

## GENERAL INFORMATION AND ACADEMIC PROFILE

Name (in Block Letters) : Dr.M.MYTHILY  
Designation : Assistant Professor  
Department : Business Administration with CA  
Email id : mythily@vcw.ac.in  
Mobile Number (optional) : 9524974473  
Academic Qualification :

Examination	Subject(s)	University	Year of Passing
Under Graduate	Bio-chemistry	Bharathiar	1999
Post Graduate	MBA	Bharathiar	2001
PGDCA	Computer Applications	Bharathiar	2008
M.Phil.,	Management	Alagappa	2008
Ph.D.,	Management	Bharathiar	2018
SET	Management	Mother Teresa	2016
M.A	Yoga for Human Excellence	Bharathiar	2019

Teaching Experience:

U.G. level : 12 Years

Date of Retirement : 18.06.2037

Research Experience : 3 Years

Field(s) of specialization under the Subject/Discipline

- Human Resource Management
- Marketing Management

### Research Guidance

❖ Awarded M.Phil.: 2

### Publications

➤ Journals

○ International : 10

➤ Conference Proceedings

- International : 01
- National :03

**Papers Presented/Attended/Resource Person in Conferences / Seminars / Symposia / FDPs / Workshops:**

❖ International Level

- Presented :**01**
- Attended :**08**

❖ National Level

- Presented : **08**
- Attended : **15**

❖ State Level

- Presented : **01**
- Attended : **06**

❖ Institution Level

- Attended : **06**
- Resource Person : **01**

**Membership in Committees / Clubs / Forums in the College**

- Member in Gender Sensitization committee (from 2018 onwards)
- Member in NDLI Club (from 2018 onwards)
- Member in Placement Cell (from 2018 onwards)