

**Seminars/Conferences/Workshops/FDP Attended/Presented  
(2016-2017)**

S.No	Name of the Faculty	Date	Nature of Event	Level	Theme/Topic	Details of Organizer	Presented /Attended	Title of the paper (If presented)
1.	Dr.S.Kalaiselvi	7.09.16	Symposium	International	Business Challenges under Globalisation	PG & research Department of Commerce and Commerce (CA), Bharathidasan College of Arts & Science, Erode.	Attended	—
2.	M.Prema	7.09.16	Symposium	International	Contemporary Issues on Modern Research	Department of Management Studies, Nandha Arts & Science College, Erode.	Attended	—
3.	S.Sounthiri	7.09.16	Symposium	International	Contemporary Issues on Modern Research	Department of Management Studies, Nandha Arts & Science College, Erode.	Attended	—
4.	V.Thilagavathi	7.09.16	Symposium	International	Contemporary Issues on Modern Research	Department of Management Studies, Nandha Arts & Science College, Erode.	Attended	—
5.	M.Lalitha	7.09.16	Symposium	International	Contemporary Issues on Modern Research	Department of Management Studies, Nandha Arts & Science College, Erode.	Attended	—
6.	K.C.Mohanapriya	7.09.16	Symposium	International	Contemporary Issues on Modern Research	Department of Management Studies, Nandha Arts & Science College, Erode.	Attended	—
7.	Dr.S.Kalaiselvi	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce, Vellalar College for Women (Autonomous), Erode.	Attended	—
8.	Dr.P.Parimala Devi	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce, Vellalar College for Women (Autonomous) Erode	Attended	—
9.	M.Prema	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce, Vellalar College for Women (Autonomous) Erode	Attended	—
10.	Dr.S.Poongodi	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce, Vellalar College for Women (Autonomous) Erode	Attended	—
11.	S.Sounthiri	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce, Vellalar College for Women	Attended	—

						(Autonomous)Erode		
12.	V.Thilagavathi	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce,Vellalar College for Women (Autonomous)Erode	Attended	—
13.	P.Karthika	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce,Vellalar College for Women (Autonomous)Erode	Attended	—
14.	K.Ramya	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce,Vellalar College for Women (Autonomous)Erode	Attended	—
15.	V.Subhashini	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce,Vellalar College for Women (Autonomous)Erode	Attended	—
16.	Dr.A.Amutha	7.02.17	Symposium	National	Demonetization: A Transition to Cashless Economy	Department of Commerce,Vellalar College for Women (Autonomous)Erode	Attended	—
17.	Dr.A. Amudha	19.01.17	Seminar	National	One Day National Seminar on Emerging Business Practices in the Global Environment	PG & Research Department of Commerce ,Jamal Mohamed College(Autonomous)Tiruchirappa lli	Presented	International Finance and Its Reporting Standard Green Marketing Roles and Development
18.	Dr.S.Poongodi	19.01.17	Seminar	National	One Day National Seminar on Emerging Business Practices in the Global Environment	PG & Research Department of Commerce ,Jamal Mohamed College(Autonomous)Tiruchirappa lli	Presented	International Finance and Its Reporting Standard Green Marketing Roles and Development
19.	P.Karthika	24.02.17	Seminar	National	National Level Seminar on Demonetization	Department of Business Management,Sri Vasavi College,	Presented	Making Towards a Cashless Economy: Challenges and Opportunities for India
20.	Dr.Parimala Devi	19.08.16	Conference	International	International Conference on “Services Marketing – Taking the Show Abroad”	Department of Management, P.K.R Arts College for Women,Gobichettiplayam.	Presented	Consumer Behaviour and Services

21.	Dr.S.Poongodi	19.08.16	Conference	International	International Conference on “Services Marketing – Taking the Show Abroad”	Department of Management	Presented	Consumer Behaviour and Services
22.	Dr.S.Poongodi	8.09.16	Conference	International	International conference on “Role of Women in Entrepreneurial Development in the Indian Context” RWEDIC-2016	Department of Commerce(CA), K.S.R. College of Arts & Science for Women,Tiruchengode.	Presented	Empowerment of Women Entrepreneur through self help groups marketing practices and strategies with special references to Erode city.
23.	Dr.S.Poongodi	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai-27	Presented	Role of NABARD in Economic Development
24.	M.Prema	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai-27	Presented	Entrepreneurship in Globalizing Economy
25.	S.Sounthiri	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration ,Bharathiar University Arts and Science College,Valparai	Presented	Foreign Direct Investment
26.	V.Thilagavathi	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai-27	Presented	Customer Focus in New Business Culture

					Perspective			
27.	M.Lalitha	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai-27	Presented	Customer Relationship Management
28.	K.C.Mohana Priya	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai-27	Presented	Business Intelligent Alignment of IT& Business
29.	Dr.A.Amutha	15.09.16	Conference	International	Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective	Department of Commerce, Commerce(CA) and Business Administration, Bharathiar University Arts and Science College, Valparai-27	Presented	Venture Capital and Anti Urbanization
30.	Dr.P.Parimala Devi	1.02.17	Conference	International	International Conference on Recent Trends in Commerce & Management RTCM-2017	Department of Commerce (CA),Sengunthar Arts&Science College,Tiruchengode.	Presented	Goods and Service Tax
31.	Dr.S.Poongodi	1.02.17	Conference	International	International Conference on Recent Trends in Commerce & Management RTCM-2017	Department of Commerce (CA),Sengunthar Arts&Science College,Tiruchengode.	Presented	Green Marketing A Study on Consumer Buying Behaviour
32.	P.Karthika	1.02.17	Conference	International	International Conference on Recent Trends in Commerce & Management RTCM-2017	Department of Commerce (CA),Sengunthar Arts&Science College,Tiruchengode.	Presented	Consumer Attitude towards Green Marketing
33.	Dr.S.Kalaiselvi	2.02.17	Conference	International	5 <sup>th</sup> International Conference on “Recent Advances in e-Business: Challenges& Opportunities” (ICRAEBCO-2017)	PG&Research Department of Commerce and Management , &Department of Commerce,Vivekanandha College of Arts&Science for women & Avinasilingam institute for Home	Presented	Consumer Preference Towards select Textile retail outlets

						Science&Higher Education for Women,Tiruchengode & Coimbatore.		
34.	P.Karthika	2.02.17	Conference	International	5 <sup>th</sup> International Conference on "Recent Advances in e-Business: Challenges& Opportunities" (ICRAEBCO-2017)	PG&Research Department of Commerce and Management , &Department of Commerce,Vivekanandha College of Arts&Science for women & Avinasilingam institute for Home Science&Higher Education for Women,Tiruchengode & Coimbatore	Presented	Recent Trends in Indian Banking Industry
35.	Dr.S.Poongodi	3.02.17	Conference	National	National Conference on Demonetization "A March towards Digital India and its impact on Indian Economy	Department of Commerce,N.K.R.Govt. Arts College for Women,Salem.	Presented	Demonetization: impact on Indian Economy
36.	Dr.A.Amudha	3.02.17	Conference	National	National Conference on Demonetization "A March towards Digital India and its impact on Indian Economy	Department of Commerce,N.K.R.Govt. Arts College for Women,Salem	Presented	Cashing in impact of cashless society Indian Economy
37.	Dr.S.Poongodi	3.02.17	Conference	International	Global Conference on Evolving Trends in business models&markets	Department of Management Studies,Nehru Institute of Technology.Coimbatore.	Presented	A Theoretical Perspective of Green Marketing
38.	Dr.S.Kalaiselvi	10.02.17	Conference	International	"Commercial Czarinas '17" International Conference on "Digital India: New Perspectives in Management of Technology and Innovation"	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	Digital Transformation in Manufacturing Industries
39.	Dr.P.Parimala Devi	10.02.17	Conference	International	"Commercial Czarinas '17" International Conference on "Digital India: New Perspectives in Management of Technology and Innovation"	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	Digital India: A Path to Digitally Empowered Services
40.	Dr.S.Poongodi	10.02.17	Conference	International	"Commercial Czarinas '17" International Conference on "Digital India: New Perspectives in Management of Technology and Innovation"	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	Impact of Digital India on Society

41.	Mrs.M.Prema	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Learning and Higher Education in India
42.	M.Anupriya	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Governance – Reforming Government Through Technology: A Digital India Initiative
43.	N.ManoRanjani	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Governance – Reforming Government Through Technology: A Digital India Initiative Through Technology: A Digital India Initiative
44.	P.Karthika	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Payment System on E- Commerce in India
45.	A.Amudha	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Learning in India
46.	K.Ramya	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Connectivity in Digital India

47.	V.Subhashini	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous)Erode.	Presented	E-Connectivity in Digital India
48.	V.Subhashini	10.02.17	Conference	International	“Commercial Czarinas ‘17” International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Department of Commerce (CA) , Vellalar College for Women (Autonomous) Erode.	Presented	Impact on Digital India and its Technologies
49. i	Dr.S.Kalaiselv	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
50.	C.Sangeetha	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
51. Devi	Dr.P.Parimala	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
52.	M.Prema,	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
53.	Dr.S.Poongodi	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
54. ,	Dr.S.Sounthiri	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
55. ,	V.Thilagavathi	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
56.	Dr.M.Lalitha	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
57.	Dr.A.Amutha	28.01.2017	FDP	State	Outcome Based Education- A Perspective	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-
58. i	Dr.S.Kalaiselv	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxonomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	-

59.	C.Sangeetha	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
60.	Dr.P.Parimala Devi	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
61.	M.Prema,	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
62.	Dr.S.Poongodi	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
63.	Dr.S.Sounthiri	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
64.	V.Thilagavathi	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
65.	Dr.M.Lalitha	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—
66.	Dr.A.Amutha	27.02.2017	FDP	State	Outcome Based Education “Blooms Taxanomy”	IQAC,Vellalar College for Women (Autonomous)Erode.	Attended	—