFORMATIONANDACADEMICPROFILE

Name (in Block Letters) : A.DEERANYA

Designation : Assistant Professor

Department : Commerce

Email id : a.deeranya@vcw.ac.in

Mobile Number (optional) :

Academic Qualification:

Examination	Subject(s)	University	Year of Passing
Under Graduate	B.Com	Bharathiar University, Coimbatore	2007
Post Graduate	M.Com	Bharathiar University, Coimbatore	2009
M.Phil		Bharathiar University, Coimbatore	2012
Others, if any	PGDCA	Bharathiar University, Coimbatore	2015

Teaching Experience:

P.G.level: 5 Years
U.G.level: 5 Years

Field(s) of specialization under the Subject/Discipline

- Marketing Management

Papers Presented/Attended/Resource Person in Conferences / Seminars/ Symposia/ FDPs/Workshops:

- International Level

  Presented : 1
- National Level

  Presented : 2