

**Seminars/Conferences/Workshops/Symposia/FDP organized
(2016-2017)**

S.No	Date	Nature of Event	Level	Theme/Topic	Details of Resource Person	Details of Beneficiaries	No. of Beneficiaries
1	19.08.2016	Extension Activity	State	Canal Restoring	Mr. SPB.Murugaraj.,JCI Senior,Erode Sri Arul Kumaran, J.C.N.J, Erode Dr.D.Kamalaveni,Principal,Vellalar College for Women(Autonomous),Erode	Public Palayapalyam, Erode	500
2	31.08.2016	Guest Lecture	State	Mean Media Marketing	Mr.T.S.Venkateswaran M.Sc., M.Phil., MBA., M.Phil., (Ph.D) Asst. Controller of Examinations (Ex) Assistant Professor in MCA Tiruchengode	I B.Com. E-Commerce Students &Faculty Members	35
3	26.9.2016	Guest Lecture	State	Skill Development & Capacity Building	Mr.M.Ravichandran,MIBA.,MBA.,M.Phil., Assistant Professor Department of Management Studies Anna University Tiruchirapalli	I B.Com. E-Commerce Students &Faculty Members	34
4	15.10.2016	Extension Activity	State	Mannuyir Kappom	Mr. S.S.Kandasamy,President Mr.S.D.Chandrasekar, Secretary Mr.P.K.P.Arun,Treasurer and Dr.D.Kamalaveni, Principal Vellalar College for Women(Autonomous),Erode	Public Enjampalli Villagers, Erode	100
5	05.01.2017	Guest Lecture	State	E- Office Management with Tally	Mr.S.Ganesan. M.C.A., Proprietor IFC Tech Point Technologies Erode	I B.Com. E-Commerce Students & Faculty Members	34
6	10.02.2017	Conference	International	Digital India: New Perspectives in Management of Technology and Innovation	Dr. R. Karunakaran Associate Professor College of Business and Economics Hawassa University Awassa, Ethiopia Dr.K.Balanaga Gurunathan Professor in Finance Alliance School of Business Alliance University Chikkahagade Cross Chandapura	Students & Faculty Members of Host and Other Colleges	938

					Bangalore Dr. G. Raju Professor Department of Commerce School of Business Management & Legal Study University of Kerala Kerala		
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