

**Seminars/Conferences/Workshops/Symposia/FDP organized
(2016-2017)**

S.No	Date	Nature of Event	Level	Theme/Topic	Details of Resource Person	Details of Beneficiaries	No. of Beneficiaries
1	20.06.16	Special Meeting	Regional	Idea about Desktop Publishing and Merchandising Management	Mr.V.K.Kannadas., M.C.S.,M.Phil., MaruthiEducational Institutions, Gobi.	I B.Com(CA) & II B.Com(CA) Students	180
2	05.07.16	Workshop	Regional	Application of SPSS in Research- An Introduction	Mr.V.P. Nallasamy, Assistant Professor and Head, Department of Management Studies, Bharathidasan School of Business, Erode	II M.Com(CA) & M.Phil Students	55
3	04.08.16	Special Meeting	Regional	Insight into Tax Provisions on House Property	Mr. R. Krishnakumar, FCA. Auditor, M/S Sundhar Krishna and Associates, 277/2 ,First Floor, Opp. Audio Vision, Brough Road, Erode.	II M.Com(CA) & III B.Com(CA) Students	148
4	19.08.15	Extension Activity	Regional	Canel Restoring	JCI Sen. SPB.Murugaraj., J.C.N.J Sri Arul Kumaran and Principal DR.D.Kamalaveni	I &II M.Com(CA) Students	66
5	3.09.16 to 10.09.16 4.09.16 to 8.09.16	Tour	-	-	Place: Delhi & Hydrabad	II.M.Com(CA) & III. B.Com(CA) Students	148
6	26.09.16	Guest Lecture	Regional	Skill Development & Capacity Building	Mr.M.Ravichandran,MIBA.,M BA.,M.Phil., Assistant Professor, Department of Management Studies, Anna University of technology, Tiruchirapalli, Tirchy-24	I B.Com(CA) Students	119
7	30.09.16	Workshop	Regional	Professional Skills for a Blooming Career	Mr. N. Devaraj, Head, Department of Management Studies, Nandha Engineering College, Erode.	III B.Com(CA) & II M.Com(CA) Students	148

8	15.10.16	Extension Activity	Regional	Mannuyir Kappom	President S.S.Kandasamy, Secretary S.D.Chandrasekar, Treasurer P.K.Arun and Around 2,000 Enjampalli Village People Principal Dr.D.Kamalaveni	Enjampalli Village People	Around 2,000
9	23.12.16	Guest Lecture	Regional	Activity Based Learning	Dr.V.Shanthi, H.O.D & Associate Professor, Department of Humanities, PSG College of Technologies, Coimbatore.	M.Com(CA) Students	65
10	30.12.16	Workshop	Regional	Recent Projects in Corporate	Mr.S.Sanas Kumar, Senior Software Engineer, C Cube Technologies, Erode.	III.B.Com(CA) Students	110
11	10.02.17	Conference	International	A one-Day International Conference on “Digital India: New Perspectives in Management of Technology and Innovation”	Dr.R.Karunakaran Associate Associate Professor, College of business economics, Hawassa University, Awassa, Ethiopia. Dr. K. Balanaga Gurunathan, Professor in Finance, Alliance school of Business, Alliance University, Bangalore, Dr.G.Raju, Professor, School of Business Management & Legal Studies, Kerala. Dr.M.Ravichandran, Associate Professor, Department of Management Studies, Anna University, Tiruchy. 12.	Academicians, Research Scholars and students from various colleges and from our department.	700
12	14.02.17	Industrial visit for Merchandising	-	-	Place : Sara International Embroidary Unit, Gobi & Yanai Appuchi Sakthi Vinayaga Textiles, Seenapuram.	Merchandising Students	57