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## VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

"COLLEGE WITH POTENTIAL FOR EXCELLENCE"

(Re-accredited with 'A' Grade by NAAC, Bangalore & Affiliated to Bharathiar University, Coimbatore)

Thindal, ERODE - 638 012, Tamil Nadu.

Dr.(Mrs.)D. KAMALAVENI, M.Com., M.B.A., Ph.D., PGDCA Principal

## **CURRICULUM FEEDBACK ANALYSIS (2016-2017)**

As per the statement of the Father of Management Science Peter Ducker "Anything that is measured improves". Hence receiving feedback from the stake holders is a best practice on performance and management to critically ascertain the level of functioning of any system and to explore the possible means of further improvement.

To ensure such critical analysis of the performance, our institution receives feedback from various stake holders like students, parents, alumni and industry experts. It is obtained in various aspects such as course content of the curriculum, understandability of the course, how far the curriculum helps to promote research culture and how it helps to ensure collaborative learning and career choice.

In general the students as well as alumni have expressed their highest degree of satisfaction regarding the curriculum and teaching methodology. Necessary new inputs and modifications are incorporated as per the suggestions provided by the stakeholders. Effective measures are taken to ensure that graduates are empowered for higher studies and research as well as industry. Anticipations are raised as the outcome of our well designed curriculum.

#### Student's feedback

Online feedback was obtained from all the UG & PG students enclosing various parameters.

#### Feedback on Curriculum

## Source of the study material

Nearly 70% of UG students were found to be comfortable with conventional classroom teaching and prefer the materials provided by teachers. The rest particularly from Computer Science, IT, CT, N&D, History equally refer Books, Journals, esources etc.

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#### Course content of the curriculum

About 75% of PG & 60% of UG students were of the opinion that the course content of the curriculum is of high standard. The rest of the students felt that the course content is adequate and moderate.

#### Modification of the syllabus

Nearly 60% of UG learners have the opinion that the course content had helped them to reach the goal to a great extent. 70% of the PG students felt that the course content ensured them to excel in research culture, personality development as well as collaborative learning.

## Understandability of the course content

Majority of the UG & PG students from all disciplines expressed their ease in understanding the course content. Only about 5% of students had felt that it was slightly difficult to understand.

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